

TERADATA CORP /DE/  
Form 10-Q  
November 02, 2012  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2012

OR

.. **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from                      to

Commission File Number 001-33458

**TERADATA CORPORATION**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**75-3236470**  
(I.R.S. Employer  
Identification No.)

**10000 Innovation Drive**  
**Dayton, Ohio 45342**

(Address of principal executive offices) (Zip Code)

**Registrant's telephone number, including area code: (866) 548-8348**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At October 27, 2012, the registrant had approximately 169.1 million shares of common stock outstanding.

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**Table of Contents****Part 1 FINANCIAL INFORMATION****Item 1. Financial Statements.****Teradata Corporation****Condensed Consolidated Statements of Income (Unaudited)**

| In millions, except per share amounts               | Three Months Ended<br>September 30, |         | Nine Months Ended<br>September 30, |         |
|---|-------------------------------------|---------|------------------------------------|---------|
|   | 2012                                | 2011    | 2012                               | 2011    |
| <b>Revenue</b>                                      |                                     |         |                                    |         |
| Product revenue                                     | \$ 306                              | \$ 287  | \$ 935                             | \$ 791  |
| Service revenue                                     | 341                                 | 315     | 990                                | 898     |
| <b>Total revenue</b>                                | 647                                 | 602     | 1,925                              | 1,689   |
| <b>Costs and operating expenses</b>                 |                                     |         |                                    |         |
| Cost of products                                    | 95                                  | 99      | 297                                | 271     |
| Cost of services                                    | 191                                 | 175     | 547                                | 499     |
| Selling, general and administrative expenses        | 174                                 | 163     | 518                                | 478     |
| Research and development expenses                   | 44                                  | 43      | 133                                | 118     |
| <b>Total costs and operating expenses</b>           | 504                                 | 480     | 1,495                              | 1,366   |
| <b>Income from operations</b>                       | 143                                 | 122     | 430                                | 323     |
| Other (expense) income, net                         | 0                                   | (1)     | (1)                                | 25      |
| <b>Income before income taxes</b>                   | 143                                 | 121     | 429                                | 348     |
| Income tax expense                                  | 39                                  | 34      | 122                                | 93      |
| <b>Net income</b>                                   | \$ 104                              | \$ 87   | \$ 307                             | \$ 255  |
| <b>Net income per weighted average common share</b> |                                     |         |                                    |         |
| Basic   | \$ 0.62                             | \$ 0.52 | \$ 1.82                            | \$ 1.52 |
| Diluted   | \$ 0.60                             | \$ 0.51 | \$ 1.78                            | \$ 1.48 |
| <b>Weighted average common shares outstanding</b>   |                                     |         |                                    |         |
| Basic   | 168.8                               | 167.9   | 168.4                              | 168.3   |
| Diluted   | 172.4                               | 171.7   | 172.1                              | 172.1   |

See Notes to Condensed Consolidated Financial Statements (Unaudited).

**Table of Contents****Teradata Corporation****Condensed Consolidated Statements of Comprehensive Income (Unaudited)**

| <b>In millions</b>                           | <b>Three Months Ended<br/>September 30,</b> |             | <b>Nine Months Ended<br/>September 30,</b> |             |
|--|---|-------------|--|-------------|
|  | <b>2012</b>                                 | <b>2011</b> | <b>2012</b>                                | <b>2011</b> |
| Net income                                   | \$ 104                                      | \$ 87       | \$ 307                                     | \$ 255      |
| Other comprehensive income:                  |   |             |  |             |
| Foreign currency translation adjustments     | 13  | (10)        | 8  | (7)         |
| Defined benefit plans:                       |   |             |  |             |
| Defined benefit plan adjustment, before tax  | (2)   | 2           | (2)  | 5           |
| Defined benefit plan adjustment, tax portion | 0   | 0           | 0  | 0           |
| Defined benefit plan adjustment, net of tax  | (2)   | 2           | (2)  | 5           |
| Other comprehensive income (loss)            | 11  | (8)         | 6  | (2)         |
| Comprehensive income                         | \$ 115                                      | \$ 79       | \$ 313                                     | \$ 253      |

See Notes to Condensed Consolidated Financial Statements (Unaudited).

**Table of Contents****Teradata Corporation****Condensed Consolidated Balance Sheets (Unaudited)**

| In millions, except per share amounts  | September 30,<br>2012 | December 31,<br>2011 |
|--|-----------------------|----------------------|
| <b>Assets</b>  |                       |                      |
| Current Assets   |                       |                      |
| Cash and cash equivalents  | \$ 909                | \$ 772               |
| Accounts receivable, net   | 524                   | 494                  |
| Inventories  | 41                    | 61                   |
| Other current assets   | 79                    | 85                   |
| <b>Total current assets</b>  | <b>1,553</b>          | <b>1,412</b>         |
| Property and equipment, net  | 143                   | 120                  |
| Capitalized software, net  | 162                   | 140                  |
| Goodwill   | 933                   | 742                  |
| Acquired intangible assets   | 193                   | 163                  |
| Deferred income taxes  | 34                    | 28                   |
| Other assets   | 33                    | 11                   |
| <b>Total assets</b>  | <b>\$ 3,051</b>       | <b>\$ 2,616</b>      |
| <b>Liabilities and stockholders equity</b>   |                       |                      |
| Current liabilities  |                       |                      |
| Accounts payable   | \$ 107                | \$ 97                |
| Payroll and benefits liabilities   | 136                   | 169                  |
| Deferred revenue   | 352                   | 339                  |
| Other current liabilities  | 99                    | 90                   |
| <b>Total current liabilities</b>   | <b>694</b>            | <b>695</b>           |
| Long-term debt   | 278                   | 290                  |
| Pension and other postemployment plan liabilities  | 80                    | 77                   |
| Long-term deferred revenue   | 30                    | 24                   |
| Other liabilities  | 91                    | 36                   |
| <b>Total liabilities</b>   | <b>1,173</b>          | <b>1,122</b>         |
| <b>Commitments and contingencies (Note 7)</b>  |                       |                      |
| <b>Stockholders equity</b>   |                       |                      |
| Preferred stock: par value \$0.01 per share, 100.0 shares authorized, 0.0 shares issued and outstanding at September 30, 2012 and December 31, 2011        | 0                     | 0                    |
| Common stock: par value \$0.01 per share, 500.0 shares authorized, 189.0 and 186.6 shares issued at September 30, 2012 and December 31, 2011, respectively | 2                     | 2                    |
| Paid-in capital  | 875                   | 765                  |
| Treasury stock: 19.9 and 19.3 shares at September 30, 2012 and December 31, 2011, respectively   | (565)                 | (526)                |
| Retained earnings  | 1,544                 | 1,237                |
| Accumulated other comprehensive income   | 22                    | 16                   |
| <b>Total stockholders equity</b>   | <b>1,878</b>          | <b>1,494</b>         |
| <b>Total liabilities and stockholders equity</b>   | <b>\$ 3,051</b>       | <b>\$ 2,616</b>      |

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See Notes to Condensed Consolidated Financial Statements (Unaudited).

**Table of Contents****Teradata Corporation****Condensed Consolidated Statements of Cash Flows (Unaudited)**

| In millions   | Nine Months Ended September 30, |               |
|---|---------------------------------|---------------|
|   | 2012                            | 2011          |
| <b>Operating activities</b>   |                                 |               |
| Net income  | \$ 307                          | \$ 255        |
| Adjustments to reconcile net income to net cash provided by operating activities: |                                 |               |
| Depreciation and amortization   | 93                              | 74            |
| Stock-based compensation expense  | 31                              | 25            |
| Excess tax benefit from stock-based compensation                                  | (33)                            | (10)          |
| Deferred income taxes   | 28                              | 31            |
| Gain on investments   | 0                               | (28)          |
| Changes in assets and liabilities:  |                                 |               |
| Receivables   | (20)                            | (12)          |
| Inventories   | 21                              | 0             |
| Current payables and accrued expenses   | 23                              | 0             |
| Deferred revenue  | 19                              | 57            |
| Other assets and liabilities  | (18)                            | (5)           |
| <b>Net cash provided by operating activities</b>                                  | <b>451</b>                      | <b>387</b>    |
| <b>Investing activities</b>   |                                 |               |
| Expenditures for property and equipment   | (49)                            | (31)          |
| Additions to capitalized software   | (60)                            | (56)          |
| Business acquisitions and other investing activities, net                         | (239)                           | (722)         |
| <b>Net cash used in investing activities</b>                                      | <b>(348)</b>                    | <b>(809)</b>  |
| <b>Financing activities</b>   |                                 |               |
| Proceeds from long-term borrowings  | 0                               | 600           |
| Repayments of long-term borrowings  | (8)                             | (300)         |
| Repurchases of common stock   | (39)                            | (95)          |
| Excess tax benefit from stock-based compensation                                  | 33                              | 10            |
| Other financing activities, net   | 48                              | 19            |
| <b>Net cash provided by financing activities</b>                                  | <b>34</b>                       | <b>234</b>    |
| Effect of exchange rate changes on cash and cash equivalents                      | 0                               | (4)           |
| Increase (decrease) in cash and cash equivalents                                  | 137                             | (192)         |
| Cash and cash equivalents at beginning of period                                  | 772                             | 883           |
| <b>Cash and cash equivalents at end of period</b>                                 | <b>\$ 909</b>                   | <b>\$ 691</b> |

See Notes to Condensed Consolidated Financial Statements (Unaudited).



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**Notes to Condensed Consolidated Financial Statements (Unaudited)**

**1. Basis of Presentation**

These statements have been prepared pursuant to the rules and regulations of the U.S. Securities and Exchange Commission ( SEC ) and, in accordance with those rules and regulations, do not include all information and footnote disclosures normally included in annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America ( GAAP ). In the opinion of management, the condensed consolidated financial statements reflect all adjustments, consisting only of normal recurring adjustments, necessary to fairly state the results of operations, financial position and cash flows of Teradata Corporation ( Teradata or the Company ) for the interim periods presented herein. The year-end 2011 condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by GAAP. The preparation of condensed consolidated financial statements in conformity with GAAP requires management to make use of estimates and assumptions that affect the reported amounts and disclosures. Actual results may vary from these estimates.

These condensed consolidated interim financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in Teradata s most recent Annual Report on Form 10-K for the fiscal year ended December 31, 2011 (the 2011 Annual Report ). The results of operations for any interim period are not necessarily indicative of the results of operations to be expected for the full year.

**2. New Accounting Pronouncements**

**Comprehensive Income.** In June 2011, the Financial Accounting Standards Board ( FASB ) issued new guidance regarding the disclosure of comprehensive income. Under the new guidance, an entity will have the option to present the total of comprehensive income, the components of net income, and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. In both choices, an entity will be required to present each component of net income along with total net income, each component of other comprehensive income along with a total for other comprehensive income, and a total amount for comprehensive income. This update will eliminate the option to present the components of other comprehensive income as part of the statement of changes in stockholders' equity. Additionally, entities will be required to present on the face of the financial statements reclassification adjustments for items that are reclassified from other comprehensive income to net income. The amendments in this update do not change the items that must be reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. Portions of this new guidance were made effective for fiscal years, and interim periods, beginning after December 15, 2011, with amendments applied retrospectively. The Company adopted the effective portions of the new disclosure guidance as of January 1, 2012.

**Table of Contents****3. Supplemental Financial Information**

| In millions                    | September 30,<br>2012 | As of<br>December 31,<br>2011 |
|--------------------------------|-----------------------|-------------------------------|
| <b>Inventories</b>             |                       |                               |
| Finished goods                 | \$ 19                 | \$ 41                         |
| Service parts                  | 22                    | 20                            |
| <b>Total inventories</b>       | <b>\$ 41</b>          | <b>\$ 61</b>                  |
| <b>Other liabilities</b>       |                       |                               |
| Deferred tax liabilities       | \$ 69                 | \$ 20                         |
| Other other liabilities        | 22                    | 16                            |
| <b>Total other liabilities</b> | <b>\$ 91</b>          | <b>\$ 36</b>                  |
| <b>Deferred revenue</b>        |                       |                               |
| Deferred revenue, current      | \$ 352                | \$ 339                        |
| Long-term deferred revenue     | 30                    | 24                            |
| <b>Total deferred revenue</b>  | <b>\$ 382</b>         | <b>\$ 363</b>                 |

**4. Goodwill and Acquired Intangible Assets**

The following table identifies the activity relating to goodwill by operating segment:

| In millions           | Balance<br>December 31,<br>2011 | Additions     | Currency<br>Translation<br>Adjustments | Balance<br>September 30,<br>2012 |
|-----------------------|---------------------------------|---------------|--|----------------------------------|
| <b>Goodwill</b>       |                                 |               |  |                                  |
| Americas              | \$ 543                          | \$ 71         | \$ 2                                   | \$ 616                           |
| EMEA                  | 120                             | 112           | 6                                      | 238                              |
| APJ                   | 79                              | 0             | 0                                      | 79                               |
| <b>Total goodwill</b> | <b>\$ 742</b>                   | <b>\$ 183</b> | <b>\$ 8</b>                            | <b>\$ 933</b>                    |

The changes in goodwill for the nine months ended September 30, 2012 are primarily due to the acquisition of eCircle Beteiligungs GmbH which was closed in the second quarter. The fair market valuation of the goodwill is still being reviewed, and amounts will be finalized by year end.

Acquired intangible assets were specifically identified when acquired, and are deemed to have finite lives. The gross carrying amount and accumulated amortization for Teradata's acquired intangible assets were as follows:

| In millions                                | Original<br>Amortization<br>Life (in Years) | September 30, 2012       |                             | December 31, 2011        |                             |
|--|---|--------------------------|-----------------------------|--------------------------|-----------------------------|
|  |   | Gross Carrying<br>Amount | Accumulated<br>Amortization | Gross Carrying<br>Amount | Accumulated<br>Amortization |
| <b>Acquired intangible assets</b>          |   |                          |                             |                          |                             |
| Intellectual property/developed technology | 1 to 7                                      | 151                      | (41)                        | 122                      | (23)                        |

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|                                     |          |     |      |     |      |
|-------------------------------------|----------|-----|------|-----|------|
| Customer relationships              | 3 to 10  | 77  | (12) | 55  | (6)  |
| Trademarks/trade names              | 5 to 10  | 15  | (2)  | 11  | (1)  |
| In-process research and development | 5        | 5   | 0    | 5   | 0    |
| Non-compete agreements              | 2 to 2.5 | 1   | (1)  | 1   | (1)  |
| Total                               | 1 to 10  | 249 | (56) | 194 | (31) |

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The changes in gross acquired intangible assets for the nine months ended September 30, 2012 were primarily due to the acquisition of eCircle Beteiligungs GmbH which was closed in the second quarter. The fair market valuation of these newly acquired intangible assets is still being reviewed, and amounts will be finalized by year end.

The aggregate amortization expense (actual and estimated) for acquired intangible assets for the following periods is as follows:

| In millions          | Nine Months Ended<br>September 30, |       | For the year ended (estimated) |       |       |       |
|----------------------|------------------------------------|-------|--------------------------------|-------|-------|-------|
|                      | 2012                               | 2012  | 2013                           | 2014  | 2015  | 2016  |
| Amortization expense | \$ 26                              | \$ 37 | \$ 39                          | \$ 38 | \$ 35 | \$ 27 |

**5. Income Taxes**

Income tax provisions for interim periods are based on estimated annual income tax rates, adjusted to reflect the effects of any significant infrequent or unusual items which are required to be discretely recognized within the current interim period. The Company's intention is to permanently reinvest its foreign earnings outside of the United States. As a result, the effective tax rates in the periods presented are largely based upon the forecasted pre-tax earnings mix and allocation of certain expenses in various taxing jurisdictions where the Company conducts its business that apply a broad range of statutory income tax rates, certain of which are less than the U.S. statutory rate.

The effective tax rate for the three months ended September 30, 2012 and September 30, 2011 was 27% and 28%, respectively. The effective tax rate for the nine months ended September 30, 2012 and September 30, 2011 was 28% and 27%, respectively. The tax rate for the nine months ended September 30, 2011 included a \$4 million tax benefit recorded in the second quarter of 2011 related to the book gain recorded on the Company's previous equity investment in Aster Data Systems, Inc. (Aster Data), which was reflected as a permanent non-taxable item. For further information regarding the Company's acquisition of Aster Data, refer to Note 12. There were no material discrete tax items reflected in the effective tax rate for the three and nine months ended September 30, 2012, or for the three months ended September 30, 2011.

**6. Derivative Instruments and Hedging Activities**

As a portion of the Company's operations is conducted outside the United States and in currencies other than the U.S. dollar, the Company is exposed to potential gains and losses from changes in foreign currency exchange rates. In an attempt to mitigate the impact of currency fluctuations, the Company uses foreign exchange forward contracts to hedge transactional exposures resulting predominantly from foreign currency denominated inter-company receivables and payables. The forward contracts are designated as fair value hedges of specified foreign currency denominated inter-company receivables and payables and generally mature in three months or less. The Company does not hold or issue derivative financial instruments for trading purposes, nor does it hold or issue leveraged derivative instruments. By using derivative financial instruments to hedge exposures to changes in exchange rates, the Company exposes itself to credit risk. The Company manages exposure to counterparty credit risk by entering into derivative financial instruments with highly rated institutions that can be expected to fully perform under the terms of the applicable contracts.

All derivatives are recognized in the Consolidated Balance Sheet at their fair value. The fair values of foreign exchange contracts are based on market spot and forward exchange rates and represent estimates of possible value that may not be realized in the future. Changes in the fair value of derivative financial instruments, along with the loss or gain on the hedged asset or liability, are recorded in current period earnings. The notional amounts represent agreed-upon amounts on which calculations of dollars to be exchanged are based, and are an indication of the extent of Teradata's involvement in such instruments. These notional amounts do not represent amounts exchanged by the parties and, therefore, are not a measure of the instruments. Across its portfolio of contracts, Teradata has both long and short positions relative to the U.S. dollar. As a result, Teradata's net involvement is less than the total contract notional amount of the Company's foreign exchange forward contracts.

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The contract notional amount of the Company's foreign exchange forward contracts was \$98 million (\$27 million on a net basis) at September 30, 2012, and \$102 million (\$19 million on a net basis) at December 31, 2011. The fair value derivative assets and liabilities recorded in other current assets and accrued liabilities at September 30, 2012 and December 31, 2011, were not material.

Gains and losses from the Company's fair value hedges (foreign currency forward contracts and related hedged items) were immaterial for the three and nine months ended September 30, 2012 and September 30, 2011. Gains and losses from foreign exchange forward contracts are fully recognized each period and reported along with the offsetting gain or loss of the related hedged item, either in cost of products or in other income, depending on the nature of the related hedged item.

## **7. Commitments and Contingencies**

In the normal course of business, the Company is subject to proceedings, lawsuits, claims and other matters, including those that relate to the environment, health and safety, employee benefits, export compliance, intellectual property, tax matters, and other regulatory compliance and general matters, including those described below.

The Company is subject to governmental investigations and requests for information from time to time. As previously reported prior to Teradata's separation from NCR Corporation (NCR), the United States Department of Justice is conducting an investigation regarding the propriety of the Company's arrangements or understandings with others in connection with certain federal contracts and the adequacy of certain disclosures related to such contracts. The investigation arises in connection with civil litigation in federal district court filed under the qui tam provisions of the civil False Claims Act against a number of information technology companies, including the Company. The complaints against the Company remain under seal. The Company has conducted its analysis of such claims focusing on the propriety of certain transactions under federal programs under which Teradata was a contractor. The Company has shared evidence with the Justice Department of questionable conduct that the Company uncovered, has cooperated with the Justice Department in its investigation, and is in settlement discussions with the government to resolve this matter.

A separate portion of the government's investigation relates to the adequacy of pricing disclosures made to the government in connection with negotiation of NCR's General Services Administration Federal Supply Schedule as it relates to Teradata, prior to the Company's separation from NCR, and to whether certain subsequent price reductions were properly passed on to the government. Both NCR and the Company have participated in this aspect of the investigation, with respect to certain products and services of each, and each will assume financial responsibility for its own exposures, if any, without indemnification from the other.

The Company has an accrual of approximately \$3 million related to the current best estimate of probable liability relating to these matters. The Company believes the amounts provided in its financial statements are adequate in light of the probable and estimable liabilities. The Company believes that there is not a reasonable possibility that the loss in respect of these contingent matters will materially exceed the liability reflected in the Company's financial statements, although there can be no assurance that this will in fact be the case.

**Guarantees and Product Warranties.** Guarantees associated with the Company's business activities are reviewed for appropriateness and impact to the Company's financial statements. Periodically, the Company's customers enter into various leasing arrangements coordinated with a leasing company. In some instances, the Company guarantees the leasing company a minimum value at the end of the lease term on the leased equipment. As of September 30, 2012, the maximum future payment obligation of this guaranteed value and the associated liability balance was \$2 million.

The Company provides its customers a standard manufacturer's warranty and records, at the time of the sale, a corresponding estimated liability for potential warranty costs. Estimated future obligations due to warranty claims are based upon historical factors such as labor rates, average repair time, travel time, number of service calls and cost of replacement parts. For each consummated sale, the Company recognizes the total customer revenue and records the associated warranty liability using pre-established warranty percentages for that product class.

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The following table identifies the activity relating to the warranty reserve for the nine months ended September 30:

| In millions                       | 2012        | 2011        |
|-----------------------------------|-------------|-------------|
| <b>Warranty reserve liability</b> |             |             |
| Beginning balance at January 1    | \$ 6        | \$ 6        |
| Provisions for warranties issued  | 12          | 9           |
| Settlements (in cash or in kind)  | (11)        | (9)         |
| <b>Balance at September 30</b>    | <b>\$ 7</b> | <b>\$ 6</b> |

The Company also offers extended and/or enhanced coverage to its customers in the form of maintenance contracts. The Company accounts for these contracts by deferring the related maintenance revenue over the extended and/or enhanced coverage period. Costs associated with maintenance support are expensed as incurred. Amounts associated with these maintenance contracts are not included in the table above.

In addition, the Company provides its customers with certain indemnification rights. In general, the Company agrees to indemnify the customer if a third party asserts patent or other infringement on the part of the customer for its use of the Company's products. The Company has entered into indemnification agreements with the officers and directors of its subsidiaries. From time to time, the Company also enters into agreements in connection with its acquisition and divestiture activities that include indemnification obligations by the Company. The fair value of these indemnification obligations is not readily determinable due to the conditional nature of the Company's potential obligations and the specific facts and circumstances involved with each particular agreement, and as such the Company has not recorded a liability in connection with these indemnification arrangements. Historically, payments made by the Company under these types of agreements have not had a material effect on the Company's consolidated financial condition, results of operations or cash flows.

**8. Fair Value Measurements**

GAAP has established a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include: Level 1, defined as observable inputs such as quoted prices in active markets for identical assets or liabilities; Level 2, defined as significant other observable inputs, such as quoted prices in active markets for similar assets or liabilities, or quoted prices in less-active markets for identical assets; and Level 3, defined as unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions. Financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

The Company's assets and liabilities measured at fair value on a recurring basis include money market funds and foreign currency exchange contracts. A portion of the Company's excess cash reserves are held in money market funds which generate interest income based on the prevailing market rates. Money market funds are included in cash and cash equivalents in the Company's balance sheet. Money market fund holdings are measured at fair value using quoted market prices and are classified within Level 1 of the valuation hierarchy. When deemed appropriate, the Company minimizes its exposure to changes in foreign currency exchange rates through the use of derivative financial instruments, specifically, forward foreign exchange contracts. The fair value of these contracts are measured at the end of each interim reporting period using observable inputs other than quoted prices, specifically market spot and forward exchange rates. As such, these derivative instruments are classified within Level 2 of the valuation hierarchy. Fair value gains for open contracts are recognized as assets and fair value losses are recognized as liabilities. The fair value derivative assets and liabilities recorded in other current assets and accrued liabilities at September 30, 2012 and December 31, 2011, were not material. Any realized gains or losses would be mitigated by corresponding gains or losses on the underlying exposures.

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The Company's assets and liabilities measured at fair value on a recurring basis and subject to fair value disclosure requirements at September 30, 2012 were as follows:

| In millions        | September 30, 2012 | Fair Value Measurements at Reporting Date Using                |                                   |   |
|--------------------|--------------------|--|-----------------------------------|---|
|                    |                    | Quoted Prices in Active Markets for Identical Assets (Level 1) | Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| <b>Assets</b>      |                    |  |                                   |   |
| Money market funds | \$ 470             | \$ 470   | \$ 0                              | \$ 0                                      |

The Company's assets and liabilities measured at fair value on a recurring basis and subject to fair value disclosure requirements at December 31, 2011 were as follows:

| In millions        | December 31, 2011 | Fair Value Measurements at Reporting Date Using                |                                   |   |
|--------------------|-------------------|--|-----------------------------------|---|
|                    |                   | Quoted Prices in Active Markets for Identical Assets (Level 1) | Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| <b>Assets</b>      |                   |  |                                   |   |
| Money market funds | \$ 471            | \$ 471   | \$ 0                              | \$ 0                                      |

**9. Debt**

On June 15, 2012, Teradata entered into a new five-year revolving credit agreement (the Credit Facility), under which the Company may borrow up to \$300 million. The Credit Facility replaces a similar revolving credit agreement in the same maximum principal amount entered into by Teradata in 2007, which was terminated as of June 15, 2012. The new Credit Facility ends on June 15, 2017, at which point any remaining outstanding borrowings would be due for repayment unless extended by agreement of the parties for up to two additional one-year periods. The interest rate charged on borrowings pursuant to the Credit Facility can vary depending on the interest rate option the Company chooses to utilize and the Company's leverage ratio at the time of the borrowing. In the near term, Teradata would anticipate choosing a floating rate based on the London Interbank Offered Rate (LIBOR). The Credit Facility is unsecured and contains certain representations and warranties, conditions, affirmative, negative and financial covenants, and events of default customary for such facilities.

As of September 30, 2012, the Company had no borrowings outstanding under the Credit Facility, leaving \$300 million in additional borrowing capacity available under the Credit Facility.

Teradata's senior unsecured \$300 million five-year term loan is payable in quarterly installments, which commenced on June 30, 2012, with all remaining principal due in April 2016. The outstanding principal amount of the term loan agreement bears interest at a floating rate based upon a negotiated base rate or a Eurodollar rate plus in each case a margin based on the leverage ratio of the Company. As of September 30, 2012, the term loan principal outstanding was \$292 million, and carried an interest rate of 1.25%.

Teradata's term loan is recognized on the Company's balance sheet at its unpaid principal balance, and is not subject to fair value measurement. However, given that the loan carries a variable rate, the Company estimates that the unpaid principal balance of the term loan would approximate its fair value.

**Table of Contents****10. Earnings Per Share**

Basic earnings per share is calculated by dividing net income by the weighted average number of shares outstanding during the reported period. The calculation of diluted earnings per share is similar to basic earnings per share, except that the weighted average number of shares outstanding includes the dilution from potential shares resulting from stock options and unvested restricted stock awards.

The components of basic and diluted earnings per share are as follows:

| In millions, except per share amounts                          | Three Months Ended<br>September 30, |         | Nine Months Ended<br>September 30, |         |
|--|-------------------------------------|---------|------------------------------------|---------|
|  | 2012                                | 2011    | 2012                               | 2011    |
| Net income available for common stockholders                   | \$ 104                              | \$ 87   | \$ 307                             | \$ 255  |
| Weighted average outstanding shares of common stock            | 168.8                               | 167.9   | 168.4                              | 168.3   |
| Dilutive effect of employee stock options and restricted stock | 3.6                                 | 3.8     | 3.7                                | 3.8     |
| Common stock and common stock equivalents                      | 172.4                               | 171.7   | 172.1                              | 172.1   |
| <b>Earnings per share:</b>                                     |                                     |         |                                    |         |
| Basic  | \$ 0.62                             | \$ 0.52 | \$ 1.82                            | \$ 1.52 |
| Diluted  | \$ 0.60                             | \$ 0.51 | \$ 1.78                            | \$ 1.48 |

Because the average market price of common shares for the periods was greater than the exercise prices of outstanding awards, no stock options were excluded from the computation of diluted earnings per share for the three and nine months ended September 30, 2012, or the three and nine months ended September 30, 2011.

**11. Segment and Other Supplemental Information**

Teradata manages its business in three geographic regions, which are also the Company's operating segments: (1) the North America and Latin America (Americas) region; (2) the Europe, Middle East and Africa (EMEA) region; and (3) the Asia Pacific and Japan (APJ) region. Management evaluates the performance of its segments based on revenue and segment margin, and does not include segment assets for management reporting purposes. Corporate-related costs are fully allocated to the segments.

The following table presents regional segment revenue and gross margin for the Company:

| In millions               | Three Months Ended<br>September 30, |            | Nine Months Ended<br>September 30, |              |
|---------------------------|-------------------------------------|------------|------------------------------------|--------------|
|                           | 2012                                | 2011       | 2012                               | 2011         |
| <b>Revenue</b>            |                                     |            |                                    |              |
| Americas                  | \$ 384                              | \$ 375     | \$ 1,170                           | \$ 1,021     |
| EMEA                      | 156                                 | 133        | 460                                | 403          |
| APJ                       | 107                                 | 94         | 295                                | 265          |
| <b>Total revenue</b>      | <b>647</b>                          | <b>602</b> | <b>1,925</b>                       | <b>1,689</b> |
| <b>Gross margin</b>       |                                     |            |                                    |              |
| Americas                  | 229                                 | 223        | 703                                | 592          |
| EMEA                      | 81                                  | 62         | 240                                | 208          |
| APJ                       | 51                                  | 43         | 138                                | 119          |
| <b>Total gross margin</b> | <b>361</b>                          | <b>328</b> | <b>1,081</b>                       | <b>919</b>   |



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|  |               |               |               |               |
|--|---------------|---------------|---------------|---------------|
| Selling, general and administrative expenses | 174           | 163           | 518           | 478           |
| Research and development expenses            | 44            | 43            | 133           | 118           |
| <b>Total income from operations</b>          | <b>\$ 143</b> | <b>\$ 122</b> | <b>\$ 430</b> | <b>\$ 323</b> |

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The following table presents revenue by product and services for the Company:

| In millions                                     | Three Months Ended |                    | Nine Months Ended  |                    |
|---|--------------------|--------------------|--------------------|--------------------|
|   | September 30, 2012 | September 30, 2011 | September 30, 2012 | September 30, 2011 |
| Products (software and hardware) <sup>(1)</sup> | \$ 306             | \$ 287             | \$ 935             | \$ 791             |
| Consulting services                             | 194                | 176                | 552                | 498                |
| Maintenance services                            | 147                | 139                | 438                | 400                |
| Total services                                  | 341                | 315                | 990                | 898                |
| <b>Total revenue</b>                            | <b>\$ 647</b>      | <b>\$ 602</b>      | <b>\$ 1,925</b>    | <b>\$ 1,689</b>    |

<sup>(1)</sup> Our data warehousing software and hardware products are often sold and delivered together in the form of a node of capacity as an integrated technology solution. Accordingly, it is impracticable to provide the breakdown of revenue from various types of software and hardware products.

**12. Business Combinations**

In January 2011, Teradata completed its acquisition of 100 percent of the stock of Aprimo, Inc. ( Aprimo ). Aprimo is a global provider of cloud-based integrated marketing management ( IMM ) software solutions. The Aprimo organization now supports Teradata s applications strategy, including development, marketing, sales and services.

In April 2011, Teradata completed its acquisition of all remaining equity of Aster Data Systems, Inc. ( Aster Data ). Aster Data is a market leader in advanced analytics and the management of diverse, multi-structured data. The combination of Teradata and Aster Data technologies enables businesses to perform better analytics on large sets of multi-structured data, also known as big data.

During the second quarter of 2012, the Company completed an immaterial business acquisition and other investing activities, including the all-cash acquisition of 100 percent of the equity of Munich-based eCircle Beteiligungs GmbH ( eCircle ), a leading full service digital marketing provider in Europe.

**Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations ( MD&A )**

*You should read the following discussion in conjunction with the Condensed Consolidated Financial Statements and the notes to those statements included elsewhere in this Quarterly Report on Form 10-Q. This Quarterly Report on Form 10-Q contains certain statements that are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995. Certain statements contained in the MD&A are forward-looking statements that involve risks and uncertainties. The forward-looking statements are not historical facts, but rather are based on current expectations, estimates, assumptions and projections about our industry, business and future financial results. Our actual results could differ materially from the results contemplated by these forward-looking statements due to a number of factors, including those discussed in other sections of this Quarterly Report on Form 10-Q and in the 2011 Annual Report on Form 10-K.*

**Third Quarter Financial Overview**

As more fully discussed in later sections of this MD&A, the following were significant financial items for the third quarter of 2012:

Total revenue was \$647 million for the third quarter of 2012, up 7% from the third quarter of 2011, led by growth in the Europe, Middle East and Africa ( EMEA ) and the Asia Pacific and Japan ( APJ ) regions.

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Gross margin increased to 55.8% in the third quarter of 2012 from 54.5% in the third quarter of 2011, driven by improvements in product margin rates, particularly in the EMEA region.

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Operating income was \$143 million in the third quarter of 2012, compared to \$122 million in the third quarter of 2011, driven by both revenue growth and higher margin rates. This increase was offset in part by higher Selling, General and Administrative ( SG&A ) expenses which were primarily due to the impact of our strategic initiative to add sales headcount.

Net income of \$104 million in the third quarter of 2012 increased 20% from \$87 million in the third quarter of 2011, with increased revenue and improved margins offset in part by higher SG&A expenses, as compared to the prior year.

## **Strategic Overview**

Teradata is a leader in helping companies manage, integrate, and analyze growing data volumes and complexity, and transform it into actionable business insight for competitive advantage. Teradata's strategy focuses on three large and growing markets: data warehousing, big data analytics, and integrated marketing management and digital marketing applications. Additionally, we have four key initiatives underway to broaden our position in the market and take advantage of these market opportunities. These initiatives are to:

Invest to extend Teradata's core database technology and software application offerings, and expand our family of compatible data warehouse platforms to address multiple market segments and solution offerings through internal development and targeted strategic acquisitions,

Differentiate Teradata technology and drive platform and solutions demand by delivering consulting services that enable customers to achieve business value through the use of best-in-class analytics,

Invest in partnerships to increase the number of solutions available on Teradata platforms, maximize customer value and increase our market coverage, and

Continue to seek opportunities to increase our market coverage through additional sales territories (hiring incremental sales account executives as well as technology and industry consultants).

## **Future Trends**

We believe that demand for our solutions will continue to increase due to the continued increase in data volumes and types, the scale and complexity of business requirements, and the growing use of new data elements and more near real-time analytics. The adoption by customers of more near real-time analysis for enterprise intelligence is driving more applications, usage and capacity. We believe there is additional opportunity for Teradata in integrated marketing management ( IMM ) and digital marketing. Marketing organizations have been a leader in leveraging analytics over the years. A significant number of our data warehouses are being used by marketing organizations, and many of them are using our Teradata/Primo multi-channel campaign management application.

Furthermore, we believe that marketing will lead the way in most corporations to drive innovation from new analytics with big data. Marketing can use and apply the new insights created from social and mobile data, to impact a corporation's revenue and earnings, and leverage the new channels created with social and mobile media to interact with and market to customers.

As a portion of the Company's operations are conducted outside the United States, and in currencies other than the U.S. dollar, the Company is exposed to fluctuations in foreign currency exchange rates. In 2012, Teradata currently expects approximately 2 percentage points of adverse impact from currency translation on its reported revenue and a corresponding currency impact on operating income, based on currency rates as of October 29, 2012.

There have been signs of macroeconomic slowdown and uncertainty in the first nine months of 2012, which has led to increased scrutiny on operating budgets and large capital expenditures. The size, timing and contracted terms of large customer orders for our products and services can impact, both positively and negatively, our operating results,



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especially in times of economic uncertainty. While Teradata experienced strong results in the first nine months of 2012, a potential economic downturn in one or more of the Company's geographic operating segments, particularly with respect to information technology spending by our current or prospective customers, could have a significant impact on our future results.

While macroeconomic concerns exist, our long-term outlook remains positive. We did not experience significant changes in the first nine months of 2012 due to competitive and/or pricing trends for our data warehouse or appliance solutions, although there is always a risk that pricing pressure for our solutions could occur in the future. Additionally, as companies look to reduce ongoing operating expenses, customers may choose to go to lower maintenance service level agreements which could lead to revenue and margin pressure on our maintenance services business. We continue to be committed to new product development and achieving a responsive yield from our research and development spending and resources, which are intended to drive future demand. We also continue to evaluate opportunities to increase our market coverage and are committed to continuing to increase our number of sales territories, among other things, to drive future revenue growth. New sales account territories typically take more than two years to become fully productive, given the length of an average sales cycle with a new data warehouse prospect.

**Results of Operations for the Three Months Ended September 30, 2012****Compared to the Three Months Ended September 30, 2011**

| In millions                                  | 2012       | % of<br>Revenue | 2011       | % of<br>Revenue |
|--|------------|-----------------|------------|-----------------|
| Product revenue                              | \$ 306     | 47.3%           | \$ 287     | 47.7%           |
| Service revenue                              | 341        | 52.7%           | 315        | 52.3%           |
| <b>Total revenue</b>                         | <b>647</b> | <b>100%</b>     | <b>602</b> | <b>100%</b>     |
| Gross margin                                 |            |                 |            |                 |
| Product gross margin                         | 211        | 69.0%           | 188        | 65.5%           |
| Service gross margin                         | 150        | 44.0%           | 140        | 44.4%           |
| <b>Total gross margin</b>                    | <b>361</b> | <b>55.8%</b>    | <b>328</b> | <b>54.5%</b>    |
| Operating expenses                           |            |                 |            |                 |
| Selling, general and administrative expenses | 174        | 26.9%           | 163        | 27.1%           |
| Research and development expenses            | 44         | 6.8%            | 43         | 7.1%            |
| <b>Total operating expenses</b>              | <b>218</b> | <b>33.7%</b>    | <b>206</b> | <b>34.2%</b>    |
| Operating income                             | \$ 143     | 22.1%           | \$ 122     | 20.3%           |

**Revenue**

Teradata revenue increased 7% in the third quarter of 2012 compared to the third quarter of 2011. The revenue increase is net of a 3% adverse impact from foreign currency fluctuations. Product revenue increased 7% in the third quarter of 2012 from the prior-year period, led by growth in the EMEA and APJ regions. Service revenue in the third quarter of 2012 increased 8% from the prior-year period, with an underlying 10% increase in consulting services revenue, and 6% increase in maintenance services revenue, as compared to the prior-year period.

**Gross Margin**

Gross margin for the third quarter of 2012 was 55.8% compared to 54.5% in the third quarter of 2011. Product gross margin increased to 69.0% in the third quarter of 2012, compared to 65.5% in the prior-year period. The increase in product margin was largely a result of an improved product revenue mix, particularly in the EMEA region, when compared to the prior period. Product gross margin in the third quarter of 2012 also included \$4 million of costs from amortization of acquired intangible assets, as compared to \$6 million of combined purchase accounting adjustments and amortization of acquired intangible assets in the third quarter of 2011. Service gross margin decreased to 44.0% in the third

quarter of 2012 compared to 44.4% in the prior-year period. The decrease in services margins was driven by lower consulting margins versus the prior-year period, offset in part by increased maintenance margins.

**Table of Contents****Operating Expenses**

Total operating expenses, characterized as SG&A and Research and Development ( R&D ) expenses, were \$218 million in the third quarter of 2012 compared to \$206 million in the third quarter of 2011. The \$11 million increase in SG&A expenses was driven by higher selling expense, due primarily to our strategic initiative to add sales headcount. The \$1 million increase in R&D expenses was driven by higher engineering headcount expenses, which was offset in part by \$3 million more in capitalization of software development expenses.

Certain R&D expenses for internally developed software are capitalized and later amortized over the useful life of the underlying commercial software products. The capitalization of costs reduces R&D expense in the current period, and the subsequent amortization of those costs is charged against product cost of revenue over future periods, which reduces product gross margin.

**Revenue and Gross Margin by Operating Segment**

As described in Note 11 of Notes to Condensed Consolidated Financial Statements (Unaudited), Teradata manages its business in three geographic regions, which are also the Company's operating segments: (1) the North America and Latin America ( Americas ) region; (2) the EMEA region; and (3) the APJ region. Teradata believes this format is useful to investors because it allows analysis and comparability of operating trends by operating segment. It also includes the same information that is used by Teradata management to make decisions regarding the segments and to assess our financial performance. The discussion of our segment results describes the changes in results as compared to the prior-year period.

The following table presents revenue and operating performance by segment for the three months ended September 30:

| In millions               | 2012          | % of<br>Revenue | 2011          | % of<br>Revenue |
|---------------------------|---------------|-----------------|---------------|-----------------|
| <b>Revenue</b>            |               |                 |               |                 |
| Americas                  | \$ 384        | 59%             | \$ 375        | 62%             |
| EMEA                      | 156           | 24%             | 133           | 22%             |
| APJ                       | 107           | 17%             | 94            | 16%             |
| <b>Total revenue</b>      | <b>647</b>    | <b>100%</b>     | <b>602</b>    | <b>100%</b>     |
| <b>Gross margin</b>       |               |                 |               |                 |
| Americas                  | 229           | 59.6%           | 223           | 59.5%           |
| EMEA                      | 81            | 51.9%           | 62            | 46.6%           |
| APJ                       | 51            | 47.7%           | 43            | 45.7%           |
| <b>Total gross margin</b> | <b>\$ 361</b> | <b>55.8%</b>    | <b>\$ 328</b> | <b>54.5%</b>    |

**Americas:** Revenue increased 2% in the third quarter of 2012 from the third quarter of 2011, led by a 10% increase in services revenue. The revenue increase is net of a 1% adverse impact from foreign currency fluctuations. Gross margins were roughly unchanged at 59.6% for the third quarter of 2012, from 59.5% in the third quarter of 2011, with improved product margins roughly offset by somewhat lower services margins, and the impact of a higher proportion of services revenue (as compared to product revenue).

**EMEA:** Revenue increased 17% in the third quarter of 2012 from the third quarter of 2011, led by a 25% increase in product revenue. The revenue increase is net of a 11% adverse impact from foreign currency fluctuations. Gross margins increased to 51.9% for the third quarter of 2012, from 46.6% in the third quarter of 2011, as margin rate improvements in product revenue and the impact of a greater proportion of product revenue (as compared to services revenue) offset a decline in services margin rates, compared to the prior-year period.



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**APJ:** Revenue increased 14% in the third quarter of 2012 from the third quarter of 2011, led by a 51% increase in product revenue. The revenue increase is net of a 2% adverse impact from foreign currency fluctuations. Gross margin increased to 47.7% in the third quarter of 2012, from 45.7% in the third quarter of 2011. The benefit from a greater proportion of product revenue, as well as improved product margin rates offset a decline in service margin rates as compared to the third quarter of 2011.

**Provision for Income Taxes**

Income tax provisions for interim periods are based on estimated annual income tax rates, adjusted to reflect the effects of any significant infrequent or unusual items which are required to be discretely recognized within the current interim period. The Company's intention is to permanently reinvest its foreign earnings outside of the United States. As a result, the effective tax rates in the periods presented are largely based upon the forecasted pre-tax earnings mix between the United States and other foreign taxing jurisdictions where the Company conducts its business. The Company estimates its full-year forecasted global effective tax rate for the year ended December 31, 2012 to be approximately 27%. This estimate is based on the forecasted overseas profits being taxed at an overall effective tax rate of approximately 10%, as compared to the statutory tax rate of 35% in the United States. In addition, this estimate assumes that the U.S. Federal R&D tax credit, which expired as of December 31, 2011, is retroactively reinstated for the full year 2012 in the fourth quarter of 2012.

The effective tax rate in the third quarter of 2012 was 27%, compared to 28% in the third quarter of 2011. There were no material discrete tax items reflected in the effective tax rate for the three months ended September 30, 2012 and September 30, 2011.

**Results of Operations for the Nine Months Ended September 30, 2012****Compared to the Nine Months Ended September 30, 2011**

| In millions                                  | 2012         | % of<br>Revenue | 2011         | % of<br>Revenue |
|--|--------------|-----------------|--------------|-----------------|
| Product revenue                              | \$ 935       | 48.6%           | \$ 791       | 46.8%           |
| Service revenue                              | 990          | 51.4%           | 898          | 53.2%           |
| <b>Total revenue</b>                         | <b>1,925</b> | <b>100%</b>     | <b>1,689</b> | <b>100%</b>     |
| Gross margin                                 |              |                 |              |                 |
| Product gross margin                         | 638          | 68.2%           | 520          | 65.7%           |
| Service gross margin                         | 443          | 44.7%           | 399          | 44.4%           |
| <b>Total gross margin</b>                    | <b>1,081</b> | <b>56.2%</b>    | <b>919</b>   | <b>54.4%</b>    |
| Operating expenses                           |              |                 |              |                 |
| Selling, general and administrative expenses | 518          | 26.9%           | 478          | 28.3%           |
| Research and development expenses            | 133          | 6.9%            | 118          | 7.0%            |
| <b>Total operating expenses</b>              | <b>651</b>   | <b>33.8%</b>    | <b>596</b>   | <b>35.3%</b>    |
| Operating income                             | \$ 430       | 22.3%           | \$ 323       | 19.1%           |

**Revenue**

Teradata revenue increased 14% in the first nine months of 2012 compared to the first nine months of 2011. The revenue increase is net of a 3% adverse impact from foreign currency fluctuations. Product revenue increased 18% in the first three quarters of 2012 from the prior-year period, led by growth in the Americas and APJ regions. Service revenue in the first three quarters of 2012 increased 10% from the prior-year period, with an underlying 11% increase in consulting revenue, and 10% increase in maintenance revenue, as compared to the prior-year period.



**Table of Contents****Gross Margin**

Gross margin for the nine months ended September 30, 2012 was 56.2% compared to 54.4% for the nine months ended September 30, 2011. Product gross margin increased to 68.2% in the first three quarters of 2012, compared to 65.7% in the prior-year period. The increase in product margin was driven by improved product revenue mix, primarily in the Americas region, as compared to the prior period. Product gross margin in the first nine months of 2012 also included \$12 million of amortization costs from acquired intangible assets, as compared to \$24 million of combined purchase accounting adjustments and amortization of acquired intangible assets in the first nine months of 2011. The decrease in acquisition-related costs was offset in part by \$5 million of additional amortization of capitalized internal software development costs in the first three quarters of 2012. Service gross margin increased to 44.7% in the first three quarters of 2012 compared to 44.4% in the prior-year period. The increase in services margins was driven by improved maintenance services margins in all three regions, offset somewhat by lower consulting services margins.

**Operating Expenses**

Total operating expenses, characterized as SG&A and R&D expenses, were \$651 million in the first three quarters of 2012 compared to \$596 million in the first three quarters of 2011. The \$40 million increase in SG&A expenses was largely driven by higher selling expense, due primarily to our strategic initiative to add sales headcount (including sales headcount from acquisitions closed in 2012 and 2011), as well as increased revenue-driven costs for sales commissions. These increases were offset in part by \$4 million less in acquisition-related transaction, integration and reorganization expenses, as well as amortization expenses from acquired intangible assets. The \$15 million increase in R&D expenses was driven by higher engineering headcount expenses, including incremental engineering headcount from the Aprimo and Aster Data acquisitions completed in 2011.

**Revenue and Gross Margin by Operating Segment**

As described in Note 11 of Notes to Condensed Consolidated Financial Statements (Unaudited), Teradata manages its business in three geographic regions, which are also the Company's operating segments: (1) the Americas region; (2) the EMEA region; and (3) the APJ region. Teradata believes this format is useful to investors because it allows analysis and comparability of operating trends by operating segment. It also includes the same information that is used by Teradata management to make decisions regarding the segments and to assess our financial performance. The discussion of our segment results describes the changes in results as compared to the prior-year period.

The following table presents revenue and operating performance by segment for the nine months ended September 30:

| In millions               | 2012            | % of Revenue | 2011          | % of Revenue |
|---------------------------|-----------------|--------------|---------------|--------------|
| <b>Revenue</b>            |                 |              |               |              |
| Americas                  | \$ 1,170        | 61%          | \$ 1,021      | 60%          |
| EMEA                      | 460             | 24%          | 403           | 24%          |
| APJ                       | 295             | 15%          | 265           | 16%          |
| <b>Total revenue</b>      | <b>1,925</b>    | <b>100%</b>  | <b>1,689</b>  | <b>100%</b>  |
| <b>Gross margin</b>       |                 |              |               |              |
| Americas                  | 703             | 60.1%        | 592           | 58.0%        |
| EMEA                      | 240             | 52.2%        | 208           | 51.6%        |
| APJ                       | 138             | 46.8%        | 119           | 44.9%        |
| <b>Total gross margin</b> | <b>\$ 1,081</b> | <b>56.2%</b> | <b>\$ 919</b> | <b>54.4%</b> |

**Americas:** Revenue increased 15% in the first nine months of 2012 from the first nine months of 2011, led by a 20% increase in product revenue. The revenue increase was not significantly impacted by foreign currency fluctuations. Gross margins increased to 60.1% for the first three quarters of 2012, from 58.0% in the first three quarters of 2011, driven primarily by improved product revenue mix, as well as the impact of a higher proportion of product revenue, as compared to services revenue, compared to the prior-year period.



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**EMEA:** Revenue increased 14% in the first nine months of 2012 from the first nine months of 2011, led by a 23% increase in consulting revenue. The revenue increase is net of a 9% adverse impact from foreign currency fluctuations. Gross margins increased to 52.2% for the first three quarters of 2012, from 51.6% in the first three quarters of 2011, driven primarily by improved product revenue mix, offset in part by lower services margins.

**APJ:** Revenue increased 11% in the first nine months of 2012 from the first nine months of 2011, led by a 21% increase in product revenue. The revenue increase is net of a 1% adverse impact from foreign currency fluctuations. Gross margin increased to 46.8% in the first three quarters of 2012, from 44.9% in the first three quarters of 2011. The gross margin increase was driven primarily by improved service margins, as well as a greater proportion of product revenue (compared to service revenue), compared to the prior-year period.

### **Other Income (Expense)**

The Company recognized \$1 million of other expense in the first nine months of 2012, versus \$25 million of other income in the nine months ended September 30, 2011. The other income in the prior-year period was driven by \$28 million in gains on equity investments. As part of the required accounting for the acquisition of Aster Data, Teradata's then-existing 11.2% equity investment in Aster Data at the time of the acquisition was valued at \$36 million, triggering the recognition of an \$11 million gain. Additionally, in May 2011, the Company completed the sale of an equity investment in Pliant Technology, Inc. The Company received proceeds of \$30 million and recognized a net gain of \$17 million on the transaction.

### **Provision for Income Taxes**

The effective tax rate for the nine months ended September 30, 2012 was 28%, compared to 27% in the first three quarters of 2011. There were no material discrete tax items reflected in the effective tax rate for the nine months ended September 30, 2012. The effective tax rate for the nine months ended September 30, 2011 included a \$4 million discrete tax benefit recorded in the second quarter related to the book gain recorded on the Company's previous equity investment in Aster Data, which was reflected as a one-time permanent non-taxable item. The increase in the Company's overall effective tax rate primarily results from the discrete benefit recognized in 2011.

### **Financial Condition, Liquidity and Capital Resources**

Cash provided by operating activities increased by \$64 million in the first nine months of 2012. In comparison to the prior-year period, the increase in cash provided by operating activities in the nine months ended September 30, 2012 was principally due to an increase in net income in the first three quarters of 2012 (adjusted for non-cash items such as depreciation and amortization, share-based compensation expense and deferred income taxes), as well as a decrease in inventories and an increase in payables and accrued expenses, in the first three quarters of 2012 due to the timing of orders and deliveries. This impact was offset in part by a smaller increase in deferred revenue in the first nine months of 2012, compared to the first nine months of 2011, due to the timing of product revenue deferrals.

Teradata's management uses a non-GAAP measure called free cash flow, which we define as net cash provided by operating activities less capital expenditures for property and equipment, and additions to capitalized software, as one measure of assessing the financial performance of the Company. Free cash flow does not have a uniform definition under GAAP; therefore, Teradata's definition of this measure may differ from the definition used by other companies. The components that are used to calculate free cash flow are GAAP measures taken directly from the Condensed Consolidated Statements of Cash Flows (Unaudited). We believe that free cash flow information is useful for investors because it relates the operating cash flow of the Company to the capital that is spent to continue and improve business operations. In particular, free cash flow indicates the amount of cash available after certain capital expenditures, for among other things, investments in the Company's existing businesses, strategic acquisitions and repurchase of Teradata common stock. Free cash flow does not represent the residual cash flow available for discretionary expenditures since there may be other non-discretionary expenditures that are not deducted from the measure. This non-GAAP measure should not be considered a substitute for, or superior to, cash flows from operating activities under GAAP.

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The table below shows net cash provided by operating activities and capital expenditures for the following periods:

| <b>In millions</b>                        | <b>Nine Months Ended</b> |                      |
|---|--------------------------|----------------------|
|   | <b>September 30,</b>     | <b>September 30,</b> |
|   | <b>2012</b>              | <b>2011</b>          |
| Net cash provided by operating activities | \$ 451                   | \$ 387               |
| Less:                                     |                          |                      |
| Expenditures for property and equipment   | (49)                     | (31)                 |
| Additions to capitalized software         | (60)                     | (56)                 |
| <b>Free cash flow</b>                     | <b>\$ 342</b>            | <b>\$ 300</b>        |

Financing activities and certain other investing activities are not included in our calculation of free cash flow. Other investing activities for the nine months ended September 30, 2012 primarily consisted of the eCircle acquisition and other smaller acquisition and investment activities which closed during the second quarter. Other investing activities in the first nine months of 2011 primarily consisted of Teradata's acquisitions of Aprimo and Aster Data. Teradata's financing activities for the nine months ended September 30, 2012 included purchases of the Company's common stock. The Company purchased 0.6 million shares of its common stock at an average price per share of \$67.12 in the first nine months of 2012. Share repurchases are made under the two share repurchase programs authorized by our Board of Directors in 2008. The first program (the dilution offset program) authorizes the Company to purchase Teradata common stock to the extent of cash received from the exercise of stock options and the Teradata Employee Stock Purchase Plan (ESPP) to offset dilution from shares issued pursuant to these plans. On February 6, 2012, the board approved a new \$300 million share repurchase authorization to replace the prior \$300 million authorization that was to expire on February 10, 2012. As of September 30, 2012, the Company had \$299 million of authorization remaining on the general share repurchase program to repurchase outstanding shares of Teradata common stock. Share repurchases made by the Company are reported on a trade date basis. Our share repurchase activity depends on factors such as our working capital needs, our cash uses for capital investment opportunities, our stock price, and economic and market conditions.

Proceeds from the ESPP and the exercise of stock options were \$48 million in the first nine months of 2012 and \$19 million in the first nine months of 2011. These proceeds are included in Other financing activities, net in the Condensed Consolidated Statement of Cash Flows (Unaudited). Additionally, during the first nine months of 2012 the Company repaid \$8 million against its outstanding term loan, which is discussed further below.

Our total in cash and cash equivalents held outside the United States in various foreign subsidiaries was \$463 million as of September 30, 2012 and \$594 million as of December 31, 2011. The remaining balance held in the United States was \$446 million as of September 30, 2012 and \$178 million as of December 31, 2011. Under current tax laws and regulations, if cash and cash equivalents and short-term investments held outside the United States are distributed to the United States in the form of dividends or otherwise, we would be subject to additional U.S. income taxes (subject to an adjustment for foreign tax credits) and possible foreign withholding taxes. As of September 30, 2012, we have not provided for the U.S. federal tax liability on approximately \$841 million of foreign earnings that are considered permanently reinvested outside of the United States.

On June 15, 2012, Teradata entered into a new five-year revolving credit agreement (the Credit Facility), under which the Company may borrow up to \$300 million. The Credit Facility replaces a similar revolving credit agreement in the same maximum principal amount entered into by Teradata in 2007, which was terminated as of June 15, 2012. The new Credit Facility ends on June 15, 2017, at which point any remaining outstanding borrowings would be due for repayment unless extended by agreement of the parties for up to two additional one-year periods. The interest rate charged on borrowings pursuant to the Credit Facility can vary depending on the interest rate option the Company chooses to utilize and the Company's leverage ratio at the time of the borrowing. In the near term, Teradata would anticipate choosing a floating rate based on the London Interbank Offered Rate (LIBOR). The Credit Facility is unsecured and contains certain representations and warranties, conditions, affirmative, negative and financial covenants, and events of default customary for such facilities. As of September 30, 2012, the Company had no outstanding borrowings on the Credit Facility, and was in compliance with all covenants.

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In April 2011, Teradata entered into a \$300 million five-year, unsecured term loan. The outstanding principal amount of the term loan agreement bears interest at a floating rate based upon a negotiated base rate or a Eurodollar rate plus in each case a margin based on the leverage ratio of the Company. As of September 30, 2012, the term loan principal outstanding was \$292 million, and carried an interest rate of 1.25%.

Management believes current cash and short-term investment resources, Company cash flows from operations and its \$300 million Credit Facility will be sufficient to satisfy future working capital, research and development activities, capital expenditures, pension contributions, and other financing requirements for at least the next twelve months. The Company principally holds its cash, cash equivalents and short-term investments in bank deposits and highly-rated money market funds.

The Company's ability to generate positive cash flows from operations is dependent on general economic conditions, competitive pressures, and other business and risk factors described in the Company's 2011 Annual Report on Form 10-K (the "2011 Annual Report"), and elsewhere in this Quarterly Report. If the Company is unable to generate sufficient cash flows from operations, or otherwise to comply with the terms of the credit facility and term loan agreement, the Company may be required to seek additional financing alternatives.

**Contractual and Other Commercial Commitments.** There has been no significant change in our contractual and other commercial commitments as described in the 2011 Annual Report. Our guarantees and product warranties are discussed in Note 7 of Notes to Condensed Consolidated Financial Statements (Unaudited).

## **Critical Accounting Policies and Estimates**

Our financial statements are prepared in accordance with GAAP. In connection with the preparation of these financial statements, we are required to make assumptions, estimates and judgments that affect the reported amounts of assets, liabilities, revenues, expenses and the related disclosure of contingent liabilities. These assumptions, estimates and judgments are based on historical experience and assumptions that are believed to be reasonable at the time. However, because future events and their effects cannot be determined with certainty, the determination of estimates requires the exercise of judgment. Our critical accounting policies are those that require assumptions to be made about matters that are highly uncertain. Different estimates could have a material impact on our financial results. Judgments and uncertainties affecting the application of these policies and estimates may result in materially different amounts being reported under different conditions or circumstances. Our management periodically reviews these estimates and assumptions to ensure that our financial statements are presented fairly and are materially correct.

In many cases, the accounting treatment of a particular transaction is specifically dictated by GAAP and does not require significant management judgment in its application. There are also areas in which management's judgment in selecting among available alternatives would not produce a materially different result. The significant accounting policies and estimates that we believe are the most critical to aid in fully understanding and evaluating our reported financial results are discussed in the 2011 Annual Report. Teradata's senior management has reviewed these critical accounting policies and related disclosures and determined that there were no significant changes in our critical accounting policies in the nine months ended September 30, 2012. Also, there were no significant changes in our estimates associated with those policies.

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### **New Accounting Pronouncements**

See discussion in Note 2 of Notes to Condensed Consolidated Financial Statements (Unaudited) for new accounting pronouncements.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

There have not been any material changes to the market risk factors previously disclosed in Part II, Item 7A of the Company's 2011 Annual Report on Form 10-K.

### **Item 4. Controls and Procedures.**

#### **Evaluation of Disclosure Controls and Procedures**

Teradata maintains a system of disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934 (the Exchange Act)) that are designed to provide reasonable assurance that information required to be disclosed in its reports filed or submitted under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to management, including, as appropriate, the Chief Executive Officer and the Chief Financial Officer, to allow timely decisions regarding required disclosures. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

Based on their evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective to provide reasonable assurance as of September 30, 2012.

#### **Changes in Internal Control over Financial Reporting**

There have been no changes in our internal control over financial reporting that occurred during the last fiscal quarter ended September 30, 2012 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **Part II OTHER INFORMATION**

### **Item 1. Legal Proceedings.**

The information required by this item is included in the material under Note 7 of Notes to Condensed Consolidated Financial Statements (Unaudited) of this Quarterly Report on Form 10-Q and is incorporated herein by reference.

### **Item 1A. Risk Factors.**

There have not been any material changes to the risk factors previously disclosed in Part I, Item IA of the Company's 2011 Annual Report on Form 10-K.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

#### **Purchase of Company Common Stock**

During the third quarter of 2012, the Company executed purchases for less than 0.1 million shares of its common stock at an average price per share of \$63.99 under the two share repurchase programs that were authorized by our Board of Directors in 2008. The first program (the dilution offset program) authorizes the Company to purchase Teradata common stock to the extent of cash received from the exercise of stock options and the Teradata Employee Stock Purchase Plan (ESPP) to offset dilution from shares issued pursuant to these plans. On February 6, 2012, the board approved a new \$300 million share repurchase authorization to replace the prior \$300 million authorization.



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under the Company's second share repurchase program (the general share repurchase program), that was to expire on February 10, 2012. As of September 30, 2012, the Company had \$299 million of authorization remaining on the general share repurchase program to repurchase outstanding shares of Teradata common stock.

Section 16 officers occasionally sell vested shares of restricted stock to the Company at the current market price to cover their withholding taxes. For the nine months ended September 30, 2012, the total of these purchases was 36,170 shares at an average price of \$62.16 per share.

The following table provides information relating to the Company's share repurchase programs for the nine months ended September 30, 2012:

| Month                       | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Dilution Offset Program | Total Number of Shares Purchased as Part of Publicly Announced General Share Repurchase Program | Maximum Dollar Value that May Yet Be Purchased Under the Dilution Offset Program | Maximum Dollar Value that May Yet Be Purchased Under the General Share Repurchase Program |
|-----------------------------|----------------------------------|------------------------------|--|---|--|---|
| <b>First Quarter Total</b>  |                                  | N/A                          |  |   | \$ 27,765,950  | \$ 300,000,000  |
| <b>Second Quarter Total</b> | 545,233                          | \$ 67.37                     | 545,233  |   | \$ 2,209,826   | \$ 300,000,000  |
| July 2012                   | 42,709                           | \$ 63.99                     | 34,800   | 7,909   | \$ 1,066,697   | \$ 299,487,588  |
| August 2012                 | 200                              | \$ 65.02                     | 200  |   | \$ 9,398,383   | \$ 299,487,588  |
| September 2012              |                                  | N/A                          |  |   | \$ 12,374,528  | \$ 299,487,588  |
| <b>Third Quarter Total</b>  | 42,909                           | \$ 63.99                     | 35,000   | 7,909   | \$ 12,374,528  | \$ 299,487,588  |

**Item 3. Defaults Upon Senior Securities.**

None

**Item 5. Other Information.**

None

**Item 6. Exhibits.****Reference Number**

per Item 601 of

**Regulation S-K****Description**

- |     |   |
|-----|---|
| 2.1 | Form of Separation and Distribution Agreement between Teradata Corporation and NCR Corporation (incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K dated September 11, 2007).                          |
| 3.1 | Amended and Restated Certificate of Incorporation of Teradata Corporation, as amended and restated on September 24, 2007 (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K dated September 25, 2007). |

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- 3.2 Amended and Restated Bylaws of Teradata Corporation, as amended and restated on April 20, 2012 (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K dated April 26, 2012).
- 4.1 Common Stock Certificate of Teradata Corporation (incorporated by reference to Exhibit 4.1 to the Quarterly Report on Form 10-Q dated November 13, 2007).

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|      |  |
|------|--|
| 10.1 | Revolving Credit Agreement dated June 15, 2012 among Teradata Corporation, Bank of America, N.A., as Administrative Agent, JPMorgan Chase Bank, N.A., as Syndication Agent, The Bank of Tokyo-Mitsubishi UFJ, Ltd. and Citibank, N.A., as Co-Documentation Agents, and the lenders party thereto (incorporated by reference to Exhibit 1.1 to the Current Report on Form 8-K dated June 20, 2012).   |
| 10.2 | Teradata Change in Control Severance Plan, as amended and restated (incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K dated July 27, 2012).  |
| 10.3 | Form of Director Restricted Share Unit Grant Statement under the Teradata 2012 Stock Incentive Plan (incorporated by reference to Exhibit 10.5 to the Quarterly Report on Form 10-Q dated August 3, 2012).   |
| 10.4 | Teradata Corporation Employee Stock Purchase Plan, as amended and restated (incorporated by reference to Exhibit 10.6 to the Quarterly Report on Form 10-Q dated August 3, 2012).  |
| 31.1 | Certification pursuant to Rule 13a-14(a), dated November 2, 2012.  |
| 31.2 | Certification pursuant to Rule 13a-14(a), dated November 2, 2012.  |
| 32   | Certification pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, dated November 2, 2012.   |
| 101  | Interactive data files pursuant to Rule 405 of Regulation S-T: (i) the Condensed Consolidated Statement of Income for the three and nine month periods ended September 30, 2012 and 2011, (ii) the Condensed Consolidated Statement of Comprehensive Income for the three and nine month periods ended September 30, 2012 and 2011, (iii) the Condensed Consolidated Balance Sheet at September 30, 2012 and December 31, 2011, (iv) the Condensed Consolidated Statement of Cash Flows for the nine month periods ended September 30, 2012 and 2011 and (v) the notes to the Condensed Consolidated Financial Statements. |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TERADATA CORPORATION

Date: November 2, 2012

By: /s/ Stephen M. Scheppmann  
Stephen M. Scheppmann  
Executive Vice President and Chief Financial Officer