

SK TELECOM CO LTD
Form 6-K
July 27, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF JULY 2018

Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

Euljiro 65, Jung-gu

Seoul 04539, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

ø The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

| Classification (unit : in 100 millions of Won, %) | | Current Period | | | Year to Year Comparison | |
|--|-------------------------------------|--------------------------|--|----------------|-------------------------|----------------|
| | | (Second quarter of 2018) | Previous Period (First quarter of 2018) | Changes (%) | Second quarter of 2017 | Changes (%) |
| Operating Revenue | Quarterly Results | 41,543 | 41,815 | -0.65 | 43,456 | -4.40 |
| | Year-to-date (YTD) Results | 83,359 | 41,815 | | 85,800 | -2.84 |
| Operating Income | Quarterly Results | 3,469 | 3,255 | 6.57 | 4,233 | -18.05 |
| | YTD Results | 6,724 | 3,255 | | 8,338 | -19.36 |
| Profit from Continuing Operations Before Income Tax | Quarterly Results | 11,630 | 9,070 | 28.22 | 7,484 | 55.40 |
| | YTD Results | 20,700 | 9,070 | | 14,726 | 40.57 |
| Profit for the Period | Quarterly Results | 9,143 | 6,934 | 31.86 | 6,205 | 47.35 |
| | YTD Results | 16,077 | 6,934 | | 12,040 | 33.53 |
| Attributable To: | | | | | | |
| Controlling Interests | Quarterly Results | 9,167 | 6,950 | 31.90 | 6,249 | 46.70 |
| | YTD Results | 16,117 | 6,950 | | 12,140 | 32.76 |

2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

| Classification (unit : in 100 millions of Won, %) | | Current Period | | Year to Year Comparison | | |
|--|-------------------|--------------------------|--|-------------------------|--------------------------|----------------|
| | | (Second quarter of 2018) | Previous Period (First quarter of 2018) | Changes (%) | (Second quarter of 2017) | Changes (%) |
| Operating Revenue | Quarterly Results | 29,418 | 29,885 | -1.56 | 31,096 | -5.40 |
| | YTD Results | 59,303 | 29,885 | | 61,976 | -4.31 |
| Operating Income | Quarterly Results | 3,683 | 3,693 | -0.27 | 4,623 | -20.33 |
| | YTD Results | 7,376 | 3,693 | | 9,017 | -18.20 |
| Profit Before Income Tax | Quarterly Results | 2,959 | 4,775 | -38.03 | 3,733 | -20.73 |
| | YTD Results | 7,734 | 4,775 | | 8,630 | -10.38 |
| Profit for the Period | Quarterly Results | 2,198 | 3,644 | -39.68 | 3,141 | -30.02 |
| | YTD Results | 5,842 | 3,644 | | 7,023 | -16.82 |

Data Provider IR Team, SK Telecom

Provided for Analysts and Institutional Investors

Date of Provision July 27, 2018 / 15:00(Seoul time)

Location SK Telecom Headquarters, Conference Room

IR Team, SK Telecom

Organizing Team

(+82-2-6100-2114)

3. Source of Data

- The above preliminary results have been prepared in accordance with International Financial Reporting Standards as adopted in Korea.

- Among the figures listed above, Current Period , and Previous Period is based on IFRS 15.

- As a supplemental information of our Q2 of 2018 operating results, the company provides unaudited results under the comparative historical accounting method prior to our adoption of IFRS 15.

4. Other Matters Relating to an Investment Decision

ø 2Q 2018 Earnings Results based on old standard (unit : in 100 millions of Won)

| Classification | Consolidated | Non-consolidated |
|-----------------------|--------------|------------------|
| Operating Revenue | 41,719 | 29,400 |
| Operating | | |
| Income | 3,527 | 3,674 |
| Profit for the Period | 9,159 | 2,192 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.
(Registrant)

By: /s/ Jung Hwan Choi
(Signature)
Name: Jung Hwan Choi
Title: Senior Vice President

Date: July 27, 2018