JAKKS PACIFIC INC Form 8-K April 18, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 18, 2012

JAKKS PACIFIC, INC.

(Exact name of registrant as specified in its charter)

Delaware 0-28104 95-4527222 (State or other jurisdiction (Commission (IRS Employer

of incorporation) File Number) Identification No.)

22619 Pacific Coast Highway, Malibu, California 90265

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (310) 456-7799

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On April 18, 2012, we issued a press release announcing our first quarter results for 2012. A copy of such release is annexed hereto as an exhibit.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit Description

99.1 April 18, 2012 Press Release

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JAKKS PACIFIC, INC.

Dated: April 18, 2012

By: <u>/s/ JOEL M. BENNETT</u>

Joel M. Bennett, CFO

EXHIBIT INDEX

Exhibit Description

99.1 April 18, 2012 Press Release