

BRITISH SKY BROADCASTING GROUP PLC  
Form 6-K  
January 28, 2009

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Report of Foreign Issuer**

**Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934**

For the month of January 2009  
January 28, 2009

**BRITISH SKY BROADCASTING GROUP PLC**  
(Name of Registrant)

**Grant Way, Isleworth, Middlesex, TW7 5QD England**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

## **EXHIBIT INDEX**

### **Exhibit**

EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc announcing Half Yearly Report released on January 28, 2009

### **British Sky Broadcasting Group plc (the "Company")**

The Company announces that, pursuant to Listing Rule 9.6.1R, two copies of its Interim Management Report for the half-year ended 31 December 2008 have been submitted to the UK Listing Authority and will shortly be available for inspection at the UK Listing Authority's Document Viewing Facility which is situated at:

The Financial Services Authority  
25 The North Colonnade  
Canary

Wharf  
London  
E14 5HS

Telephone: 020 7066 1000

The above document can also be downloaded from the Company's website at [www.sky.com/corporate](http://www.sky.com/corporate)

Enquiries:

Dave Gormley  
Tel: 020 7705 3000

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BRITISH SKY BROADCASTING GROUP PLC**

Date: January 28, 2009

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary