

HAAHR JAMES S  
Form 5  
December 06, 2010

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box if  
no longer subject  
to Section 16.  
Form 4 or Form  
5 obligations  
may continue.  
See Instruction  
1(b).  
Form 3 Holdings  
Reported  
Form 4  
Transactions  
Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL  
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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1. Name and Address of Reporting Person \*  
HAAHR JAMES S

(Last) (First) (Middle)

C/O META FINANCIAL GROUP,  
INC., 5501 S. BROADBAND  
LANE

(Street)

2. Issuer Name **and** Ticker or Trading  
Symbol  
META FINANCIAL GROUP INC  
[CASH]

3. Statement for Issuer's Fiscal Year Ended  
(Month/Day/Year)  
09/30/2010

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Chairman

6. Individual or Joint/Group Reporting

(check applicable line)

SIOUX FALLS, SD 57108-2253

☒ Form Filed by One Reporting Person  
☐ Form Filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | (A)<br>or<br>(D) | Price    | 5. Amount of<br>Securities<br>Beneficially<br>Owned at end<br>of Issuer's<br>Fiscal Year<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|------------------|----------|--------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock                       | 09/02/2009                              | 09/02/2009                                                  | D4                                      | 2,867                                                                   | D                | \$ 22.58 | 89,596                                                                                                       | I                                                                       | By Trust                                                          |
| Common<br>Stock                       | 09/02/2009                              | 09/02/2009                                                  | M4                                      | 4,987                                                                   | A                | \$ 13    | 94,583                                                                                                       | I                                                                       | By Trust                                                          |
| Common<br>Stock                       | 10/01/2009                              | 10/01/2009                                                  | J4 <sup>(1)</sup>                       | 450                                                                     | A                | \$ 0     | 95,033                                                                                                       | I                                                                       | By Trust                                                          |
|                                       | 12/21/2009                              | 12/21/2009                                                  | G4                                      | 4,500                                                                   | D                | \$ 0     | 90,533                                                                                                       | I                                                                       | By Trust                                                          |

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|              |            |            |     |         |   |          |            |   |           |
|--------------|------------|------------|-----|---------|---|----------|------------|---|-----------|
| Common Stock |            |            |     |         |   |          |            |   |           |
| Common Stock | 08/23/2010 | 08/23/2010 | D4  | 1,187   | D | \$ 36.47 | 89,346     | I | By Trust  |
| Common Stock | 08/23/2010 | 08/23/2010 | M4  | 4,500   | A | \$ 9.625 | 93,846     | I | By Trust  |
| Common Stock | 08/23/2010 | 08/23/2010 | G4  | 15,000  | D | \$ 0     | 78,846     | I | By Trust  |
| Common Stock | 09/30/2010 | 09/30/2010 | J4  | 159.137 | A | \$ 0     | 48,876.174 | I | By 401(k) |
| Common Stock | Â          | Â          | Â   | Â       | Â | Â        | 8,386.9    | I | By LLC    |
| Common Stock | Â          | Â          | (2) | Â       | Â | Â        | 28,937.202 | I | By ESOP   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |       | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |                            |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|-------|----------------------------------------------------------|-----------------|-------------------------------------------------------------|----------------------------|
|                                            |                                                        |                                      |                                                    |                                | (A)                                                                                     | (D)   | Date Exercisable                                         | Expiration Date | Title                                                       | Amount or Number of Shares |
| Stock Option (Right to Buy)                | \$ 31.79                                               | 09/30/2010                           | Â                                                  | J4 <u>(1)</u>                  | 5,005                                                                                   | Â     | 09/30/2010                                               | 09/30/2020      | Common Stock                                                | 5,005                      |
| Stock Option (Right to Buy)                | \$ 9.625                                               | 08/23/2010                           | 08/23/2010                                         | M4                             | Â                                                                                       | 4,500 | 09/30/2000                                               | 09/30/2010      | Common Stock                                                | 4,500                      |
| Stock Option (Right to Buy)                | \$ 23.01                                               | Â                                    | Â                                                  | Â                              | Â                                                                                       | Â     | 09/30/2009                                               | 09/30/2019      | Common Stock                                                | 7,300                      |
| Stock Option                               | \$ 16                                                  | Â                                    | Â                                                  | Â                              | Â                                                                                       | Â     | 09/30/2008                                               | 09/30/2018      | Common Stock                                                | 11,800                     |

(Right to  
Buy)

Stock

Option  
(Right to  
Buy)

\$ 39.84

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^

09/28/2007 09/28/2017

Common  
Stock

5,9

Stock

Option  
(Right to  
Buy)

\$ 24.43

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09/29/2006 09/29/2016

Common  
Stock

7,9

Stock

Option  
(Right to  
Buy)

\$ 22.18

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09/30/2004 09/30/2014

Common  
Stock

8,1

Stock

Option  
(Right to  
Buy)

\$ 21.765

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09/30/2003 09/30/2013

Common  
Stock

7,5

Stock

Option  
(Right to  
Buy)

\$ 14.41

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09/30/2002 09/30/2012

Common  
Stock

5,2

Stock

Option  
(Right to  
Buy)

\$ 13.65

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^

^

^

^

09/30/2001 09/30/2011

Common  
Stock

5,2

## Reporting Owners

| Reporting Owner Name / Address                                                                          | Relationships |           |            |       |
|---------------------------------------------------------------------------------------------------------|---------------|-----------|------------|-------|
|                                                                                                         | Director      | 10% Owner | Officer    | Other |
| HAAHR JAMES S<br>C/O META FINANCIAL GROUP, INC.<br>5501 S. BROADBAND LANE<br>SIOUX FALLS, SD 57108-2253 | ^ X           | ^ X       | ^ Chairman | ^     |

## Signatures

Ira D. Frericks,  
POA

12/06/2010

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.
- (2) Reflects allocation of shares and reinvestment of dividends pursuant to Company's ESOP plan that have occurred since the date of the reporting person's last ownership report.

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