

SIGNET GROUP PLC
Form 6-K
August 23, 2006

FORM 6-K

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
The Securities and Exchange Act of 1934

For the date of August 23, 2006

SIGNET GROUP plc
(Translation of registrant's name into English)

**15 Golden Square
London W1F 9JG
England**
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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NOTICE OF ANNOUNCEMENT

SIGNET GROUP PLC INTERIM RESULTS

Signet Group plc (LSE: SIG, NYSE: SIG), the world's largest speciality retail jeweller, will announce its interim results for the 26 weeks ended 29 July 2006 at 12.30 p.m. (BST) on Wednesday 30 August 2006.

On that date there will be an analysts' meeting at 2.00 p.m. (BST) (9.00 a.m. EDT). For all interested parties there will be a live video webcast available on the Signet Group website and a live telephone conference call. The dial-in details for the conference call are:

European dial-in:	+44 (0) 20 7138 0816	
European 48 hr. replay:	+44 (0) 20 7806 1970	Access code: 6039543#
US dial-in:	+1 718 354 1171	
US 48 hr. replay:	+1 718 354 1112	Access code: 6039543#

A video webcast of the presentation is expected to be available from close of business on 30 August 2006 at www.signetgroupplc.com and on the Thomson CCBN platform.

Signet operated 1,847 speciality retail jewellery stores at 29 July 2006; these included 1,257 stores in the US, where the Group trades as "Kay Jewelers", "Jared The Galleria Of Jewelry" and under a number of regional names. At that date Signet operated 590 stores in the UK, where the Group trades as "H.Samuel", "Ernest Jones" and "Leslie Davis". Further information on Signet is available at www.signetgroupplc.com. See also www.kay.com, www.jared.com, www.hsamuel.co.uk and www.ernestjones.co.uk.

For further information:

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET GROUP plc

By: /s/ Walker Boyd

Name: Walker Boyd

Date: August 23, 2006