

MARCIANO MAURICE

Form 4

November 02, 2004

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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2005
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(Print or Type Responses)

1. Name and Address of Reporting Person *
MARCIANO MAURICE

(Last) (First) (Middle)

C/O GUESS?, INC., 1444 SOUTH
ALAMEDA STREET

(Street)

LOS ANGELES, CA 90021

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol
GUESS INC ET AL/CA/ [GES]

3. Date of Earliest Transaction
(Month/Day/Year)
10/26/2004

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify
below)

Co-Chairman and Co-CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/26/2004		S	300 D	\$ 17.3	15,751,614 (1)	I By Maurice Marciano Trust
Common Stock	10/26/2004		S	3,000 D	\$ 17.35	15,748,614 (2)	I By Maurice Marciano Trust
Common Stock	10/26/2004		S	200 D	\$ 17.6	15,748,414 (3)	I By Maurice Marciano Trust

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Common Stock	10/26/2004	S	100	D	\$ 17.65	15,748,314 (4)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	300	D	\$ 17.67	15,748,014 (5)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	800	D	\$ 17.4	15,747,214 (6)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	100	D	\$ 17.41	15,747,114 (7)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	400	D	\$ 17.43	15,746,714 (8)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	100	D	\$ 17.42	15,746,614 (9)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	600	D	\$ 17.46	15,746,014 (10)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	800	D	\$ 17.45	15,745,214 (11)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	200	D	\$ 17.44	15,745,014 (12)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	300	D	\$ 17.48	15,744,714 (13)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	1,900	D	\$ 17.5	15,742,814 (14)	I	By Maurice Marciano Trust
	10/26/2004	S	200	D			I	

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Common Stock					\$ 17.53	15,742,614 (15)		By Maurice Marciano Trust
Common Stock	10/26/2004	S	100	D	\$ 17.55	15,742,514 (16)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	500	D	\$ 17.52	15,742,014 (17)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	500	D	\$ 17.57	15,741,514 (18)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	1,900	D	\$ 17.25	15,739,614 (19)	I	By Maurice Marciano Trust
Common Stock	10/26/2004	S	200	D	\$ 17.26	15,739,414 (20)	I	By Maurice Marciano Trust
Common Stock	10/27/2004	S	4,400	D	\$ 17.66	15,735,014 (21)	I	By Maurice Marciano Trust
Common Stock	10/27/2004	S	2,400	D	\$ 17.6	15,732,614 (22)	I	By Maurice Marciano Trust
Common Stock	10/27/2004	S	2,200	D	\$ 17.61	15,730,414 (23)	I	By Maurice Marciano Trust
Common Stock	10/27/2004	S	1,600	D	\$ 17.62	15,728,814 (24)	I	By Maurice Marciano Trust
Common Stock	10/27/2004	S	1,100	D	\$ 17.65	15,727,714 (25)	I	By Maurice Marciano Trust
	10/27/2004	S	300	D			I	

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Common Stock					\$ 17.64	15,727,414			By Maurice Marciano Trust
					(26)				
Common Stock	10/27/2004		S	200	D	\$ 17.58	15,727,214	I	By Maurice Marciano Trust
						(27)			
Common Stock	10/27/2004		S	200	D	\$ 17.56	15,727,014	I	By Maurice Marciano Trust
						(28)			
Common Stock	10/27/2004		S	100	D	\$ 17.55	15,726,914	I	By Maurice Marciano Trust
						(29)			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MARCIANO MAURICE C/O GUESS?, INC.	X	X	Co-Chairman and Co-CEO	

1444 SOUTH ALAMEDA STREET
LOS ANGELES, CA 90021

Signatures

Maurice
Marciano 10/28/2004

Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,590,709 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,587,709 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,587,509 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,587,409 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,587,109 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,586,309 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

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Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,569,509 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,567,909 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

(24) Marciano Financial Holdings II, LLC (the MFH) of which the MMT is a member; and 100,870 shares held by the Maurice Marciano 2001 Children's Trust, beneficiaries of which are members of the reporting person's immediate family, the inclusion herein of which shall not be deemed an admission that the reporting person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of such shares.

Includes shares of Common Stock beneficially owned by Maurice Marciano: 4,566,809 shares held by the Maurice Marciano Trust (2000 Restatement) (the MMT) of which Maurice Marciano is sole trustee; 10,000 shares held by his wife; 35 shares held by the Maurice Marciano Gift Trust FBO Caroline Marciano of which Maurice Marciano is sole trustee; 11,050,000 shares held by the

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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