

Edgar Filing: Advaxis, Inc. - Form SC 13G

Advaxis, Inc.  
Form SC 13G  
October 25, 2007

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1 (b) (c), AND (d)

Advaxis, Inc.

-----  
(Name of Issuer)

Common Stock, \$0.001 par value

-----  
(Title of Class of Securities)

007624109

-----  
(CUSIP Number)

October 17, 2007

-----  
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

=====  
CUSIP No. 007624109

13G  
=====

(1) NAME OF REPORTING PERSONS  
S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS

Richard Smithline

-----  
(2) CHECK APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

(a)   
(b)

Edgar Filing: Advaxis, Inc. - Form SC 13G

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

United States

(5) SOLE VOTING POWER

25,839,769

NUMBER OF (6) SHARED VOTING POWER  
SHARES

0

BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

(7) SOLE DISPOSITIVE POWER

25,839,769

(8) SHARED DISPOSITIVE POWER

0

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

25,839,769

(10) CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
(SEE INSTRUCTIONS)

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

9.99%\*

(12) TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

=====  
CUSIP No. 007624109

13G  
=====

(1) NAME OF REPORTING PERSONS  
S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS

Centrecourt Asset Management LLC

(2) CHECK APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

(a)

(b)

(3) SEC USE ONLY

Edgar Filing: Advaxis, Inc. - Form SC 13G

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

United States

-----  
(5) SOLE VOTING POWER  
25,839,769  
-----  
NUMBER OF (6) SHARED VOTING POWER  
SHARES 0  
BENEFICIALLY OWNED BY  
EACH (7) SOLE DISPOSITIVE POWER  
REPORTING PERSON 25,839,769  
WITH (8) SHARED DISPOSITIVE POWER  
0  
-----

(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

25,839,769

(10) CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
(SEE INSTRUCTIONS)

(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

9.99%\*

(12) TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

=====  
CUSIP No. 007624109

13G  
=====

(1) NAME OF REPORTING PERSONS  
S.S. OR I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS

CAMOFI Master LDC

(2) CHECK APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):

(a)   
(b)

(3) SEC USE ONLY

(4) CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

Edgar Filing: Advaxis, Inc. - Form SC 13G

(5) SOLE VOTING POWER  
20,676,435  
-----  
NUMBER OF (6) SHARED VOTING POWER  
SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH  
0  
-----  
(7) SOLE DISPOSITIVE POWER  
20,676,435  
-----  
(8) SHARED DISPOSITIVE POWER  
0  
-----  
(9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
20,676,435  
-----  
(10) CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
(SEE INSTRUCTIONS)   
-----  
(11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
9.99%\*  
-----  
(12) TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)  
OO  
-----

Item 1.

(a) Name of Issuer.

Advaxis, Inc.

(b) Address of Issuer's Principal Executive Offices.

Technology Center of New Jersey  
675 Rt. 1, Suite B113  
North Brunswick, New Jersey 08902

Item 2.

(a) Name of Person Filing.

This Schedule 13G is being filed with respect to shares of Common Stock of the Issuer which are beneficially owned by Richard Smithline ("Mr. Smithline"), Centrecourt Asset Management LLC ("Centrecourt") and CAMOFI Master LDC ("CAMOFI") (collectively, the "Reporting Persons").

The Reporting Persons are making a joint filing because they may be

## Edgar Filing: Advaxis, Inc. - Form SC 13G

deemed a group pursuant to Section 13 of the Securities Exchange Act of 1934. The Reporting Persons do not affirm the existence of such a group.

(b) Address of Principal Business Office or, if none, Residence.

The principal business address of each of Mr. Smithline and Centrecourt is:

350 Madison Avenue, 8th Floor  
New York, NY 10017

The principal business address of CAMOFI is:

90 Fort Street, 5th Floor  
Box 32021 SMB  
Grand Cayman, Cayman Islands

(c) Citizenship.

Mr. Smithline is a United States citizen.

Centrecourt is organized and existing in Delaware.

CAMOFI is organized and existing in the Cayman Islands.

(d) Title of Class of Securities.

Common Stock, \$0.001 par value

(e) CUSIP Number.

007624109

Item 3. If this statement is filed pursuant to Rule 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under Section 15 of the Act.
- (b)  Bank as defined in Section 3(a)(6) of the Act.
- (c)  Insurance Company as defined in Section 3(a)(19) of the Act.
- (d)  Investment Company registered under Section 8 of the Investment Company Act.
- (e)  Investment Adviser in accordance with Sec. 240.13d-1(b)(1)(ii)(E).
- (f)  Employee Benefit Plan or Endowment Fund in accordance with Sec. 240.13d-1(b)(1)(ii)(F).
- (g)  Parent holding company, in accordance with Sec. 240.13d-1(b)(ii)(G).
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act.
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940.
- (j)  Group, in accordance with Sec. 240.13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Sec. 240.13d-1(c), check this box  
|X|.

Item 4. Ownership

Edgar Filing: Advaxis, Inc. - Form SC 13G

(a) Amount Beneficially Owned.

Mr. Smithline: 25,839,769 (comprised of 8,023,103 shares of Common Stock and 12,653,332 shares of Common Stock underlying Warrants held by CAMOFI, of which Mr. Smithline is a director and 2,000,000 shares of Common Stock and 3,163,334 shares of Common Stock underlying Warrants held by CAMHZN Master LDC, of which Mr. Smithline is a director).

Centrecourt: 25,839,769 (comprised of 8,023,103 shares of Common Stock and 12,653,332 shares of Common Stock underlying Warrants held by CAMOFI, of which Centrecourt is the investment manager and 2,000,000 shares of Common Stock and 3,163,334 shares of Common Stock underlying Warrants held by CAMHZN Master LDC, of which Centrecourt is the investment manager).

CAMOFI: 20,676,435 (comprised of 8,023,103 shares of Common Stock and 12,653,332 shares of Common Stock underlying Warrants).

(b) Percent of Class. Mr. Smithline: 9.99%\*  
Centrecourt: 9.99%\*  
CAMOFI: 9.99%\*

\*Pursuant to the terms of the Warrant Agreements, Advaxis, Inc. has agreed that the number of shares of Common Stock that may be acquired by the holder of any Warrants upon any conversion thereof (or otherwise in respect thereof) shall be limited to the extent necessary to insure that, following such conversion (or other issuance), the total number of shares of Common Stock then beneficially owned by such holder does not exceed 9.99% of the total number of issued and outstanding shares of Common Stock. If not for the 9.99% restriction described above, the ownership percentages held by each of Mr. Smithline, Centrecourt and CAMOFI would be 21.3%, 21.3% and 17.5%, respectively.

(c) Number of shares as to which each such person has

(i) sole power to vote or to direct the vote: Mr. Smithline: 25,839,769  
Centrecourt: 25,839,769  
CAMOFI: 20,676,435

(ii) shared power to vote or to direct the vote: Mr. Smithline: 0  
Centrecourt: 0  
CAMOFI: 0

(iii) sole power to dispose or to direct the disposition of: Mr. Smithline: 25,839,769  
Centrecourt: 25,839,769  
CAMOFI: 20,676,435

Edgar Filing: Advaxis, Inc. - Form SC 13G

(iv) shared power to dispose or to direct the disposition of:  
Mr. Smithline: 0  
Centrecourt: 0  
CAMOFI: 0

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ]

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

See Item 4(a) above, which is incorporated by reference herein.

Item 8. Identification and Classification of Members of the Group.

The Reporting Persons may be deemed to constitute a group with one another pursuant to Section 13 of the Securities Exchange Act of 1934. The Reporting Persons do not affirm the existence of such a group.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certifications.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: October 17, 2007

/s/ Richard Smithline  
-----  
Richard Smithline

Centrecourt Asset Management LLC

By: /s/ Richard Smithline  
-----

Edgar Filing: Advaxis, Inc. - Form SC 13G

Name: Richard Smithline  
Title: Managing Member

CAMOFI Master LDC

By: /s/ Richard Smithline  
-----

Name: Richard Smithline  
Title: Director

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001).

EXHIBIT A

AGREEMENT  
JOINT FILING OF SCHEDULE 13G

The undersigned hereby agree jointly to prepare and file with regulatory authorities a Schedule 13G and any amendments thereto reporting each of the undersigned's ownership of securities of Advaxis, Inc. and hereby affirm that such Schedule 13G is being filed on behalf of each of the undersigned.

Date: October 17, 2007

/s/ Richard Smithline  
-----

Richard Smithline

Centrecourt Asset Management LLC

By: /s/ Richard Smithline  
-----

Name: Richard Smithline  
Title: Managing Member

CAMOFI Master LDC

By: /s/ Richard Smithline  
-----

Name: Richard Smithline  
Title: Director