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UMPQUA HOLDINGS CORP

Form 4 May 01, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

10% Owner

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

Eckhardt Ezra

2. Issuer Name and Ticker or Trading Symbol

UMPQUA HOLDINGS CORP

[UMPQ]

(Middle) (Last) (First)

3. Date of Earliest Transaction (Month/Day/Year)

04/29/2014

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

ONE SW COLUMBIA STREET, **SUITE 1200**

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

Director X_ Officer (give title Other (specify below)

EVP/Shared Resources

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

PORTLAND, OR 97258

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned