Duken John G Form 4 March 26, 2013

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Duken John G			2. Issuer Name and Ticker or Trading Symbol DICKS SPORTING GOODS INC [DKS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 345 COURT S	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/22/2013	Director 10% Owner _X Officer (give title Other (specify below) EVP, Global Merchandising		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
CORAOPOLI	S, PA 1510	8		Form filed by More than One Reporting Person		

(City) (State) (Zip) Third Decree

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secui	rities Acquir	ed, Disposed of,	or Beneficially	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securition Dispose (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, Par Value \$0.01 per share	03/22/2013		Code V M	Amount 40,000	(D)	Price \$ 12.63	(Instr. 3 and 4) 141,022	D	
Common Stock, Par Value \$0.01 per share	03/22/2013		M	45,000	A	\$ 12.63	186,022	D	
Common Stock, Par	03/22/2013		S	85,000	D	\$ 48.0586	101,022	D	

Value \$0.01 per share (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Am Underlying Sec (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title A OI N
Stock Option (right-to-buy)	\$ 12.63	03/22/2013		M	40,000	01/21/2008(1)	01/21/2014	Common Stock, Par Value \$0.01
Stock Option (right-to-buy)	\$ 12.63	03/22/2013		M	45,000	01/21/2007	01/21/2014	Common Stock, Par Value \$0.01

Reporting Owners

Reporting Owner Name / Address	Relationships
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Director 10% Owner Officer Other

Duken John G 345 COURT STREET CORAOPOLIS, PA 15108

EVP, Global Merchandising

Signatures

/s/ John G.
Duken
03/25/2013

**Signature of Date Reporting Person

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- $\textbf{(1)} \quad \text{Total option grants exercisable for } 40,000 \text{ shares vested in four equal installments on } 1/21/05, 1/21/06, 1/21/07 \text{ and } 1/21/08 \text{ and }$
 - Represents the weighted average of multiple sale transactions ranging in price from \$48.00 to \$48.19. The reporting person agrees to
- (2) provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or a security holder of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.