

SIGNET JEWELERS LTD  
Form 6-K  
January 15, 2010

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**Special Report of Foreign Issuer**

Pursuant to Rule 13a - 16 or 15d - 16 of  
The Securities and Exchange Act of 1934

For the date of 15 January, 2010

**SIGNET JEWELERS LIMITED**  
(Translation of registrant's name into English)

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**Clarendon House,**  
**2 Church Street,**  
**Hamilton HM11,**  
**Bermuda**  
(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to

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Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes      No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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**NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS**

This form is intended for use by an

*issuer*

to make a

*RIS*

notification required by

*D*

*T*

*R*

3.1.4R(1).

(1) An

*issuer*

making a notification in respect of a transaction relating to the

*shares*

or debentures of the

*issuer*

should complete boxes 1 to 16, 23 and 24.

(2) An

*issuer*

making a notification in respect of a derivative relating to the

*shares*

of the

*issuer*

should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.

(3) An

*issuer*

making a notification in respect of options granted to a

*director/person discharging managerial responsibilities*

should complete boxes 1 to 3 and 17 to 24.

(4) An

*issuer*

making a notification in respect of a

*financial instrument*

relating to the

*shares*

of the

*issuer*

(other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes in block capital letters.

1. Name of the

*issuer*

Signet

Jewelers

Limited

2. State whether the notification relates to (i) a transaction notified in accordance with

*D*

T

R

3.1.

2

R; or

(ii

)

a disclosure made in accordance section 793 of the Companies Act (2006)

A

transaction notified in accordance with

D

T

R

3.1.

2

3. Name of

*person discharging managerial responsibilities*

Walker Gordon Boyd

4. State whether notification relates to a

*person*

connected with a

*person discharging managerial responsibilities*

/

*director*

named in 3 and identify the

*connected person*

-

5. Indicate whether the notification is in respect of a holding of the

*person*

referred to in 3 or 4 above or in respect of a non-beneficial interest

Notification is in respect of a holding of the person referred to in 3 above.

6. Description of

*shares*

(including

*class*

), debentures or derivatives or financial instruments relating to

*shares*

US \$0.

18

cents

Common

shares.

7. Name of registered shareholders(s) and, if more than one, the number of

*shares*

held by each of them

As in 3 above.

8 State the nature of the transaction

Sale

9. Number of

*shares*

, debentures or financial instruments relating to  
*shares*  
acquired

-

10. Percentage of issued

*class*

acquired (

*treasury shares*

of that

*class*

should not be taken into account when calculating percentage)

-

11. Number of

*shares*

, debentures or financial instruments relating to

*shares*

disposed

28,425

12. Percentage of issued

*class*

disposed (

*treasury shares*

of that

*class*

should not be taken into account when calculating percentage)

0.033%

13. Price per

*share*

or value of transaction

£

17.04

14. Date and place of transaction

14 January 2010 - London

15. Total holding following notification and total percentage holding following notification (any

*treasury shares*

should not be taken into account when calculating percentage)

7,500

Common

shares

-

0.008%

16. Date issuer informed of transaction

14 January 2010

**If a**

***person discharging managerial responsibilities***

**has been granted options by the**

***issuer***

**complete the following boxes**

17. Date of grant

-

18. Period during which or date on which it can be exercised

-

19. Total amount paid (if any) for grant of the option

-

20. Description of

*shares*

or debentures involved (

*class*

and number)

-

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

-

22. Total number of

*shares*

or debentures over which options held following notification

-

23. Any additional information

.....

24. Name of contact and telephone number for queries

Mark Jenkins - 020 7317 970

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**Name and signature of duly authorised officer of  
*issuer***

**responsible for making notification**

Mark Jenkins

**Date of notification**

15

January 2010

END

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SIGNET JEWELERS LIMITED**

By: /s/ Walker Boyd

Name: Walker Boyd  
Title: Group Finance Director

Date: 15 January, 2010