

OMX AB
Form 425
November 09, 2007

Continued Diversification of Execution Business

2004

2007

RESULTING EXPANSION

RESULTING EXPANSION

STRATEGIC RATIONALE

STRATEGIC RATIONALE

ACQUISITION*

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Leveraging its core business and capabilities, NASDAQ continues to expand its offerings and geographic reach

Access to routing technology and connectivity

to new, fast growing trading firms

Solidify market position in NASDAQ-listed

trading

Execute on NYSE-listed trading strategy

Access to best-in class technology platform

Further solidify market position in all U.S. equity

trading

Largest provider of liquidity on the NYSE floor

Significant market presence in Europe
Ability to leverage technology innovations for
future product expansion
Access to 60 international exchange
relationships
Ability to have a 2nd
protected quote
Enter the U.S. cash equity clearing business
Allows listings to use 1,2 and 3 letter tickers
enhancing ability to lure listings to the NASDAQ
Immediate presence in options trading
Further enhance NASDAQ's growth profile
Ability to leverage clearing and futures licenses
Broker/dealer model
Single book migration -
Largest electronic
liquidity pool for U.S. equities
Fastest, most scalable and efficient technology
platform
European cash equities, derivatives and
commodities trading
Leading global provider of exchange technology
Clearing services
Second matching engine
U.S. cash equities clearing
U.S. equity options
U.S. index options
U.S. cash equities clearing
U.S. futures

* Acquisitions of OMX, The Boston Stock Exchange, and The Philadelphia Stock Exchange are pending necessary regulatory
Filed by The Nasdaq
Stock Market, Inc.
pursuant to Rule 425 under the Securities Act
of 1933, as amended, and deemed filed
pursuant to Rule 14a-12 under the Securities
Exchange Act of 1934, as amended.

Subject Company: OMX AB
(Commission File No. 132-02618)

The following are selected slides from an investor presentation about The Nasdaq
Stock
Market, Inc. acquisition of the Philadelphia Stock Exchange.

Forward Looking Statement

Forward-looking statements in this Investor Presentation are subject to known and unknown risks, uncertainties and other factors

our
actual
results,
performance
or
achievements
to
be
materially
different
from
any
future
results,
performance,
or
achievements
expressed
or
implied

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that
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performance
and
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could
differ materially from those contained in the forward-looking information.

Factors that could cause actual results to differ materially from those contemplated by the forward-looking statements include, following factors: (i) the issuer's operating results may be lower than expected; (ii) loss of significant trading volume or listed on

to
implement
our

strategic initiatives and any consequences from our pursuit of our corporate strategy, including the proposed acquisitions of the Philadelphia Stock Exchange and the Boston Stock Exchange, the proposed transactions with Borse Dubai and OMX AB and the proposed business

combination with OMX AB; (iv) competition, economic, political and market conditions and fluctuations, including interest rate industry regulation; or (vi) adverse changes that may occur in the securities markets generally and other factors detailed in NASDAQ's U.S. Securities Exchange Commission, including its annual report on Form 10-K for the fiscal year ending December 31, 2006 which is available on NASDAQ's website at <http://ir.nasdaq.com> and the SEC's website at www.sec.gov. NASDAQ undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

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On August

7, 2007, NASDAQ filed with the SEC a Registration Statement on Form S-4 that includes a preliminary proxy statement of NASDAQ

also
constitutes

a
prospectus
of
NASDAQ.

On
October
12,
2007
and
November
2,

2007,
NASDAQ
filed
with
the
SEC
a
preliminary
proxy
statement
on
Schedule
14A
relating
to
the
proposed
transactions
with
Borse
Dubai
and
OMX.
Investors
and
security
holders
are
urged
to
read
the
preliminary
proxy
statements,
prospectus
and
the
definitive
proxy
statement
when
it
becomes
available,
as
well
as
any
amendments

and

other applicable documents regarding the proposed business combination because those documents contain, or will contain, important information.

You may obtain a free copy of those documents and other related

documents filed by NASDAQ with the SEC at the SEC's

website at

www.sec.gov. The preliminary proxy statements and prospectus and the other documents may also be obtained for free by accessing

the website at <http://www.nasdaq.com>.

NASDAQ and its directors and executive officers and other members of management and employees may be deemed to be participating in the

solicitation of proxies from NASDAQ stockholders in respect of the transactions described in this communication. You can find more information

on NASDAQ's

executive

officers

and

directors

in

NASDAQ's

definitive

proxy

statements

filed

with

the

SEC

on

April

20,

2007.

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of

these documents and of the preliminary proxy statements and prospectus from NASDAQ by accessing NASDAQ's website at www.nasdaq.com.

Additional

information

regarding

the

interests

of

such

potential

participants

is

included

in

the

preliminary

proxy

statements
and
prospectus
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may
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