RETAIL PROPERTIES OF AMERICA, INC. Form DEFA14A April 04, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of

the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant x Filed by a Party other than the Registrant "

Check the appropriate box:

- " Preliminary Proxy Statement
- " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- " Definitive Proxy Statement
- x Definitive Additional Materials
- " Soliciting Material under §240.14a-12

Retail Properties of America, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS

April 4, 2016

To the Stockholders of Retail Properties of America, Inc.:

Retail Properties of America, Inc. will hold its Annual Meeting of Stockholders on Thursday, May 26, 2016 at 9:00 a.m. Eastern Time at The Westin Buckhead Atlanta, 3391 Peachtree Road, N.E., Atlanta, Georgia, 30326, for the following purposes:

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE STOCKHOLDER MEETING TO BE HELD ON MAY 26, 2016

1. To elect as directors the eight nominees identified below, each nominated by the Board of Directors of the Company, to hold office until the 2017 annual meeting of stockholders and until their successors are elected and qualify:

cannot use this form to vote your shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet or by mail. We encourage you to access and review all of the important information contained in the proxy materials before voting.

This is not a ballot or proxy and you

01 Bonnie S. Biumi 05 Steven P. Grimes

02 Frank A. Catalano, Jr. 06 Richard P. Imperiale

03 Paul R. Gauvreau 07 Peter L. Lynch

04 Gerald M. Gorski 08 Thomas J. Sargeant

The Proxy Statement and 2015 Annual Report to Stockholders are available at http://www.rpai.com/proxy

- 2. To approve the Company s executive compensation on an advisory basis.
- 3. To ratify the selection of Deloitte & Touche LLP as the Company s independent registered public accounting firm for 2016.

The Board of Directors recommends a vote $\ FOR$ the election of the eight nominees as director and $\ FOR$ proposals numbered 2 and 3.

You may access the Proxy Statement and 2015 Annual Report to Stockholders at: http://www.rpai.com/proxy.

How to Vote

After reviewing the proxy materials, you may choose to vote by Internet, telephone, mail, or in person. If you wish to vote by Internet, you may access the voting site at http://www.proxyvoting.com/RPAI. To cast your vote online, you will need your Stockholder Control Number (located on the back of this notice).

To vote by mail, you will need to request a paper copy of the proxy card in accordance with the instructions below; then, simply cast your vote on the proxy card, sign, date, and return it in the envelope provided. To vote in person at the Annual Meeting of Stockholders, you will need to

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complete a ballot at the meeting and provide photo identification (e.g., driver license).

If you would like to receive a paper or email copy of the proxy materials and a proxy card, you must request one by either:

calling 1-800-573-4804 (you will be asked for your Stockholder Control Number, which is printed on the back of this notice);

sending an email to RPAI-Fulfillment@morrowco.com and inserting your Stockholder Control Number in the subject line; or

by going online at www.proxyvoting.com/RPAI-NA

You can make a one-time request for paper copies or a permanent request to receive paper copies for all future stockholder meetings; this request can be revoked at any time.

If you want to receive a paper or e-mail copy of the Proxy Statement and 2015 Annual Report to Stockholders, you can request one at any time. There is no charge to you for requesting a copy. Please make your request for a copy of these reports by May 7, 2016, to facilitate timely delivery.

We ask that you cast your vote promptly. Thank you for your continued support!