HONDA MOTOR CO LTD
Form 6-K
March 10, 2009
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# SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16

UNDER THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF February 2009

COMMISSION FILE NUMBER: 1-07628

## HONDA GIKEN KOGYO KABUSHIKI KAISHA

(Name of registrant)
HONDA MOTOR CO., LTD.
(Translation of registrant s name into English)

1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

## Form 20-F x Form 40-F *

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

## Edgar Filing: HONDA MOTOR CO LTD - Form 6-K

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

$$
\text { Yes * No }{ }^{*}
$$

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82-

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## Exhibit 1:

Honda Motor Co., Ltd. filed its consolidated financial statements for the fiscal three months ended December 31, 2008 with Financial Services Agency in Japan.

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HONDA GIKEN KOGYO KABUSHIKI KAISHA
( HONDA MOTOR CO., LTD. )
/s/ Yoichi Hojo
Yoichi Hojo
Director
Chief Operating Officer for

Business Management Operations

Honda Motor Co., Ltd.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Consolidated Balance Sheets
December 31, 2008 and March 31, 2008

|  | Yen (millions) |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { December 31, } \\ 2008 \\ \text { unaudited } \end{gathered}$ | $\begin{gathered} \text { March 31, } \\ 2008 \\ \text { audited } \end{gathered}$ |
| Assets |  |  |
| Current assets: |  |  |
| Cash and cash equivalents | $¥ \quad 739,414$ | $\geq 1,050,902$ |
| Trade accounts and notes receivables, net of allowance for doubtful accounts of $¥ 6,790$ million at December 31, 2008 and $¥ 8,181$ million at March 31, 2008 | 888,880 | 1,021,743 |
| Finance subsidiaries-receivables, net (note 2) | 1,271,206 | 1,340,728 |
| Inventories (note 3) | 1,365,824 | 1,199,260 |
| Deferred income taxes (note 7) | 124,865 | 158,825 |
| Other current assets | 467,675 | 460,110 |
| Total current assets | 4,857,864 | 5,231,568 |
| Finance subsidiaries-receivables, net (note 2) | 2,476,325 | 2,707,820 |
| Investments and advances: |  |  |
| Investments in and advances to affiliates | 571,865 | 549,812 |
| Other, including marketable equity securities | 131,523 | 222,110 |
| Total investments and advances | 703,388 | 771,922 |
| Property on operating leases : |  |  |
| Vehicles | 1,347,105 | 1,014,412 |
| Less accumulated depreciation | 205,730 | 95,440 |
| Net property on operating leases | 1,141,375 | 918,972 |
| Property, plant and equipment, at cost : |  |  |
| Land | 459,220 | 457,352 |
| Buildings | 1,393,565 | 1,396,934 |
| Machinery and equipment | 3,042,866 | 3,135,513 |
| Construction in progress | 172,491 | 227,479 |
|  | 5,068,142 | 5,217,278 |
| Less accumulated depreciation and amortization | 2,975,049 | 3,015,979 |
| Net property, plant and equipment | 2,093,093 | 2,201,299 |
| Other assets (note 7) | 765,337 | 783,962 |
| Total assets | $¥ 12,037,382$ | $¥ 12,615,543$ |

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

## Consolidated Balance Sheets

December 31, 2008 and March 31, 2008
$\left.\begin{array}{l|r|c} & \begin{array}{c}\text { Yen (millions) } \\ \text { March 31, } \\ \mathbf{2 0 0 8}\end{array} \\ \text { audited }\end{array}\right)$

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

## Consolidated Statements of Income

For the nine months ended December 31, 2008

|  | Yen (millions) <br> December 31, 2008 unaudited |  |
| :---: | :---: | :---: |
| Net sales and other operating revenue | ¥ | 8,227,343 |
| Operating costs and expenses: |  |  |
| Cost of sales |  | 5,932,637 |
| Selling, general and administrative |  | 1,398,935 |
| Research and development |  | 423,121 |
|  |  | 7,754,693 |
| Operating income |  | 472,650 |
| Other income : |  |  |
| Interest |  | 33,778 |
| Other |  | 22,099 |
|  |  | 55,877 |
| Other expenses : |  |  |
| Interest |  | 17,680 |
| Other |  | 39,540 |
|  |  | 57,220 |
| Income before income taxes, minority interest and equity in income of affiliates |  | 471,307 |
| Income tax (benefit) expense (note 7): |  |  |
| Current |  | 104,605 |
| Deferred |  | 122,162 |
|  |  | 226,767 |
| Income before minority interest and equity in income of affiliates |  | 244,540 |
| Minority interest in income of consolidated subsidiaries |  | $(17,647)$ |
| Equity in income of affiliates |  | 96,276 |
| Net income | ¥ | 323,169 |
|  | $\begin{gathered} \text { Yen } \\ \text { December 31, } \\ 2008 \end{gathered}$ |  |
| Basic net income per common share (note 11(b)): | $¥$ | 178.10 |

See accompanying notes to consolidated financial statements.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Consolidated Statements of Income
For the three months ended December 31, 2008

|  | Yen (millions) <br> December 31, 2008 unaudited |  |
| :---: | :---: | :---: |
| Net sales and other operating revenue | ¥ | 2,533,257 |
| Operating costs and expenses: |  |  |
| Cost of sales |  | 1,833,960 |
| Selling, general and administrative |  | 447,497 |
| Research and development |  | 149,348 |
|  |  | 2,430,805 |
| Operating income |  | 102,452 |
| Other income: |  |  |
| Interest |  | 11,386 |
| Other |  | 19,734 |
|  |  | 31,120 |
| Other expenses: |  |  |
| Interest |  | 6,266 |
| Other |  | 40,556 |
|  |  | 46,822 |
| Income before income taxes, minority interest and equity in income of affiliates |  | 86,750 |
| Income tax (benefit) expense (note 7): |  |  |
| Current |  | 37,518 |
| Deferred |  | 55,633 |
|  |  | 93,151 |
| Income (loss) before minority interest and equity in income of affiliates |  | $(6,401)$ |
| Minority interest in income of consolidated subsidiaries |  | $(4,152)$ |
| Equity in income of affiliates |  | 30,795 |
| Net income | ¥ | 20,242 |
|  | $\begin{gathered} \text { Yen } \\ \text { December 31, } \\ 2008 \end{gathered}$ |  |
| Basic net income per common share (note 11(b)): | $¥$ | 11.16 |

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See accompanying notes to consolidated financial statements.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Consolidated Statements of Cash Flows

For the nine months ended December 31, 2008


## Edgar Filing: HONDA MOTOR CO LTD - Form 6-K

| Proceeds from long-term debt | $1,047,155$ |
| :--- | ---: |
| Repayments of long-term debt | $(733,269)$ |
| Cash dividends paid (note 9) | $(119,764)$ |
| Cash dividends paid to minority interests | $(9,897)$ |
| Payments for purchases of treasury stock, net | 296 |
| Net cash provided by financing activities | $(114,122)$ |
| Effect of exchange rate changes on cash and cash equivalents | $(311,488)$ |
| Net change in cash and cash equivalents | $1,050,902$ |
| Cash and cash equivalents at beginning of the period | $¥$ |
| Cash and cash equivalents at end of the period | 739,414 |

See accompanying notes to consolidated financial statements.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## (1) General and Summary of Significant Accounting Policies

## (a) Financial Statements

The accompanying consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles. In the opinion of management, all adjustments which are necessary for a fair presentation have been included. The results for interim periods are not necessarily indicative of results which may be expected for any other interim period or for the year. For further information, refer to the March 31, 2008 consolidated financial statements and notes thereto included in Honda Motor Co., Ltd. and Subsidiaries Annual Report for the year ended March 31, 2008. Consolidated financial statements for the year ended March 31, 2008 are derived from the audited consolidated financial statements, while consolidated financial statements for the nine months ended December 31, 2008 are unaudited.

## (b) Basis of Presenting Consolidated Financial Statements

The Company and its domestic subsidiaries maintain their books of account in conformity with financial accounting standards of Japan, and its foreign subsidiaries generally maintain their books of account in conformity with those of the countries of their domicile.

The consolidated financial statements presented herein have been prepared in a manner and reflect the adjustments which are necessary to conform them with U.S. generally accepted accounting principles.
(c) Changes in Accounting Procedures for Consolidated Quarterly Financial Results

## 1. Fair value measurements

Honda adopted Statement of Financial Accounting Standards (SFAS) No. 157, Fair Value Measurements effective April 1, 2008. This statement defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction, and emphasizes that a fair value measurement should be determined based on the assumptions that market participants would use in pricing an asset or liability.

In February 2008, FASB issued FASB staff position (FSP) No. FAS 157-2 Effective date of FASB statement No. 157 . This FSP delays the effective date for SFAS No. 157, for nonfinancial assets and nonfinancial liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually).

The adoption of this statement does not have a material impact on the Company s consolidated financial position or results of operations.
The company has omitted disclosures required by this statement.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## 2. The fair value option for financial assets and financial liabilities

Honda adopted Statement of Financial Accounting Standards (SFAS) No. 159, The Fair Value Option for Financial Assets and Financial Liabilities including an amendment of SFAS No. 115 effective since April 1, 2008. This statement permits entities to choose to measure at fair value many financial instruments and certain other items that are not currently required to be measured at fair value. Subsequent changes in fair value for designated items will be required to be reported in earnings in the current period. Honda has not elected the fair value option for the nine months ended December 31, 2008. Accordingly, the adoption has no impact on the Company s consolidated financial position or results of operations.
(d) Accounting Policies Specifically Applied for Quarterly Consolidated Financial Statements

Income taxes

Honda computes interim income tax expense (benefit) by multiplying reasonably estimated annual effective tax rate, which includes the effects of deferred taxes, by year-to-date income before income taxes, minority interest and equity in income of affiliates for the nine months ended December 31, 2008. If a reliable estimate cannot be made, Honda utilizes the actual year-to-date effective tax rate.
(2) Allowances for Finance Subsidiaries-receivables
$\left.\begin{array}{lcc} & \begin{array}{c}\text { Yen (millions) } \\ \text { March 31, }\end{array} \\ \text { 2008 }\end{array}\right]$

Inventories at December 31, 2008 and March 31, 2008 are summarized as follows:

|  | Yen (millions) <br> December 31, <br> March 31, |  |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 8}$ |  |

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## (4) Pension and Other Postretirement Benefits

During the current period, board of directors of the Company has approved an amendment to the Honda Pension Fund, of which the Company and a part of its domestic subsidiaries and affiliates accounted for under the equity method were members. This plan amendment, effective from April 1, 2009, mainly revises pension benefits for those employees who retire on or after April 1, 2009, to be calculated using annuity pension conversion rates which are linked to market interest rates and contain a ceiling and a floor. For the current period, subsequent to the approval of the plan amendment, the Company remeasured and decreased its projected benefit obligation. The resulting prior service benefit will be amortized over the average remaining service period from the fourth quarter of this fiscal year. The Company has also remeasured the fair value of related plan assets at the end of this current period. The remeasurements of the projected benefit obligation and the related plan assets have been reflected on a net basis in the liabilities related to pension on the consolidated balance sheet. This plan amendment has no material impact on the pension costs and contributions to the pension plan during the current period.

## (5) Product Warranties

The changes in provisions for product warranties for the nine months ended December 31, 2008 and the year ended March 31, 2008 are as follows:

|  | Yen (millions) |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { December 31, } \\ 2008 \end{gathered}$ | $\begin{gathered} \text { March 31, } \\ 2008 \end{gathered}$ |
| Balance at beginning of the period | $¥ 293,760$ | ¥ 317,103 |
| Warranty claims paid during the period | $(105,515)$ | $(137,591)$ |
| Liabilities accrued for warranties issued during the period | 65,929 | 136,355 |
| Changes in liabilities for pre-existing warranties during the period | 4,775 | $(1,476)$ |
| Foreign currency translation | $(24,977)$ | $(20,631)$ |
| Balance at end of the period | $¥ 233,972$ | ¥ 293,760 |

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## (6) Contingent Liabilities

Honda has entered into various guarantee and indemnification agreements. At December 31 and March 31, 2008, Honda has guaranteed $¥ 34,082$ million and $¥ 36,456$ million of bank loan of employees for their housing costs, respectively. If an employee defaults on his/her loan payments, Honda is required to perform under the guarantee. The undiscounted maximum amount of Honda s obligation to make future payments in the event of defaults is $¥ 34,082$ million and $¥ 36,456$ million, respectively, at December 31 and March 31, 2008. At December 31, 2008, no amount has been accrued for any estimated losses under the obligations, as it is probable that the employees will be able to make all scheduled payments.

With respect to product liability, personal injury claims or lawsuits, Honda believes that any judgment that may be recovered by any plaintiff for general and special damages and court costs will be adequately covered by Honda s insurance and accrued liabilities. Punitive damages are claimed in certain of these lawsuits. Honda is also subject to potential liability under other various lawsuits and claims including 71 purported class actions in the United States. In accordance with Statement of Financial Accounting Standards (SFAS) No. 5, Accounting for Contingencies, Honda has recorded a contingent liability when it is probable that an obligation has been incurred and the amount of loss can be reasonably estimated. Honda reviews these pending lawsuits and claims periodically and adjusts the amounts recorded for these contingent liabilities, if necessary, by considering the nature of lawsuits and claims, the progress of the case and the opinions of legal counsel. Honda does not record liabilities for lawsuits or potential claims that it believes will not result in an unfavorable outcome or when a reasonable estimate of the amount of probable loss cannot be determined. After consultation with legal counsel, and taking into account all known factors pertaining to existing lawsuits and claims, Honda believes that the ultimate outcome of such lawsuits and pending claims including 71 purported class actions in the United States should not result in liability to Honda that would be likely to have an adverse material effect on its consolidated financial position, results of operations or cash flows.

## (7) Income Taxes

Due to the decrease in the amount of foreign tax credit carryforwards expected to be utilized in the future years, Honda has recorded a valuation allowance for the related deferred tax asset as of December 31, 2008. Honda records deferred tax liabilities for undistributed earnings of foreign subsidiaries and joint ventures. As the amount of foreign tax credit expected to be utilized upon the receipt of dividends from these foreign subsidiaries and joint ventures has also been decreased, Honda has recorded additional deferred tax liabilities for undistributed earnings of foreign subsidiaries and joint ventures as of December 31, 2008. Due primarily to these accounting treatments, the effective tax rates of Honda for the three months and nine months periods ended December 31, 2008 differ from Honda s statutory income tax rate, which is $40 \%$ for the fiscal year ending March 31, 2009.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## (8) Comprehensive income (loss)

Comprehensive income (loss) for the nine months ended December 31, 2008 is as follows:
$\left.\begin{array}{lc} & \begin{array}{c}\text { Yen (millions) } \\ \text { December 31, }\end{array} \\ \text { 2008 }\end{array}\right]$

Total comprehensive income (loss)
$¥ \quad(168,367)$
Comprehensive income (loss) for the three months ended December 31, 2008 is as follows:

|  | Yen (millions) <br> December 31, <br> 2008 |
| :--- | ---: |
| Net income | $¥$ |
| Other comprehensive income (loss), net of tax | 20,242 |
| Adjustments from foreign currency translation | $(481,572)$ |
| Unrealized gains (losses) on marketable securities, net | $(13,498)$ |
| Unrealized gains (losses) on derivative instruments, net | $(412)$ |
| Pension and other postretirement benefits adjustments | 9,180 |
| Total comprehensive income (loss) | $¥(466,060)$ |

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## (9) Information Related to Stockholders Equity

For nine months ended December 31, 2008
(a) Information concerning cash dividends

1. Dividend payout

Resolution
Type of shares
Total amount of dividends (million yen)
Dividend per share of common stock (yen)
Record date
Effective date
Resource for dividend

Resolution
Type of shares
Total amount of dividends (million yen)
Dividend per share of common stock (yen)
Record date
Effective date
Resource for dividend
Resolution
Type of shares
Total amount of dividends (million yen)
Dividend per share of common stock (yen)
Record date
Effective date
Resource for dividend

The ordinary general meeting of shareholders on June 24, 2008
Common stock
39,921
22.00

March 31, 2008
June 25, 2008
Retained earnings
The board of directors meeting on July 25, 2008
Common stock
39,921
22.00

June 30, 2008
August 25, 2008
Retained earnings
The board of directors meeting on October 28, 2008
Common stock
39,921
22.00

September 30, 2008
November 26, 2008
Retained earnings
2. Dividend payable for the nine months ended December 31, 2008, effective after the period

Resolution
Type of shares
Total amount of dividends (million yen)
Dividend per share of common stock (yen)

The board of directors meeting on January 30, 2009
Common stock
19,960
11.00

Record date
Effective date
Resource for dividend

December 31, 2008
February 26, 2009
Retained earnings

## (b) Significant changes in stockholders equity

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## (10) Segment Information

Honda has four reportable segments: the Motorcycle business, the Automobile business, the Financial services business and the Power product and other businesses, which are based on Honda s organizational structure and characteristics of products and services. Operating segments are defined as components of Honda $s$ about which separate financial information is available that is evaluated regularly by management in deciding how to allocate resources and in assessing performance. The accounting policies used for these reportable segments are consistent with the accounting policies used in Honda s consolidated financial statements.

Principal products and services, and functions of each segment are as follows:

## Segment

Motorcycle business

Automobile business

Financial services business

Power product and other businesses

Principal products and services
Motorcycles, all-terrain vehicles (ATVs), personal watercrafts and relevant parts

Automobiles and relevant parts

Financial, insurance services

Power products and relevant parts,
and others

## Functions

Research \& Development
Manufacturing
Sales and related services
Research \& Development
Manufacturing
Sales and related services
Retail loan and lease related to Honda products Others

Research \& Development
Manufacturing

Sales and related services Others

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## Segment Information

As of and for the three months ended December 31, 2008

|  | Motorcycle <br> Business | Automobile <br> Business | Financial <br> Services <br> Business | Yen (millions) <br> Power Product <br> and Other <br> Businesses | Segment Total | Reconciling <br> Items | Consolidated |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

As of and for the nine months ended December 31, 2008

|  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Motorcycle <br> Business | Automobile <br> Business | Financial <br> Services <br> Business | Yen (millions) <br> Power Product <br> and <br> Businesses | Segment <br> Total | Reconciling <br> Items | Consolidated |

Explanatory notes:

1. Segment income (loss) is measured in a consistent manner with consolidated operating income, which is net income before other income, other expenses, income tax (benefit) expense, minority interest in income, and equity in income of affiliates. Expenses not directly associated with specific segments are allocated based on the most reasonable measures applicable.

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2. Assets of each segment are defined as total assets, including derivative financial instruments, investments in affiliates, and deferred tax assets. Segment assets are based on those directly associated with each segment and those not directly associated with specific segments are allocated based on the most reasonable measures applicable except for the corporate assets described below.
3. Intersegment sales and revenues are generally made at values that approximate arm s-length prices.
4. Unallocated corporate assets, included in reconciling items, amounted to $¥ 165,657$ million as of December 31, 2008, which consist primarily of cash and cash equivalents and marketable securities held by the Company. Reconciling items also include elimination of intersegment transactions.
5. Depreciation and amortization of Financial Services Business include $¥ 144,001$ million for the nine months ended December 31, 2008, of depreciation of property on operating leases.
6. Capital expenditures of the Financial Services Business include $¥ 534,591$ million for the nine months ended December 31 , 2008, of purchase of operating lease assets.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## Supplemental Geographical Information

In addition to the disclosure required by U.S. GAAP, Honda provides the following supplemental information as required by Financial Instruments and Exchange Law:
(1) Supplemental geographical information based on the location of the Company and its subsidiaries

As of and for the three months ended December 31, 2008

|  | Yen (millions) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Japan | North America | Europe | Asia | Other <br> Regions | Total | Reconciling Items | Consolidated |
| Net sales and other operating revenue: |  |  |  |  |  |  |  |  |  |
| External customers | $\ddagger$ | 486,707 | ¥ 1,171,067 | ¥ 265,308 | $¥ 320,605$ | ¥ 289,570 | ¥ 2,533,257 |  | ¥ 2,533,257 |
| Transfers between geographic areas |  | 592,567 | 60,571 | 34,110 | 64,674 | 15,136 | 767,058 | $(767,058)$ |  |
| Total |  | 1,079,274 | $¥ 1,231,638$ | $¥ 299,418$ | $¥ 385,279$ | $¥ 304,706$ | $¥ 3,300,315$ | $¥(767,058)$ | $¥ 2,533,257$ |
| Operating income (loss) | $¥$ | $(64,361)$ | $¥ 70,077$ | $¥ 1,138$ | ¥ 24,995 | ¥ 41,899 | $¥ \quad 73,748$ | $¥ \quad 28,704$ | $¥ 102,452$ |

As of and for the nine months ended December 31, 2008
$\left.\begin{array}{lcccccccccccc} \\ & \text { Japan } & \begin{array}{c}\text { North } \\ \text { America }\end{array} & \text { Europe } & \text { Asia } & \begin{array}{c}\text { Yen (millions) } \\ \text { Other } \\ \text { Regions }\end{array} & \begin{array}{c}\text { Total }\end{array} & \begin{array}{c}\text { Reconciling } \\ \text { Items }\end{array} & \text { Consolidated }\end{array}\right]$

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1. Major countries or regions in each geographic area:

| North America | United States, Canada, Mexico |
| :--- | :--- |
| Europe | United Kingdom, Germany, France, Italy, Belgium |
| Asia | Thailand, Indonesia, China, India |
| Other Regions | Brazil, Australia |

2. Operating income (loss) of each geographical region is measured in a consistent manner with consolidated operating income, which is net income before other income, other expenses, income tax (benefit) expense, minority interest in income, and equity in income of affiliates.
3. Assets of each geographical region are defined as total assets, including derivative financial instruments, investments in affiliates, and deferred tax assets.
4. Sales and revenues between geographic areas are generally made at values that approximate arm s-length prices.
5. Unallocated corporate assets, included in reconciling items, amounted to $¥ 165,657$ million as of December 31, 2008, which consist primarily of cash and cash equivalents and marketable securities held by the Company. Reconciling items also include elimination of transactions between geographic areas.

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements
(2) Overseas sales and revenues based on the location of the customer

For the three months ended December 31, 2008

|  | Yen (millions) <br> December 31, |
| :--- | ---: |
|  | $\mathbf{2 0 0 8}$ |
| North America | $\neq 163,927$ |
| Europe | 263,612 |
| Asia | 396,305 |
| Other regions | 349,114 |

For the nine months ended December 31, 2008

|  | Yen (millions) <br> December 31, |
| :--- | ---: |
|  | $\mathbf{2 0 0 8}$ |
| North America | $\neq 885,573$ |
| Europe | 913,837 |
| Asia | $1,268,134$ |
| Other regions | $1,057,051$ |
| Explanatory notes: |  |

Major countries or regions in each geographic area:

North America
Europe
Asia
Other Regions

United States, Canada, Mexico
United Kingdom, Germany, France, Italy, Belgium
Thailand, Indonesia, China, India
Brazil, Australia

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## HONDA MOTOR CO., LTD. AND SUBSIDIARIES

Notes to Consolidated Financial Statements

## (11) Per Share Data

(a) Net Asset per Share

|  | Yen |  |
| :--- | :---: | :---: |
| March 31, |  |  |
| Net asset per share | December 31, | Mares |
| 2008 |  |  |

(b) Net Income per Common Share

Net income per common share for the nine months ended December 31, 2008 is as follows:

|  | Yen <br> December 31, <br> $\mathbf{2 0 0 8}$ |
| :--- | :---: |
| Basic net income per common share | $\neq$ |
| * Diluted net income per common share is not provided as there is no potential dilution effect. | 178.10 |
| The basis of computation of basic net income per common share is as follows: |  |

Yen (millions)
December 31, 2008
Net income
$¥$
323,169
Amount not applicable to common stock
Net income applicable to common stock
$¥ \quad 323,169$
Weighted average number of common shares
$1,814,545,999$ shares
Net income per common share for the three months ended December 31, 2008 is as follows:

Yen
December 31, 2008

| Basic net income per common share | $¥$ | 11.16 |
| :--- | :--- | :--- |
| Dile |  |  |

* Diluted net income per common share is not provided as there is no potential dilution effect.
* The basis of computation of basic net income per common share is as follows:
$\left.\begin{array}{l|c} & \begin{array}{c}\text { Yen (millions) } \\ \text { December 31, }\end{array} \\ \text { 2008 }\end{array}\right]$

No relevant information


[^0]:    See accompanying notes to consolidated financial statements.

