

MARCIANO MAURICE

Form 4

November 05, 2004

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MARCIANO MAURICE

(Last) (First) (Middle)

C/O GUESS?, INC., 1444 SOUTH  
ALAMEDA STREET

(Street)

LOS ANGELES, CA 90021

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
GUESS INC ET AL/CA/ [GES]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/03/2004

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

Co-Chairman and Co-CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/03/2004		S	1,000	D \$ 15,725,914 17.15 (1)	I	By Maurice Marciano Trust
Common Stock	11/03/2004		S	200	D \$ 15,725,714 17.14 (2)	I	By Maurice Marciano Trust
Common Stock	11/03/2004		S	100	D \$ 15,725,614 17.13 (3)	I	By Maurice Marciano Trust

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Common Stock	11/03/2004	S	400	D	\$ 17.1	15,725,214 (4)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	1,400	D	\$ 17.29	15,723,814 (5)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	400	D	\$ 17.24	15,723,414 (6)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	200	D	\$ 17.25	15,723,214 (7)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.21	15,723,114 (8)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	700	D	\$ 17.22	15,722,414 (9)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.23	15,722,314 (10)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.2	15,722,214 (11)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	800	D	\$ 17.27	15,721,414 (12)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	700	D	\$ 17.31	15,720,714 (13)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	300	D	\$ 17.34	15,720,414 (14)	I	By Maurice Marciano Trust
	11/03/2004	S	800	D			I	

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Common Stock					\$ 17.33	15,719,614 (15)		By Maurice Marciano Trust
Common Stock	11/03/2004	S	300	D	\$ 17.3	15,719,314 (16)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	100	D	\$ 17.03	15,719,214 (17)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	2,700	D	\$ 17.01	15,716,514 (18)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	300	D	\$ 17.19	15,716,214 (19)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	700	D	\$ 17.18	15,715,514 (20)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	600	D	\$ 17.16	15,714,914 (21)	I	By Maurice Marciano Trust
Common Stock	11/03/2004	S	500	D	\$ 17.17	15,714,414 (22)	I	By Maurice Marciano Trust
Common Stock	11/04/2004	S	12,500	D	\$ 16	15,701,914 (23)	I	By Maurice Marciano Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MARCIANO MAURICE C/O GUESS?, INC. 1444 SOUTH ALAMEDA STREET LOS ANGELES, CA 90021	X	X	Co-Chairman and Co-CEO	

## Signatures

Maurice  
Marciano 11/05/2004

\*\*Signature of  
Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,565,009 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

(1) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,564,809 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

(2) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

(3) Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,564,709 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano





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otherwise, the beneficial owner of such shares.

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- (21) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,553,509 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

- (22) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

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- (23) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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