MURPHY Form 4	KENYON W											
January 10, 1	2006											
FORM	ЛЛ								OMB AF	PPROVAL		
	UNITE	D STATES					NGE C	OMMISSION	OMB Number:	3235-0287		
Washington, D.C. 20549Washington, D.C. 20549Check this box if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESForm 4 or Form 5 obligations 							Expires: January 31 Expires: 2009 Estimated average burden hours per response 0.8					
(Print or Type	Responses)											
	Address of Reportin KENYON W	ng Person <u>*</u>	Symbol	Name and Y BRANI			-	5. Relationship of Issuer				
(Last)	(Last) (First) (Middle) 3. Date of				ansaction			(Check all applicable)				
	ΓΥ BRANDS, I EE STREET, N		(Month/D 01/06/20	-				Director X Officer (give below) Sr. Vice Pr		Owner er (specify unsel		
	(Street)			ndment, Dat th/Day/Year)	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by C				
ATLANTA	, GA 30309							Form filed by M Person	ore than One Re	porting		
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ar) Execution any		3. Transactio Code (Instr. 8) Code V	(Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	01/06/2006			S	2,600	D	\$ 35	33,211	D			
Common Stock	01/06/2006			М	2,000	А	\$ 13.8	35,211	D			
Common Stock	01/06/2006			S	2,000	D	\$ 34.99	33,211	D			
Common Stock	01/06/2006			М	1,200	А	\$ 13.8	34,411	D			
Common Stock	01/06/2006			S	1,200	D	\$ 35.45	33,211	D			

Common Stock	01/06/2006	М	100	А	\$ 13.8	33,311	D	
Common Stock	01/06/2006	S	100	D	\$ 34.96	33,211	D	
Common Stock	01/06/2006	М	600	А	\$ 13.8	33,811	D	
Common Stock	01/06/2006	S	600	D	\$ 34.95	33,211	D	
Common Stock	01/06/2006	М	700	А	\$ 13.8	33,911	D	
Common Stock	01/06/2006	S	700	D	\$ 34.94	33,211	D	
Common Stock	01/06/2006	М	1,200	А	\$ 13.8	34,411	D	
Common Stock	01/06/2006	S	1,200	D	\$ 34.92	33,211	D	
Common Stock	01/06/2006	М	100	А	\$ 16.5	33,311	D	
Common Stock	01/06/2006	S	100	D	\$ 35.38	33,211 <u>(1)</u>	D	
Common Stock						15	I	by Son(s)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exer	cisable and	7. Title and A	Amount of 8
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onof Derivative	Expiration D	ate	Underlying S	Securities I
Security	or Exercise		any	Code	Securities	(Month/Day/	Year)	(Instr. 3 and	4) S
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired				(.
	Derivative				(A) or				
	Security				Disposed of				
					(D)				
					(Instr. 3, 4,				
					and 5)				
									Amount
							г · .·		or
						Date	Expiration	Title	Number
						Exercisable	Date		of
				Code V	(A) (D)				Shares
	\$ 13.8	01/06/2006		Μ	900	(2)	12/02/2011		900

		U U	0					
Employee Stock Option							Common Stock	
Employee Stock Option	\$ 13.8	01/06/2006	М	1,456	(2)	12/02/2011	Common Stock	1,456
Employee Stock Option	\$ 13.8	01/06/2006	М	100	(2)	12/02/2011	Common Stock	100
Employee Stock Option	\$ 13.8	01/06/2006	М	500	(2)	12/02/2011	Common Stock	500
Employee Stock Option	\$ 13.8	01/06/2006	М	500	(2)	12/02/2011	Common Stock	500
Employee Stock Option	\$ 13.8	01/06/2006	М	500	(2)	12/02/2011	Common Stock	500
Employee Stock Option	\$ 13.8	01/06/2006	М	500	(2)	12/02/2011	Common Stock	500
Employee Stock Option	\$ 13.8	01/06/2006	М	500	(2)	12/02/2011	Common Stock	500
Employee Stock Option	\$ 13.8	01/06/2006	М	800	(2)	12/02/2011	Common Stock	800
Employee Stock Option	\$ 13.8	01/06/2006	М	400	(2)	12/02/2011	Common Stock	400
Employee Stock Option	\$ 13.8	01/06/2006	М	600	(2)	12/02/2011	Common Stock	600
Employee Stock Option	\$ 13.8	01/06/2006	М	500	(2)	12/02/2011	Common Stock	500
Employee Stock Option	\$ 13.8	01/06/2006	М	500	(2)	12/02/2011	Common Stock	500
Employee Stock Option	\$ 13.8	01/06/2006	М	400	(2)	12/02/2011	Common Stock	400
Employee Stock	\$ 13.8	01/06/2006	М	2,300	(2)	12/02/2011	Common Stock	2,300

Option

Stock         \$ 13.8         01/06/2006         M         1,500         (a)         12/02/2011         Stock           Employce         \$ 13.8         01/06/2006         M         100         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M         700         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M         700         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M         400         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M         700         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M         700         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M         1.000         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M         2.000         (a)         12/02/2011         Commo Stock           Employce         \$ 13.8         01/06/2006         M								•
Stock         \$ 13.8         01/06/2006         M         100         ①         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         700         ①         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         400         ②         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         700         ②         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         700         ②         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         1,000         ②         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         200         ②         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         2,600         ②         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         2,600         ②         12/02/2011         Commo Stock           Employee Stock         \$ 13.8 <td< td=""><td>2011 Common Stock</td><td>1,27(0,27,201.1</td><td>(2) <math>(2)</math> <math>(2)</math></td><td>1,500</td><th>М</th><td>01/06/2006</td><td>\$ 13.8</td><td>Stock</td></td<>	2011 Common Stock	1,27(0,27,201.1	(2) $(2)$ $(2)$	1,500	М	01/06/2006	\$ 13.8	Stock
Stock         \$ 13.8         01/06/2006         M         700         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         400         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         700         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         700         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         1,000         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         200         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         600         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         2,600         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         1,200         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.	2011 Common Stock	17707777011	(2) $(2)$ $(2)$	100	М	01/06/2006	\$ 13.8	Stock
Stock         \$ 13.8         01/06/2006         M         400         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         700         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         1,000         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         200         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         200         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         600         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         2,600         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         2,000         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 13.8         01/06/2006         M         1,200         (2)         12/02/2011         Commo Stock           Employee Stock         \$ 1	2011 Common Stock	17707777011	(2) $(2)$ $(2)$	700	М	01/06/2006	\$ 13.8	Stock
Stock       \$ 13.8       01/06/2006       M       700       ①       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,000       ②       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,000       ②       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       200       ②       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       ②       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       ②       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,600       ②       12/02/2011       Commo Stock         Option       \$ 13.8       01/06/2006       M       2,000       ②       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       ②       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       ①       12/02/2011       Commo Stock         Employee       \$ 13.8	2011 Common Stock	1,27(0,27,201.1	(2) $(2)$ $(2)$	400	М	01/06/2006	\$ 13.8	Stock
Stock       \$13.8       01/06/2006       M       1,000 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       200 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       200 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       600 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       2,600 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       2,600 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       2,000 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       1,200 $\textcircled{2}$ 12/02/2011       Commo Stock         Employee       \$13.8       01/06/2006       M       1,000 $\textcircled{2}$ 12/02/2011       Commo Stock         Stock       \$13.8       01/06/2006       M       100 $\textcircled{2}$ 12/02/2011       Commo Stock <t< td=""><td>2011 Common Stock</td><td><math>1^{2}/0^{2}/2011</math></td><td>(2) <math>(2)</math> <math>(2)</math> <math>(2)</math></td><td>700</td><th>М</th><td>01/06/2006</td><td>\$ 13.8</td><td>Stock</td></t<>	2011 Common Stock	$1^{2}/0^{2}/2011$	(2) $(2)$ $(2)$ $(2)$	700	М	01/06/2006	\$ 13.8	Stock
Stock       \$ 13.8       01/06/2006       M       200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,000       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,000       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee	2011 Common Stock	1,27(0,27,201.1	(2) $(2)$ $(2)$	1,000	М	01/06/2006	\$ 13.8	Stock
Stock       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,000       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock	2011 Common Stock	1,27(0,27,201.1	(2) $(2)$ $(2)$	200	М	01/06/2006	\$ 13.8	Stock
Stock       \$ 13.8       01/06/2006       M       2,600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,000       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       2,000       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock	2011 Common Stock	1,27(0,27,201.1	(2) $(2)$ $(2)$	600	М	01/06/2006	\$ 13.8	Stock
Stock       \$ 13.8       01/06/2006       M       2,000       (2)       12/02/2011       Common Stock         Employee       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Common Stock         Option       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Common Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Common Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Common Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Common Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Common Stock	2011 Common Stock	17707777011	(2) $(2)$ $(2)$	2,600	М	01/06/2006	\$ 13.8	Stock
Stock       \$ 13.8       01/06/2006       M       1,200       (2)       12/02/2011       Commo Stock         Employee       Stock       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock	2011 Common Stock	17707777011	(2) $(2)$ $(2)$	2,000	М	01/06/2006	\$ 13.8	Stock
Stock       \$ 13.8       01/06/2006       M       100       (2)       12/02/2011       Commo Stock         Employee       Stock       \$ 13.8       01/06/2006       M       600       (2)       12/02/2011       Commo Stock	2011 Common Stock	1,27(0,27,201.1	(2) $(2)$ $(2)$	1,200	М	01/06/2006	\$ 13.8	Stock
Stock $\$ 13.8 \ 01/06/2006 \ M \ 600 \ (2) \ 12/02/2011 \ Stock \ Stock$	2011 Common Stock	1,27(0,27,201.1	(2) $(2)$ $(2)$	100	М	01/06/2006	\$ 13.8	Stock
opuon	2011 Common Stock		(2) $(7/0)/(0)$	600	М	01/06/2006	\$ 13.8	
<b>Stock S13 X</b> $(11/06/7006$ <b>M</b> $(00)$ $(4)$ $(70)$	2011 Common Stock		(2) $(2)$	700	М	01/06/2006	\$ 13.8	Stock

Employee Stock Option	\$ 13.8	01/06/2006		Μ	1,200	(2)	12/02/2011	Common Stock	1,200
Reporti	ng Ow	ners							
Ren	orting Owner	Name / Address			Relation	ships			
<b>Reporting Owner Name / Address</b>			Director	10% Owner	Officer			Other	
MURPHY K C/O ACUIT 1170 PEACH ATLANTA,	Y BRANDS ITREE STR				Sr. Vice I	Pres. & O	Gen. Counsel		
Signatu	ires								
By: Jill A. G Murphy	ilmer, unde	r Power of Attorney For	: Kenyon	W.	01/1	0/2006			
	<u>**</u> Sig	gnature of Reporting Person			D	ate			
Explana	ation o	f Responses:							

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The total direct shares owned following the reported transactions include 14,861 time-vesting restricted shares.

(2) This option vested in equal annual installments over a three year period and became fully vested on December 3, 2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.