#### NOORDHOEK JEFFREY R

Form 4 April 06, 2009

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

| 1. Name and Address of Reporting Person * NOORDHOEK JEFFREY R |         |          | 2. Issuer Name and Ticker or Trading Symbol NELNET INC [NNI] | 5. Relationship of Reporting Person(s) to Issuer                        |        |  |  |
|---|---------|----------|--|---|--------|--|--|
| (Last)  | (First) | (Middle) | 3. Date of Earliest Transaction                              | (Check all applicable)  |        |  |  |
| 121 SOUTH 13TH STREET, SUITE 201 (Street)                     |         |          | (Month/Day/Year)<br>04/02/2009                               | X_ Officer (give title  | below) |  |  |
|   |         |          | 4. If Amendment, Date Original                               | 6. Individual or Joint/Group Filing(Check                               |        |  |  |
| LINCOLN, NE   | E 68508 |          | Filed(Month/Day/Year)  | Applicable Line) _X_ Form filed by One Ro Form filed by More the Person |        |  |  |

| (City)                               | (State)                              | (Zip) Tabl  | e I - Non-                              | Der | rivative Sec  | curitie   | s Acqu   | ired, Disposed of  | , or Beneficiall  | y Owned  |
|--------------------------------------|--------------------------------------|---|---|-----|---|-----------|--|--|---|----------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) |     | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |           | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |
|                                      |                                      |   | Code                                    | V   | Amount  | or<br>(D) | Price  | (Instr. 3 and 4)   |   |          |
| Class A<br>Common<br>Stock           | 03/17/2009                           |   | G <u>(1)</u>                            | V   | 3,000   | D         | \$ 0   | 683,756 <u>(2)</u>                                       | I   | By trust |
| Class A<br>Common<br>Stock           | 03/17/2009                           |   | G <u>(1)</u>                            | V   | 2,500   | D         | \$ 0   | 681,256 <u>(2)</u>                                       | I   | By trust |
| Class A<br>Common<br>Stock           | 04/02/2009                           |   | S(3)(4)                                 |     | 19,400  | D         | \$ 10  | 661,856 (2)  | I   | By trust |
| Class A<br>Common                    |                                      |   |   |     |   |           |  | 54,653   | D (5)   |          |

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Stock

Class A

Common 25,799 I <u>(6)</u> By trust

Stock

Class A

Common 243,943 I <u>(7)</u> By GRAT

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

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9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transac<br>Code<br>(Instr. 8 | 5. tionNumber of ) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | ate                | 7. Titl<br>Amou<br>Under<br>Securi<br>(Instr. | nt of<br>lying                         | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |
|---|---|--------------------------------------|---|------------------------------------|---|---------------------|--------------------|---|--|---|
|   |   |                                      |   | Code. \                            | V (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

NOORDHOEK JEFFREY R 121 SOUTH 13TH STREET SUITE 201 LINCOLN, NE 68508

President/Executive Director

### **Signatures**

/s/ Angie R. Miller, Attorney-in-Fact for Jeffrey R.
Noordhoek
04/06/2009

\*\*Signature of Reporting Person Date

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# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The gifts reported in this filing were effected pursuant to a Rule 10b5-1 Transfer Plan entered into by the Jeffrey R. Noordhoek Living Trust on December 16, 2008.
- (2) Shares held by the Jeffrey R. Noordhoek Living Trust, which is a revocable trust for the benefit of the reporting person and his spouse and dependents.
  - These shares were sold by the Jeffrey R. Noordhoek Living Trust pursuant to a Rule 10b5-1 Sales Plan (the "Plan") entered into on December 16, 2008. The Plan provides for the sale of up to a maximum of 200,000 shares of the issuer's Class A Common Stock, subject
- (3) to limit price provisions and an expiration date of March 17, 2010. To the extent any future sales occur pursuant to the Plan, such sales will be publicly disclosed in Form 4 filings with the Securities and Exchange Commission. The Jeffrey R. Noordhoek Living Trust is selling the shares for diversification and estate planning purposes.
  - Rule 10b5-1, promulgated under the Securities Exchange Act of 1934, allows executives of a company who are not in possession of material non-public information to establish pre-arranged plans to buy or sell a specified number of shares of such company's stock. Once
- (4) a plan is established, the executive does not retain or exercise any discretion over sales of stock under the plan and the pre-planned trades may be executed at later dates as set forth in the plan, without regard to any subsequent material non-public information related to the company that the executive may receive.
- (5) Includes 4,409 shares issued pursuant to the issuer's Employee Share Purchase Plan.
- Shares held by The Noordhoek Charitable Remainder Unitrust I, of which the reporting person is the sole noncharitable beneficiary. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interests therein.
- Shares held by the Jeffrey Noordhoek 2003 Grantor Retained Annuity Trust. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interests therein.

#### **Remarks:**

**Exhibit List:** 

### Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.