Shake Shack Inc. Form 3 February 17, 2015

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Shake Shack Inc. [SHAK] JEAN POLSKY (Month/Day/Year) INVESTMENT TRUST DTD 02/04/2015 3/21/97 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O SHAKE SHACK (Check all applicable) INC... 24 UNION SOUARE EAST, 5TH FLOOR \_X\_\_ 10% Owner Director Officer (Street) Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Form filed by One Reporting NEW YORK. NYÂ 10003 Person \_X\_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities 3. Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â CLASS A COMMON STOCK 300 (1)  $D^{(2)}$ Â **CLASS B COMMON STOCK** 8,488 (3)  $D^{(2)}$ Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

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| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4. Conversion or Exercise Price of | 5.<br>Ownership<br>Form of<br>Derivative        | 6. Nature of Indirect<br>Beneficial<br>Ownership<br>(Instr. 5) |
|--|--|--------------------|--|----------------------------------|------------------------------------|---|--|
|  | Date<br>Exercisable                                      | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares | Derivative<br>Security             | Security: Direct (D) or Indirect (I) (Instr. 5) |  |
| COMMON<br>MEMBERSHIP<br>INTERESTS          | (4)  | (4)                | CLASS A<br>COMMON<br>STOCK   | 8,488 (5)                        | \$ <u>(4)</u>                      | D (2)   | Â  |

## **Reporting Owners**

| Reporting Owner Name / Address   |   | Relationships |         |       |  |  |
|--|---|---------------|---------|-------|--|--|
|  |   | 10% Owner     | Officer | Other |  |  |
| JEAN POLSKY INVESTMENT TRUST DTD 3/21/97<br>C/O SHAKE SHACK INC.,<br>24 UNION SQUARE EAST, 5TH FLOOR<br>NEW YORK, NY 10003 | Â | ÂX            | Â       | Â     |  |  |
| POLSKY JEAN<br>C/O SHAKE SHACK INC.,<br>24 UNION SQUARE EAST, 5TH FLOOR<br>NEW YORK, NY 10003                              | Â | ÂX            | Â       | Â     |  |  |

### **Signatures**

/s/ Ronald Palmese, Jr., Esq.,

Attorney-in-Fact for Jean Polsky 02/17/2015

Investment Trust dtd. 3/21/97

\*\*Signature of Reporting Person Date

/s/ Ronald Palmese, Jr., Esq., Attorney-in-Fact for Jean Polsky

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of Class A common stock, par value \$0.001 per share (the "Class A Common Stock"), purchased under Shake Shack Inc.'s (the "Issuer") Directed Share Program.
- Jean Polsky is a trustee of the Jean Polsky Investment Trust dtd 3/21/97 (the "Trust") and has indirect beneficial ownership over the shares and LLC Interests held directly by the Trust. Jack R. Polsky is a co-trustee. The shares and LLC Interests reported herein are also reported on a Form 3 filed by Jack R. Polsky. Jean Polsky disclaims beneficial ownership over such shares and LLC Interests, as applicable, except to the extent of her pecuniary interest therein.
- (3) Acquired pursuant to a subscription agreement entered into with the Issuer in connection with the closing of the Issuer's initial public offering on February 4, 2015 (the "IPO"). One share of the Issuer's Class B common stock, par value \$0.001 per share (the "Class B Common Stock"), was issued for each common membership interest in SSE Holdings, LLC (each an "LLC Interest") received pursuant to a reclassification of SSE Holdings, LLC that occurred in connection with the closing of the IPO. Pursuant to the Amended and Restated Certificate of Incorporation of the Issuer filed in connection with the IPO, the shares of Class B Common Stock (i) confer no

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incidents of economic ownership on the holders thereof, (ii) only confer voting rights on the holders thereof and (iii) may only be issued, on a one-for-one basis, to the permitted holders of LLC Interests.

- (4) Represents LLC Interests which are redeemable for an equal number of shares of the Issuer's Class A Common Stock or, at the election of the Issuer, cash equal to the volume-weighted average market price of such shares. The LLC Interests have no expiration date.
  - Issued pursuant to a reclassification of SSE Holdings, LLC that occurred in connection with the closing of the IPO. The units in SSE Holdings, LLC held by the Trust prior to the reclassification were cancelled as part of the reclassification. The reclassification is further
- (5) described in the Third Amended and Restated Limited Liability Company Agreement of SSE Holdings, LLC, which was filed with the Securities and Exchange Commission on January 20, 2015 as Exhibit 10.3 to Amendment No. 1 of the Issuer's Registration Statement on Form S-1.

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#### **Remarks:**

Exhibit List: Exhibit 24.1 - Power of Attorney for the Jean Polsky Investment Trust Dated 3/21/9

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.