

Zendesk, Inc.  
Form SC 13G/A  
February 14, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d)  
AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)

(Amendment No. 2)\*

Zendesk, Inc.  
(Name of Issuer)

Common Stock  
(Title of Class of Securities)

98936J101  
(CUSIP Number)

December 31, 2016  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

<input type="checkbox"/>	Rule 13d-1(b)
<input type="checkbox"/>	Rule 13d-1(c)
<input checked="" type="checkbox"/>	Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

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Exhibit Index Contained on Page 19

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1 NAME OF REPORTING PERSON Benchmark Capital Partners VI, L.P. ("BCP VI")  
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

NUMBER OF 0 shares.

SHARED VOTING POWER

SHARES 6

0 shares.

BENEFICIALLY SOLE DISPOSITIVE POWER

7

OWNED BY EACH 0 shares.

REPORTING

SHARED DISPOSITIVE POWER

PERSON 8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON 0

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES ..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

0.0%

12 TYPE OF REPORTING PERSON

PN

CUSIP NO. 98936J101 13 G Page 3 of 20

1 NAME OF REPORTING PERSON Benchmark Founders' Fund VI, L.P. ("BFF VI")

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

NUMBER OF 0 shares.

SHARED VOTING POWER

SHARES 6

0 shares.

BENEFICIALLY SOLE DISPOSITIVE POWER

7

OWNED BY EACH 0 shares.

REPORTING

SHARED DISPOSITIVE POWER

PERSON 8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON

0

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

0.0%

12 TYPE OF REPORTING PERSON

PN

CUSIP NO. 98936J101 13 G Page 4 of 20

1 NAME OF REPORTING PERSON Benchmark Founders' Fund VI-B, L.P. ("BFF VI-B")  
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

NUMBER OF 0 shares.

SHARED VOTING POWER

SHARES 6

0 shares.

BENEFICIALLY SOLE DISPOSITIVE POWER

7

OWNED BY EACH 0 shares.

REPORTING

SHARED DISPOSITIVE POWER

PERSON

8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON

0

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES

..

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

11

0.0%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. 98936J101 13 G Page 5 of 20

1 NAME OF REPORTING PERSON Benchmark Capital Management Co. VI, L.L.C.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

NUMBER OF 0 shares.

SHARED VOTING POWER

SHARES 6

0 shares.

BENEFICIALLY SOLE DISPOSITIVE POWER

7

OWNED BY EACH 0 shares.

REPORTING

SHARED DISPOSITIVE POWER

PERSON 8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON 0

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES ..

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

11

0.0%

TYPE OF REPORTING PERSON

12

OO

CUSIP NO. 98936J101 13 G Page 6 of 20

1 NAME OF REPORTING PERSON Alexandre Balkanski  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2  
 (a)  (b)

3 SEC USE ONLY  
 CITIZENSHIP OR PLACE OF ORGANIZATION

4  
 U.S. Citizen

	SOLE VOTING POWER
5	
NUMBER OF	170,505 shares
	SHARED VOTING POWER
6	
SHARES	0 shares.
	SOLE DISPOSITIVE POWER
7	
BENEFICIALLY	170,505 shares
OWNED BY EACH	

REPORTING	SHARED DISPOSITIVE POWER
8	
PERSON	0 shares.

WITH

9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH	
	REPORTING PERSON	170,505
	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)	
10	EXCLUDES CERTAIN SHARES	..
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	

11		0.2%
----	--	------

TYPE OF REPORTING PERSON

12		IN
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CUSIP NO. 98936J101 13 G Page 7 of 20

1 NAME OF REPORTING PERSON Matthew R. Cohler  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2  
 (a)  (b)

3 SEC USE ONLY  
 CITIZENSHIP OR PLACE OF ORGANIZATION

4  
 U.S. Citizen

	SOLE VOTING POWER
5	
NUMBER OF	191,683 shares
	SHARED VOTING POWER
6	
SHARES	0 shares.
	SOLE DISPOSITIVE POWER
7	
BENEFICIALLY	191,683 shares
OWNED BY EACH	

REPORTING	SHARED DISPOSITIVE POWER
8	
PERSON	0 shares.

WITH

9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH	
	REPORTING PERSON	191,683
	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)	

10	EXCLUDES CERTAIN SHARES	..
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	

11		0.2%
----	--	------

TYPE OF REPORTING PERSON

12		IN
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CUSIP NO. 98936J101 13 G Page 8 of 20

1 NAME OF REPORTING PERSON Bruce W. Dunlevie  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

5

NUMBER OF 178,002 shares

SHARED VOTING POWER

SHARES

6

0 shares.

BENEFICIALLY SOLE DISPOSITIVE POWER

7

OWNED BY EACH 178,002 shares

REPORTING

SHARED DISPOSITIVE POWER

PERSON

8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON

178,002

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES

..

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

11

0.2%

TYPE OF REPORTING PERSON

12

IN

CUSIP NO. 98936J101 13 G Page 9 of 20

1 NAME OF REPORTING PERSON Peter Fenton

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

5

NUMBER OF 446,556 shares

SHARED VOTING POWER

SHARES

6

0 shares.

BENEFICIALLY SOLE DISPOSITIVE POWER

7

OWNED BY EACH 446,556 shares

REPORTING

SHARED DISPOSITIVE POWER

PERSON

8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON

446,556

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES

..

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

11

0.5%

TYPE OF REPORTING PERSON

12

IN

CUSIP NO. 98936J101 13 G Page 10 of 20

1 NAME OF REPORTING PERSON J. William Gurley  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2  
 (a)  (b)

3 SEC USE ONLY  
 CITIZENSHIP OR PLACE OF ORGANIZATION

4  
 U.S. Citizen

	SOLE VOTING POWER
5	
NUMBER OF	53,214 shares
	SHARED VOTING POWER
6	
SHARES	0 shares.
	SOLE DISPOSITIVE POWER
7	
BENEFICIALLY	OWNED BY EACH
8	53,214 shares

REPORTING	SHARED DISPOSITIVE POWER
PERSON	8
	0 shares.

WITH

9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH	
	REPORTING PERSON	53,214
	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)	

10	EXCLUDES CERTAIN SHARES	..
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	

11		0.1%
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TYPE OF REPORTING PERSON

12		IN
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CUSIP NO. 98936J101 13 G Page 11 of 20

1 NAME OF REPORTING PERSON Kevin R. Harvey  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2  
 (a)  (b)

3 SEC USE ONLY  
 CITIZENSHIP OR PLACE OF ORGANIZATION

4  
 U.S. Citizen

	SOLE VOTING POWER
5	
NUMBER OF	187,466 shares
	SHARED VOTING POWER
6	
SHARES	0 shares.
	SOLE DISPOSITIVE POWER
7	
BENEFICIALLY	187,466 shares
OWNED BY EACH	

REPORTING	SHARED DISPOSITIVE POWER
8	
PERSON	0 shares.

WITH

9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH	
	REPORTING PERSON	187,466
	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)	

10	EXCLUDES CERTAIN SHARES	..
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	

11		0.2%
	TYPE OF REPORTING PERSON	

12		IN
----	--	----

CUSIP NO. 98936J101 13 G Page 12 of 20

1 NAME OF REPORTING PERSON Robert C. Kagle  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2  
 (a)  (b)

3 SEC USE ONLY  
 CITIZENSHIP OR PLACE OF ORGANIZATION

4  
 U.S. Citizen

	SOLE VOTING POWER
5	
NUMBER OF	198,163 shares
	SHARED VOTING POWER
6	
SHARES	0 shares.
	SOLE DISPOSITIVE POWER
7	
BENEFICIALLY	198,163 shares
OWNED BY EACH	

REPORTING	SHARED DISPOSITIVE POWER
8	
PERSON	0 shares.

WITH

9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH	
	REPORTING PERSON	198,163
	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)	

10	EXCLUDES CERTAIN SHARES	..
----	-------------------------	----

11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	0.2%
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12	TYPE OF REPORTING PERSON	IN
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1 NAME OF REPORTING PERSON Mitchell H. Lasky

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

5

NUMBER OF 60,404 shares

SHARED VOTING POWER

SHARES

6

0 shares.

BENEFICIALLY SOLE DISPOSITIVE POWER

7

OWNED BY EACH 60,404 shares

REPORTING

SHARED DISPOSITIVE POWER

PERSON

8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON 60,404

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES ..

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

11

0.1%

TYPE OF REPORTING PERSON

12

IN

CUSIP NO. 98936J101 13 G Page 14 of 20

1 NAME OF REPORTING PERSON Steven M. Spurlock  
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

2

(a)  (b)

3 SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S. Citizen

SOLE VOTING POWER

5

NUMBER OF 17,513 shares

SHARED VOTING POWER

SHARES

6

0 shares.

BENEFICIALLY

SOLE DISPOSITIVE POWER

7

OWNED BY EACH 17,513 shares

REPORTING

SHARED DISPOSITIVE POWER

PERSON

8

0 shares.

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

9

REPORTING PERSON

17,513

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

10

EXCLUDES CERTAIN SHARES

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

0.0%

12 TYPE OF REPORTING PERSON

IN

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This Amendment No. 2 amends and restates in its entirety the Schedule 13G previously filed by Benchmark Capital Partners VI, L.P., a Delaware limited partnership (“BCP VI”), Benchmark Founders’ Fund VI, L.P., a Delaware limited partnership (“BFF VI”), Benchmark Founders’ Fund VI-B, L.P., a Delaware limited partnership (“BFF VI-B”), Benchmark Capital Management Co. VI, L.L.C., a Delaware limited liability company (“BCMC VI”), and Alexandre Balkanski (“Balkanski”), Matthew R. Cohler (“Cohler”), Bruce W. Dunlevie (“Dunlevie”), Peter Fenton (“Fenton”), J. William Gurley (“Gurley”), Kevin R. Harvey (“Harvey”), Robert C. Kagle (“Kagle”), Mitchell H. Lasky (“Lasky”) and Steven M. Spurlock (“Spurlock”) (together with all prior and current amendments thereto, this “Schedule 13G”).

ITEM 1(A). NAME OF ISSUER

Zendesk, Inc.

ITEM 1(B). ADDRESS OF ISSUER’S PRINCIPAL EXECUTIVE OFFICES

1019 Market Street

San Francisco, California 94103

ITEM 2(A). NAME OF PERSONS FILING

This Statement is filed by BCP VI, BFF VI, BFF VI-B, BCMC VI, Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock. The foregoing entities and individuals are collectively referred to as the “Reporting Persons.”

BCMC VI, the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock are members of BCMC VI and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B.

ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE



The address for each reporting person is:

Benchmark Capital

2965 Woodside Road

Woodside, California 94062

ITEM 2(C). CITIZENSHIP

BCP VI, BFF VI and BFF VI-B are Delaware limited partnerships. BCMC VI is a Delaware limited liability company. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock are United States Citizens.

ITEM 2(D) and (E). TITLE OF CLASS OF SECURITIES AND CUSIP NUMBER

Common Stock

CUSIP # 98936J101

ITEM 3. Not Applicable.

ITEM 4. OWNERSHIP

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

CUSIP NO. 98936J101 13 G Page 16 of 20

The following information with respect to the ownership of the Common Stock of the issuer by the persons filing this Statement is provided as of December 31, 2016 (based on 95,338,742 shares of Common Stock of the issuer outstanding as of October 31, 2016 as reported by the issuer on Form 10-Q for the period ended September 30, 2016 and filed with the Securities and Exchange Commission on November 3, 2016).

(a) Amount beneficially owned:

See Row 9 of cover page for each Reporting Person.

(b) Percent of Class:

See Row 11 of cover page for each Reporting Person.

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

See Row 5 of cover page for each Reporting Person.

(ii) Shared power to vote or to direct the vote:

See Row 6 of cover page for each Reporting Person.

(iii) Sole power to dispose or to direct the disposition of:

See Row 7 of cover page for each Reporting Person.

(iv) Shared power to dispose or to direct the disposition of:

See Row 8 of cover page for each Reporting Person.

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following:  Yes

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Under certain circumstances set forth in the limited partnership agreements of BCP VI, BFF VI and BFF VI-B, and the limited liability company agreement of BCMC VI, the general and limited partners or members, as the case may be, of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from, the sale of shares of the issuer owned by each such entity of which they are a partner or member, as the case may be.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable.

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ITEM 10. CERTIFICATION

Not applicable.

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 10, 2017

BENCHMARK CAPITAL  
PARTNERS VI, L.P., a  
Delaware Limited  
Partnership

BENCHMARK  
FOUNDERS' FUND VI,  
L.P., a Delaware Limited  
Partnership

BENCHMARK  
FOUNDERS' FUND VI-B,  
L.P., a Delaware Limited  
Partnership

BENCHMARK CAPITAL  
MANAGEMENT CO. VI,  
L.L.C., a Delaware  
Limited Liability Company

By: /s/ Steven M. Spurlock  
Steven M. Spurlock  
Managing Member

ALEXANDRE  
BALKANSKI  
MATTHEW R. COHLER  
BRUCE W. DUNLEVIE  
PETER FENTON  
J. WILLIAM GURLEY  
KEVIN R. HARVEY

ROBERT C. KAGLE  
MITCHELL H. LASKY  
STEVEN M. SPURLOCK

By: /s/ Steven M. Spurlock  
Steven M. Spurlock  
Attorney-in-Fact

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EXHIBIT INDEX

Exhibit	Found on Sequentially Numbered Page
Exhibit A: Agreement of Joint Filing	20

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exhibit A

Agreement of Joint Filing

The Reporting Persons agree that a single Schedule 13G (or any amendment thereto) relating to the Common Stock of Zendesk, Inc. shall be filed on behalf of each Reporting Person. Note that copies of the applicable Agreement of Joint Filings are already on file with the appropriate agencies.