

CHOICE HOTELS INTERNATIONAL INC /DE

Form 8-K

July 10, 2008

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES**  
**EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): July 10, 2008**

**CHOICE HOTELS INTERNATIONAL, INC.**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction**

**of incorporation)**

**001-13393**  
**(Commission File Number)**

**52-1209792**  
**(IRS Employer**

**Identification Number)**

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10750 Columbia Pike, Silver Spring, Maryland

(Address of principal executive offices)

20901

(Zip Code)

Registrant's telephone number, including area code (301) 592-5000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

The Company is furnishing the following pursuant to Item 7.01, Regulation FD Disclosure.

On July 10, 2008, the Company released a presentation scheduled to be presented at the Oppenheimer 8<sup>th</sup> Annual Consumer Growth, Gaming, Lodging and Leisure Conference on Thursday, July 10, 2008 in Boston, Massachusetts. The materials include certain non-GAAP financial measures. A reconciliation of those measures to the most directly related comparable GAAP measures is included in the presentation materials.

The attached presentation is also available on the Choice Hotels website, [www.choicehotels.com](http://www.choicehotels.com).

**Item 9.01. Financial Statements and Exhibits.**

- (c) Exhibit 99.1 Choice Hotels International, Inc. Presentation given at the Oppenheimer 8<sup>th</sup> Annual Consumer Growth, Gaming, Lodging and Leisure Conference.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 10, 2008

/s/ David L. White  
David L. White  
Senior Vice President, Chief Financial Officer & Treasurer