

Item 7.01 Regulation FD Disclosure

On February 25, 2010, the Registrant issued a press release announcing that on March 9, 2010, Mark E. Schwarz, Executive Chairman and Mark J. Morrison, Chief Executive Officer and President of Hallmark Financial Services, Inc. ("Hallmark"), will make a presentation at the Raymond James 31st Annual Institutional Investors Conference. The press release also announces that the presentation materials will be available on the Registrant's website at www.hallmarkgrp.com on and after the date of the presentation. A copy of the press release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits.

99.1 Press release dated February 25, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned duly authorized.

HALLMARK FINANCIAL SERVICES, INC.

Date: February 26, 2010

By: /s/ Jeffrey R. Passmore
Jeffrey R. Passmore, Chief Accounting Officer