

YP CORP  
Form 10-Q  
August 08, 2006

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q**

(Mark One)

- Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the quarterly period ended June 30, 2006

- Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 0-24217

**YP CORP.**

(Exact Name of Registrant as Specified in Its Charter)

**Nevada**

**85-0206668**

(State or Other Jurisdiction of Incorporation or Organization)

(IRS Employer Identification No.)

**4840 East Jasmine St. Suite 105**

**85205**

**Mesa, Arizona**

(Zip Code)

(Address of Principal Executive Offices)

**(480) 654-9646**

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

**APPLICABLE ONLY TO CORPORATE ISSUERS**

The number of shares of the issuer's common equity outstanding as of August 1, 2006 was 48,731,594 shares of common stock, par value \$.001.



**INDEX TO FORM 10-Q FILING  
FOR THE QUARTER ENDED JUNE 30, 2006**

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**PART I - FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****YP CORP. AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEET**

	<b>June 30, 2006 (unaudited)</b>	<b>September 30, 2005</b>
<b>Assets</b>		
Cash and equivalents	\$ 8,516,985	\$ 8,119,298
Restricted cash	—	500,000
Accounts receivable, net	8,228,308	5,338,533
Prepaid expenses and other current assets	559,008	602,103
Customer acquisition costs, net	5,293,333	2,337,650
Deferred tax asset	674,171	381,887
<b>Total current assets</b>	<b>23,271,805</b>	<b>17,279,471</b>
Accounts receivable, long term portion, net	585,850	873,299
Property and equipment, net	209,245	396,862
Deposits and other assets	95,438	62,029
Intangible assets, net	5,363,065	6,108,823
Deferred tax asset, long term	—	376,708
<b>Total assets</b>	<b>\$ 29,525,403</b>	<b>\$ 25,097,192</b>
<b>Liabilities and Stockholders' Equity</b>		
Accounts payable	\$ 1,100,950	\$ 655,526
Accrued liabilities	635,236	803,268
Income taxes payable	409,222	108,855
<b>Total current liabilities</b>	<b>2,145,408</b>	<b>1,567,649</b>
Deferred income taxes	178,203	—
<b>Total liabilities</b>	<b>2,323,611</b>	<b>1,567,649</b>
Commitments and contingencies	—	—
Series E convertible preferred stock, \$.001 par value, 200,000 shares authorized, 127,840 issued and outstanding, liquidation preference \$38,202	10,866	10,866
Common stock, \$.001 par value, 100,000,000 shares authorized, 48,751,594 and 48,837,694 issued and outstanding	48,742	48,838
Treasury stock	(2,306,158)	(2,171,740)
Paid in capital	11,506,544	11,044,400
Deferred stock compensation	(2,384,074)	(3,247,535)
Retained earnings	20,325,872	17,844,714
<b>Total stockholders' equity</b>	<b>27,201,792</b>	<b>23,529,543</b>
<b>Total liabilities and stockholders' equity</b>	<b>\$ 29,525,403</b>	<b>\$ 25,097,192</b>

See accompanying notes to consolidated financial statements.



**YP CORP. AND SUBSIDIARIES**  
**UNAUDITED CONSOLIDATED STATEMENT OF OPERATIONS**

	Three Months Ended June 30,		Nine Months Ended June 30,	
	2006	2005	2006	2005
Net revenues	\$ 10,172,705	\$ 6,517,158	\$ 26,798,677	\$ 19,151,922
Cost of services	2,329,584	925,805	5,034,393	2,921,322
Gross profit	7,843,121	5,591,353	21,764,284	16,230,600
<b>Operating expenses:</b>				
General and administrative expenses	3,129,807	3,251,975	10,600,755	9,685,457
Sales and marketing expenses	2,485,950	1,565,536	6,134,854	4,896,063
Depreciation and amortization	351,342	451,962	1,117,865	1,178,854
Total operating expenses	5,967,099	5,269,473	17,853,474	15,760,374
Operating income	1,876,022	321,880	3,910,810	470,226
<b>Other income (expense):</b>				
Interest expense and other financing costs		—	—	(8,610)
Interest income	67,127	29,859	157,641	206,621
Other income (expense)	(9,172)	(584,988)	(183,095)	(477,535)
Total other income (expense)	57,955	(555,129)	(25,454)	(279,524)
<b>Income before income taxes and cumulative effect of accounting change</b>				
Income tax benefit (provision)	(701,990)	83,465	(1,404,198)	(92,982)
Income before cumulative effect of accounting change	1,231,987	(149,784)	2,481,158	97,720
Cumulative effect of accounting change (net of income taxes of \$53,764 in fiscal 2005)	—	—	—	99,848
Net income	\$ 1,231,987	\$ (149,784)	\$ 2,481,158	\$ 197,568
<b>Net income per common share:</b>				
<b>Basic:</b>				
Income applicable to common stock before cumulative effect of accounting change	\$ 0.03	\$ (0.00)	\$ 0.06	\$ 0.00
Cumulative effect of accounting change	\$ —	\$ —	\$ —	\$ —
Net income applicable to common stock	\$ 0.03	\$ (0.00)	\$ 0.06	\$ 0.00
<b>Diluted:</b>				
Income applicable to common stock before cumulative effect of accounting change	\$ 0.03	\$ (0.00)	\$ 0.05	\$ 0.00
	\$ —	\$ —	\$ —	\$ —

Cumulative effect of accounting change							
Net income applicable to common stock	\$	0.03	\$	(0.00)	\$	0.05	\$ 0.00
Weighted average common shares outstanding:							
Basic		44,642,094		44,860,228		44,748,047	46,060,709
Diluted		46,536,736		44,860,228		45,694,457	46,296,626

See accompanying notes to consolidated financial statements.

**YP CORP. AND SUBSIDIARIES**  
**UNAUDITED CONSOLIDATED STATEMENT OF CASH FLOWS**

	<b>Nine Months Ended June 30,</b>	
	<b>2006</b>	<b>2005</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$ 2,481,158	\$ 197,568
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	1,117,865	1,178,854
Amortization of deferred stock compensation	1,325,509	1,105,763
Issuance of common stock as compensation for services	—	119,500
Gain on settlement of debt	—	171,865
Cumulative effect of accounting change	—	(99,848)
Deferred income taxes	262,627	(782,962)
Provision for uncollectible accounts	1,559,569	(54,492)
Changes in assets and liabilities:		
Restricted cash	500,000	(365,000)
Accounts receivable	(4,161,895)	2,956,306
Customer acquisition costs	(2,955,683)	1,459,528
Prepaid and other current assets	43,095	(408,674)
Deposits and other assets	(33,409)	178,141
Accounts payable	445,424	(708,825)
Accrued liabilities	(168,032)	225,163
Income taxes payable	300,367	1,744,894
Advances to affiliates (accrued interest)	—	(157,972)
<b>Net cash provided by operating activities</b>	<b>716,595</b>	<b>6,759,809</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Expenditures for intangible assets	(166,804)	(346,751)
Purchases of equipment	(17,686)	(44,387)
<b>Net cash used for investing activities</b>	<b>(184,490)</b>	<b>(391,138)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Series E preferred stock dividends	—	(780)
Repurchases of common stock	(134,418)	—
Proceeds from conversion of preferred stock	—	225
Common stock dividends	—	(940,355)
<b>Net cash used for financing activities</b>	<b>(134,418)</b>	<b>(940,910)</b>
<b>INCREASE IN CASH AND CASH EQUIVALENTS</b>	<b>397,687</b>	<b>5,427,761</b>
<b>CASH AND CASH EQUIVALENTS, beginning of period</b>	<b>8,119,298</b>	<b>3,576,529</b>
<b>CASH AND CASH EQUIVALENTS, end of period</b>	<b>\$ 8,516,985</b>	<b>\$ 9,004,290</b>

See accompanying notes to consolidated financial statements.





**YP CORP. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED UNAUDITED FINANCIAL STATEMENTS**

**1. ORGANIZATION AND BASIS OF PRESENTATION**

The accompanying consolidated financial statements include the accounts of YP Corp., a Nevada Corporation, and its wholly owned subsidiaries (collectively the "Company"). The Company is an Internet-based provider of yellow page directories and advertising space on or through www.YP.com, www.YP.net and www.Yellow-Page.net. No material or information contained on these websites is a part of the notes or the quarterly report to which notes are attached. All material intercompany accounts and transactions have been eliminated.

The accompanying unaudited financial statements as of June 30, 2006 and for the three and nine months ended June 30, 2006 and 2005, respectively, have been prepared in accordance with generally accepted accounting principles for interim financial information. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for audited financial statements. In the opinion of the Company's management, the interim information includes all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of the results for the interim periods. The footnote disclosures related to the interim financial information included herein are also unaudited. Such financial information should be read in conjunction with the consolidated financial statements and related notes thereto as of September 30, 2005 and for the year then ended included in the Company's annual report on Form 10-K for the year ended September 30, 2005.

All amounts, except share and per share amounts, are rounded to the nearest thousand dollars.

The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reporting period. Significant estimates and assumptions have been used by management in conjunction with establishing allowances for customer refunds, non-paying customers, dilution and fees, analyzing the recoverability of the carrying amount of intangible assets, estimating amortization periods for direct response advertising costs, estimating forfeitures of restricted stock and evaluating the recoverability of deferred tax assets. Actual results could differ from these estimates. Certain prior period amounts have been revised to conform to the current period presentation. These changes had no impact on previously reported net income or stockholders' equity.

**2. ACCOUNTING CHANGES**

Effective October 1, 2004, the Company changed its method of accounting for forfeitures of restricted stock granted to employees, executives and consultants. Prior to this date, the Company recognized forfeitures as they occurred. Upon occurrence, the Company reversed the previously recognized expense associated with such grant. Effective October 1, 2004, the Company changed to an expense recognition method that is based on an estimate of the number of shares for which the service is expected to be rendered. The Company believes that this is a preferable method as it provides less volatility in expense recognition.

Additionally, while both methods of accounting for forfeitures are acceptable under current guidance, the implementation of FAS 123R (effective during the Company's first quarter of fiscal 2006) will no longer permit companies to recognize forfeitures as they occur. See Note 8. As this new guidance will require the Company to change its method of accounting for restricted stock forfeitures, the Company has decided to adopt such change as of the beginning of its fiscal year. The Company did not adopt the provisions of FAS 123R prior to its effective date. Rather, the Company changed its accounting for forfeitures under the allowed options prescribed in FAS 123.

The impact of this change for periods prior to October 1, 2004 was an increase to income of \$100,000 (less than \$0.01 per share), net of taxes of \$54,000, and has been reflected as a cumulative effect of a change in accounting principle in the Company's consolidated statement of operations for the three months ended December 31, 2004. Because stock grants are now recorded net of estimated forfeitures, the cumulative effect of this change also reduced Additional Paid in Capital and Deferred Compensation by \$1,013,000 and \$1,166,000, respectively, at October 1, 2004.

**YP CORP. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED UNAUDITED FINANCIAL STATEMENTS**

3. BALANCE SHEET INFORMATION

Balance sheet information is as follows:

	June, 2006		Total
	Current	Long-Term	
Gross accounts receivable	\$ 10,938,000	\$ 681,000	\$ 11,619,000
Allowance for doubtful accounts	(2,710,000)	(95,000)	(2,805,000)
Net	\$ 8,228,000	\$ 586,000	\$ 8,814,000

	September 30, 2005		Total
	Current	Long-Term	
Gross accounts receivable	\$ 6,451,000	\$ 982,000	\$ 7,433,000
Allowance for doubtful accounts	(1,112,000)	(109,000)	(1,221,000)
Net	\$ 5,339,000	\$ 873,000	\$ 6,212,000

Components of allowance for doubtful accounts are as follows:

	June 30, 2006	September 30, 2005
Allowance for dilution and fees on amounts due from billing aggregators	\$ 2,075,000	\$ 923,000
Allowance for customer refunds	730,000	298,000
Other allowances	—	—
	\$ 2,805,000	\$ 1,221,000

	June 30, 2006	September 30, 2005
Customer acquisition costs:		
Customer acquisition costs	9,437,000	3,622,000
Less: Accumulated amortization	(4,144,000)	(1,284,000)
Customer acquisition costs, net	5,293,000	\$ 2,338,000

	June 30, 2006	September 30, 2005
Property and equipment:		
Leasehold improvements	\$ 448,000	\$ 439,000
Furnishings and fixtures	296,000	295,000
Office and computer equipment	1,047,000	1,040,000
Total	1,791,000	1,774,000
Less: Accumulated depreciation	(1,582,000)	(1,377,000)
Property and equipment, net	\$ 209,000	\$ 397,000

	June 30, 2006	September 30, 2005
Intangible assets:		

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Domain name	\$ 5,510,000	\$ 5,510,000
Non-compete agreements	3,465,000	3,465,000
Website development	948,000	781,000
Software licenses	53,000	53,000
Total	9,976,000	9,809,000
Less: Accumulated amortization	(4,613,000)	(3,700,000)
Intangible assets, net	\$ 5,363,000	\$ 6,109,000

	<b>June 30, 2006</b>	<b>September 30, 2005</b>
Accrued liabilities:		
Litigation accrual	\$ —	\$ 328,000
Deferred revenue	219,000	291,000
Accrued expenses - other	416,000	184,000
Accrued liabilities	\$ 635,000	\$ 803,000

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**YP CORP. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED UNAUDITED FINANCIAL STATEMENTS**

4. COMMITMENTS AND CONTINGENCIES

At June 30, 2006, future minimum annual lease payments under operating lease agreements for fiscal years ended September 30 are as follows:

Fiscal 2006	\$ 100,000
Fiscal 2007	145,000
Fiscal 2008	128,000
Fiscal 2009	124,000
Fiscal 2010	127,000
Thereafter	97,000
Total	\$ 721,000

Termination Agreements with Related Parties

Prior to fiscal 2004, the Company entered into Executive Consulting Agreements with four entities, each of which was controlled by one of the Company's four executive officers. These agreements called for fees to be paid for the services provided by these individuals as officers of the Company, as well as their respective staffs. During fiscal 2004, the Company terminated the Executive Consulting Agreements with the entities controlled by its former CEO, former Executive Vice President of Marketing, and former CFO. In fiscal 2005, the Company terminated the remaining Executive Consulting Agreement with the entity controlled by a former Executive Vice President. These termination agreements provided for cash payments totaling \$2,145,000 in exchange for consulting services and non-compete agreements. Approximately \$1,643,000 of the settlement payments described above has been allocated to non-compete agreements. The values attributed to the non-compete agreements are being amortized on a straight line basis over the six-year life of the non-compete agreements. The remaining \$502,000 was allocated to the consulting service portion of the termination agreements, which were originally expected to be rendered over a two-year period. In the fourth quarter of fiscal 2005, however, the Company concluded all matters with respect to these parties, made all remaining payments owed under the termination agreements, and expensed the remaining unamortized amount of \$212,000 attributed to the consulting services. All amounts related to these agreements were paid by September 30, 2005.

During the fourth quarter of fiscal 2005, the Company entered into a separation agreement with its Chief Operating Officer. Under the agreement, the Company made a cash payment of \$80,000. No further amounts are owed under this agreement.

On November 3, 2005, the Company entered into a Separation Agreement with its Chief Executive Officer. Under the terms of the agreement, the Company made a cash payment of \$337,500 in the second quarter of fiscal 2006. The agreement also provides for the continued vesting of 700,000 shares of the Chief Executive Officers' restricted stock awards that were granted in fiscal 2004 and 2005.

At a meeting of the Board of Directors of the Company, held on January 8, 2006, John T. Kurtzweil, R.A. Johnson-Clague, Peter J. Bergmann and Paul Gottlieb each resigned from the Board of Directors of the Company and the respective committees of the Board of Directors on which they were serving. Subsequent to the foregoing resignations, Joseph F. Cunningham, Jr. and Elisabeth DeMarse were elected to the Board of Directors of the Company. In addition, Daniel L. Coury, Sr., a current member of the Board of Directors, was elected Chairman of the Board and Mr. Cunningham was appointed to serve as the Chairman of the Audit Committee of the Board of Directors.

On January 19, 2006, YP Corp. (the Company) entered into a Separation Agreement & General Release with its Chief Financial Officer. Under the terms of the agreement, the Company made a cash payment of approximately \$95,000 in the second quarter of fiscal 2006. The agreement also provides for the continued vesting of the Chief Financial Officers' restricted stock awards (totaling 150,000 shares) that were granted in fiscal 2004 and 2005.

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**YP CORP. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED UNAUDITED FINANCIAL STATEMENTS**

Litigation

The Company is party to certain legal proceedings incidental to the conduct of its business. Management believes that the outcome of pending legal proceedings will not, either individually or in the aggregate, have a material adverse effect on its business, financial position, results of operations, cash flows or liquidity.

During the second quarter of fiscal 2006, the Company settled a legal dispute with a former service provider, resulting in a cash payment of \$490,000. As the full amount of the settlement was previously accrued, there was no expense incurred in the current quarter associated with this settlement. In connection with this payment, the Company was no longer required to maintain its bond that was previously reflected as restricted cash in the accompanying balance sheet included elsewhere in this report. Accordingly, the bond has been released and this amount has been reclassified from restricted cash to cash in our balance sheet as of June 30, 2006.

Other Contractual Commitments

During the second quarter of fiscal 2006, the Company entered into a contractual arrangement with an attorney to settle previous claims and to engage the future services of this attorney. Under the terms of the arrangement, the Company made cash payments during the quarter totaling \$55,000 and granted 100,000 shares of restricted stock. Under the terms of the agreement, the Company is obligated to make future payments over the next two years totaling \$294,750 in exchange for future services. Such amounts have not been accrued in the accompanying financial statements as such payments are for future services.

During the second quarter of fiscal 2006, we entered into a contractual arrangement with a consulting firm to provide strategic and operational related consulting services. Under the terms of the agreement and a subsequent amendment, we are obligated to make future payments through February 2010 that vary based on the Company's billed customer count subject to a minimum of \$20,000 per month. Current payments are approximately \$100,000 per month. Such amounts have not been accrued in the accompanying financial statements as such payments are for future services.

5. NET INCOME PER SHARE

Net income per share is calculated using the weighted average number of shares of common stock outstanding during the year. Preferred stock dividends are subtracted from net income to determine the amount available to common stockholders.



**YP CORP. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED UNAUDITED FINANCIAL STATEMENTS**

The following table presents the computation of basic and diluted income per share:

	<b>Three Months Ended June 30,</b>		<b>Nine Months Ended June 30,</b>	
	<b>2006</b>		<b>2005</b>	
Income before cumulative effect of accounting change	\$	1,232,000	\$	(150,000)
Less: preferred stock dividends		—		—
Income applicable to common stock before cumulative effect of accounting change		1,232,000		(150,000)
Cumulative effect of accounting change		—		—
Net income applicable to common stock	\$	1,232,000	\$	(150,000)
			\$	2,481,000
				\$
				98,000
				(1,000)
				97,000
				100,000
				197,000
Basic weighted average common shares outstanding		44,642,094		44,860,228
Add incremental shares for:				
Unvested restricted stock		1,810,810		—
Series E convertible preferred stock		74,573		—
Outstanding warrants		9,259		—
Diluted weighted average common shares outstanding		46,536,736		44,860,228
				45,694,457
				46,296,626
Net income per share:				
Basic:				
Income applicable to common stock before cumulative effect of accounting change	\$	0.03	\$	(0.00)
Cumulative effect of accounting change	\$	—	\$	—
Net income applicable to common stock	\$	0.03	\$	(0.00)
				0.06
				\$
				0.00
Diluted:				
Income applicable to common stock before cumulative effect of accounting change	\$	0.03	\$	(0.00)
Cumulative effect of accounting change	\$	—	\$	—
Net income applicable to common stock	\$	0.03	\$	(0.00)
				0.05
				\$
				0.00

The following potentially dilutive securities were excluded from the calculation of net income per share because the effects are antidilutive:

	<b>Three Months Ended June 30,</b>		<b>Nine Months Ended June 30,</b>	
	<b>2006</b>	<b>2005</b>	<b>2006</b>	<b>2005</b>
Warrants to purchase shares of common stock	375,000	500,000	458,333	375,000
Series E convertible preferred stock	—	127,840	—	—
Shares of non-vested restricted stock	171,000	3,523,400	1,282,505	2,964,744
	546,000	4,151,240	1,740,838	3,339,744

## 6. RELATED PARTY TRANSACTIONS

The Company's related party transactions occurring during fiscal 2005 and the nine months of fiscal 2006 consisted exclusively of payments under termination agreements with former executives as described in Note 4.

**YP CORP. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED UNAUDITED FINANCIAL STATEMENTS**

**7. CONCENTRATION OF CREDIT RISK**

The Company maintains cash balances at major nationwide institutions in Arizona and Nevada. Accounts are insured by the Federal Deposit Insurance Corporation up to \$100,000. At June 30, 2006, the Company had bank balances exceeding those insured limits by approximately \$5,136,000.

Financial instruments that potentially subject the Company to concentrations of credit risk are primarily trade accounts receivable. The trade accounts receivable are due primarily from business customers over widespread geographical locations within the Local Exchange Carrier (“LEC”) billing areas across the United States. The Company historically has experienced significant dilution and customer credits due to billing difficulties and uncollectible trade accounts receivable. The Company estimates and provides an allowance for uncollectible accounts receivable. The handling and processing of cash receipts pertaining to trade accounts receivable is maintained primarily by three third-party billing companies. The net receivable due from such billing services providers represented 29%, 23% and 34%, respectively, of the Company’s total net accounts receivable at June 30, 2006. Additionally, the Company’s receivable portfolio includes amounts due from two service providers that handle and process our ACH billings. One such service provider represented approximately 12% of the Company’s total net accounts receivable at June 30, 2006.

**8. RECENT ACCOUNTING PRONOUNCEMENTS**

In December 2004, the Financial Accounting Standards Board (“FASB”) issued SFAS No. 123R, “Share-Based Payment” (“SFAS 123R”). Under this new standard, companies will no longer be able to account for share-based compensation transactions using the intrinsic method in accordance with APB 25. Instead, companies will be required to account for such transactions using a fair-value method and to recognize the expense over the service period. This new standard also changes the way in which companies account for forfeitures of share-based compensation instruments. SFAS 123R will be effective for fiscal years beginning after June 15, 2005 and allows for several alternative transition methods. In light of this upcoming change, the Company decided to change its method of accounting for forfeitures of restricted stock, under current GAAP rules effective October 1, 2004. See Note 2. The Company has adopted the provisions of SFAS 123R in the first quarter of fiscal 2006 on a prospective basis. This adoption did not have a material effect on its financial condition or results of operations.

In July 2006, the FASB issued FASB Interpretation No. 48 “Accounting For Uncertain Tax Positions” (“FIN 48”). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in an enterprise’s financial statements in accordance with FASB Statement No. 109 “Accounting for Income Taxes”. It prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. FIN 48 is effective for fiscal years beginning after December 15, 2006. The Company is currently evaluating the impact of FIN 48 to its financial position and results of operations.

**9. SUBSEQUENT EVENT**

In July 2003, the Company entered into a licensing agreement with a vendor to license the use of the URL [www.yp.com](http://www.yp.com) in exchange for cash and restricted shares of the Company’s common stock. Under the terms of this agreement, the licensor had the option of transferring the rights to the URL and the restricted shares to the Company in exchange for \$300,000. In July 2006, the licensor exercised this option, and transferred ownership of the URL and the restricted shares to the Company. As this option was deemed to be a purchase commitment, no liability was reflected in the Company’s financial statements prior to the exercise of the option. The Company will capitalize the URL at its net acquisition price, computed as the \$300,000 cash payment less the fair market value of the shares

acquired (determined based on the stock price on the date of reacquisition) and will amortize this asset on a straight-line basis over its estimated useful life.

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## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

For a description of our significant accounting policies and an understanding of the significant factors that influenced our performance during the three and nine months ended June 30, 2006, this "Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations" (hereafter referred to as "MD&A") should be read in conjunction with the Consolidated Financial Statements, including the related notes, appearing in Item 1 of this Quarterly Report, as well as our Annual Report on Form 10-K for the year ended September 30, 2005.

### **Forward-Looking Statements**

This portion of this Annual Report on Form 10-Q, includes statements that constitute "forward-looking statements." These forward-looking statements are often characterized by the terms "may," "believes," "projects," "expects," or "anticipates" and do not reflect historical facts. Specific forward-looking statements contained in this portion of the Annual Report include, but are not limited to our (i) our expectation to continue to expand our telemarketing campaigns in the future; (ii) our expectation that any future changes in billing practices with our remaining LECs will not have a material adverse impact on our net revenues; (iii) our belief that cost of services will continue to be directly correlated to our usage of LEC billing channel; (iv) our belief that sales and marketing expenses will increase if we continue to our strategy of significant mailing and telemarketing activities; and (v) the belief that our existing cash on hand will provide us with sufficient liquidity to meet our operating needs for the next twelve months.

Forward-looking statements involve risks, uncertainties and other factors, which may cause our actual results, performance or achievements to be materially different from those expressed or implied by such forward-looking statements. Factors and risks that could affect our results and achievements and cause them to materially differ from those contained in the forward-looking statements include those identified in the section titled "Risk Factors", as well as other factors that we are currently unable to identify or quantify, but that may exist in the future.

In addition, the foregoing factors may affect generally our business, results of operations, and financial position. Forward-looking statements speak only as of the date the statement was made. We do not undertake and specifically decline any obligation to update any forward-looking statements.

### **Executive Overview**

This section presents a discussion of recent developments and summary information regarding our industry and operating trends only. For further information regarding the events summarized herein, you should read this MD&A in its entirety.

#### *Business and Company Overview*

We use a business model similar to print Yellow Pages publishers. We publish basic directory listings on the Internet free of charge. Our basic listings contain the business name, address, and telephone number for almost 17 million U.S. businesses. We strive to maintain a listing for almost every business in America in this format.

We generate revenues from advertisers that desire increased exposure for their businesses. As described below, advertisers pay us monthly fees in the same manner that advertisers pay additional fees to traditional print Yellow Pages providers for enhanced advertisement font, location or display. The users of our website are prospective customers for our advertisers, as well as the other businesses for which we publish basic listings.

Our primary product is our Internet Advertising Package™, or IAP. Under this package, advertisers pay for additional exposure by purchasing a Mini-WebPage™. In order to provide search traffic to our advertiser's Mini-WebPage, we

elevate the advertiser to a preferred listing status, at no additional charge. We also provide our IAP advertisers with enhanced presentation and additional unique products, such as larger font, bolded business name, map directions, ease of communication between our advertisers and users of our website, a link to the advertiser's webpage, as well as other benefits.

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*Customer Counts*

The success of our business model is based on our ability to retain, add and efficiently bill our subscribers.

There have been different methodologies employed in the reporting of customer count. To more properly reflect customer count we changed our methodology in the first quarter of fiscal 2006 to count billed listings. A billed listing is defined by management as any listing that has successfully been submitted through one of our billing channels or in the case of listings billed by direct invoice only those listings that have paid for their listing at the end of the reporting period.

Management believes that this change when coupled with the knowledge of our average price and percentage of returns and allowances will provide greater insight into our business model for the public.

The following represent our counts for billed listings over the last six quarters. Where applicable, we have included our previously reported customer count data for comparative purposes:

<b>Quarter Ended</b>	<b>Average Billed Listings During Quarter</b>	<b>Gross Revenue</b>	<b>Returns &amp; Allowances (% of Gross Revenue)</b>	<b>Net Revenues</b>	<b>Average Monthly Gross Revenue per Average Billed Listing</b>
June 30th, 2006	134,264	\$ 10,869,020	6.41%	\$ 10,172,705	\$ 26.98
March 31st, 2006	116,622	9,823,664	8.39%	8,999,196	\$ 28.08
December 31st, 2005	90,809	8,328,583	8.43%	7,626,776	\$ 30.57
September 30th, 2005	81,342	6,856,082	11.71%	6,052,936	\$ 28.10
June 30th, 2005	83,096	7,419,827	12.17%	6,517,158	\$ 29.76
March 31st, 2005	76,633	7,527,086	14.38%	6,444,609	\$ 32.74
December 31st, 2004	82,579	7,502,125	17.49%	6,190,155	\$ 30.28

Our average monthly gross revenue per average billed listing declined in the last two quarters, as a significant amount of our increase in billed listings was via a new fulfillment contract with a new LEC billing vendor. Under the terms of this new contract, our gross revenues are, on average, approximately \$3 lower than those of our other LEC billing channels.

*Recent Operating Results*

We bill our customers through four primary channels: LEC billing, ACH billing, recurring credit card and direct invoice. During the end of 2004 and throughout 2005, we had been reducing our use of LEC billing channels as the LEC's policies regarding the use of our check mailer as our primary letter of authorization prevented us from billing many existing customers through this particular billing channel. Additionally, the major LECs (i.e. Regional Bell Operating Companies or RBOCs) prevented us from billing any new customers acquired via check mailers. As such, we transitioned a significant number of our customers to alternate billing means, the most significant of which was ACH billing. ACH billing is less expensive than LEC billing; however, many of our customers view this as a less desirable billing method, leading to increased cancellations.

In fiscal 2006, we began acquiring new customers via telemarketing campaigns, which are allowed to be billed via LECs. These telemarketing campaigns have reopened certain LEC billing channels as a viable billing channel. Additionally, our monthly billing rates are higher for customers acquired via telemarketing campaigns. For these

reasons, we expect to continue to expand our telemarketing campaigns in the future, though check mailings remain a significant component of our marketing efforts. Although LEC channels include fees and other costs that exceed those of other channels, the growth in LEC billings has contributed to a significant increase in our gross profit. We are in the process of petitioning other LECs to reopen these billing channels as well.



The following represents a summary of recent financial results:

	Q3 2006	Q2 2006	Q1 2006	Q4 2005	Q3 2005
Net Revenues	\$ 10,172,705	\$ 8,999,196	\$ 7,626,776	\$ 6,052,936	\$ 6,517,158
Gross margin	7,843,121	7,410,733	6,510,430	4,993,639	5,591,353
Operating expenses	5,967,099	6,196,731	5,689,644	6,295,000	5,269,473
Operating income (loss)	1,876,022	1,214,002	820,786	(1,301,361)	321,880
Net income (loss) <sup>(1)</sup>	1,231,987	814,140	435,031	(815,727)	(149,784)

(1) The following non-recurring items are relevant to our recent quarterly operating results, each of which are further described herein:

- Third quarter of fiscal 2006 - no significant non-recurring expenses were incurred.
- Second quarter of fiscal 2006 - includes an increase of general and administrative expenses of approximately \$80,000 related to separation costs with our former Chief Financial Officer and \$39,000 related to separation costs with other employees.
  - First quarter of fiscal 2006 - includes an increase of general and administrative expenses totaling approximately \$338,000 related to separation costs with our former Chief Executive Officer and an increase in other expenses associated with an additional expense of \$162,000 relating to an outstanding legal matter .
- Fourth quarter of fiscal 2005 - includes an increase of general and administrative expenses totaling approximately \$212,000 relating to the termination of consulting agreements with certain of our former officers and an increase in sales and marketing expense of \$921,000 associated with a change in the amortization period of our customer acquisition costs, offset by a reduction of general and administrative expenses of approximately \$295,000 associated with the true-up of estimates of forfeitures of restricted stock grants.
- Third quarter of fiscal 2005 - includes losses of \$328,000 associated with a litigation settlement and approximately \$282,000 associated with our agreement to settle outstanding amounts due from two of our largest stockholders (with the loss being equal to the difference between the fair value of debt forgiven and the value of the consideration received).

The following represents the breakdown of net billings by channel during recent fiscal quarters:

	Q3 2006	Q2 2006	Q1 2006	Q4 2005	Q3 2005
LEC billing	62%	49%	35%	32%	23%
ACH billing	33%	43%	54%	54%	64%
Direct billing and other	5%	8%	11%	14%	13%

#### *Other Recent Developments*

During the second quarter of fiscal 2006, we began engaging the services of a consulting firm that has expertise with LEC billing channels, with the intent of improving operational efficiencies and cash collection cycle times and reducing the costs associated with fees, chargebacks and dilution. We have since expanded their role to include consulting on various strategic initiatives and have extended our contract with this firm through February 2010. Such services have been expensed as incurred.

During the second quarter of fiscal 2006, we settled our outstanding litigation with a former vendor, resulting in a cash payment of \$490,000. As the full amount of the settlement was previously accrued, there was no expense incurred in the current quarter associated with this settlement. In connection with this payment, we are no longer required to maintain our bond that was previously reflected as restricted cash in the accompanying balance sheet included elsewhere in this report. Accordingly, the bond has been released and this amount has been reclassified from restricted cash to cash in our balance sheet as of June 30, 2006.

During the second quarter of fiscal 2006, we entered into a contractual arrangement with an attorney to settle previous claims and to engage the future services of this attorney. Under the terms of the arrangement and a subsequent amendment, we made cash payments during the quarter totaling \$55,000 and granted 100,000 shares of restricted stock. We are obligated to make future payments over the next two years totaling \$294,750 in exchange for future services. Such amounts have not been accrued in the accompanying financial statements as such payments are for future services. This contract is terminated immediately upon the sale of the Company.

We bill a significant number of our IAP advertisers through our ACH billing channel. ACH transactions are closely regulated by NACHA - The Electronic Payments Association, which develops operating rules and business practices for the Automated Clearing House (ACH) Network and for electronic payments in the areas of Internet commerce and other electronic payment means. In February 2006, NACHA issued an Operating Bulletin concerning the use of the back of a check to obtain authorization for an ACH transaction. In this Operating Bulletin, NACHA indicated that, while this practice of authorizing ACH debits by relying on the endorsement of a check is not expressly prohibited by the NACHA operating rules, it does contain inherent risks that the underlying transaction was not properly authorized or understood. Therefore, service providers in the electronic payments network are encouraged to adopt appropriate policies to mitigate such risks. We have yet to see any changes in the business practices of our service providers as a result of this announcement. However, to the extent that such business practices change, it could have an adverse impact on our ability to bill a significant number of our clients and result in lost revenues.

On January 19, 2006, we entered into a Separation Agreement with Chris Broquist, our Chief Financial Officer, pursuant to which Mr. Broquist and the Company have agreed to terminate their employment relationship effective February 28, 2006. Pursuant to the terms of the Separation Agreement & General Release, among other items, Mr. Broquist will receive a severance package consisting of six months of compensation and health benefits and the continued vesting of his restricted stock and Mr. Broquist has agreed not to compete with the Company or solicit any of the employees of the Company for a period of two years.

At a meeting of our Board of Directors, held on January 8, 2006, John T. Kurtzweil, R.A. Johnson-Clague, Peter J. Bergmann and Paul Gottlieb each resigned from our Board of Directors and their respective committees on which they were serving. Subsequent to the foregoing resignations, Joseph F. Cunningham, Jr. and Elisabeth Demarse were appointed to the Board of Directors of the Company. In addition, Daniel L. Coury, Sr., a current member of our Board of Directors, was elected Chairman of the Board and Mr. Cunningham was appointed to serve as the Chairman of the Audit Committee of our Board of Directors.

On November 3, 2005, we entered into a Separation Agreement with Peter J. Bergmann in connection with his resignation as Chairman and President of our company. Under the terms of this agreement, Mr. Bergmann resigned as Chief Executive Officer during the second quarter of fiscal 2006. Mr. Bergmann will receive a cash payment of \$337,500 and will continue to vest in a portion of his stock-based compensation earned during his tenure, in accordance with the terms of this agreement.

#### *Attorneys General Complaints Concerning Direct Marketing Mail Solicitation*

We have received a number of inquiries from the Attorney General offices or other regulatory agencies of several states, including a 20-state consortium, investigating our promotional activities. In Nebraska, the notice required us to cease and desist the use of our check mail program in that State immediately. These inquiries are in response to business complaints and seek to determine whether the promotional check mailer practice engaged in by the Company violates state consumer protection statutes and deceptive trade practices acts.

We believe that the language in the various state statutes referenced is very vague as to what constitutes a deceptive trade practice or misleading practice, such that they are subject to wide-ranging constructions. Moreover, we do not believe that we are in violation of the referenced statutes. To this end, we are maintaining an ongoing dialogue with

the various states in an effort to dispel such concerns, explain the non-deceptive nature of our business solicitations, and, if practicable, tailor our marketing practices so as to comply with the various states' interpretation of what conduct would not violate the applicable consumer protection statutes.

Our current cooperative posture, however, does not obviate the possibility of an agency instituting formal action against us in a wider attempt to curb solicitations for business utilizing check promotions. We hope to continue our good faith discussions with these various agencies in an effort to formulate a uniform set of standards to be used to determine if any specific check solicitation violates consumer protection laws. However, to the extent future standards are deemed too onerous, we may consider pursuing a legal course of action challenging those standards.

## Results of Operations

### *Net Revenues*

	<b>Net Revenues</b>			
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>
Three Months Ended June 30,	\$ 10,172,705	\$ 6,517,158	\$ 3,655,547	56%
Nine Months Ended June 30,	\$ 26,798,677	\$ 19,151,922	\$ 7,646,755	40%

The increase in revenues for the three and nine months ended June 30, 2006, as compared to June 30, 2005, was largely due to an increased customer count attributable to expanded marketing efforts, the reintroduction of the LEC billing channel for new customers, and a new fulfillment contract with OneSource Network.

Although we have concentrations of risk with our billing aggregators (as described in the Notes to Unaudited Consolidated Financial Statements included elsewhere in this Quarterly Report) these aggregators bill via many underlying LECs, thereby reducing our risk associated with credit concentrations. However, there are a few LECs that service a significant number of our customers. To the extent that future changes in their billing practices cause a disruption in our ability to bill through these channels, our revenues could be adversely affected.

The majority of our IAP customers pay between \$27.50 and \$39.95 per month.

### *Cost of Services*

	<b>Cost of Services</b>			
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>
Three Months Ended June 30,	\$ 2,329,584	\$ 925,805	\$ 1,403,779	152%
Nine Months Ended June 30,	\$ 5,034,393	\$ 2,921,322	\$ 2,113,071	72%

The increase in cost of services for the three months ended June 30, 2006, as compared to June 30, 2005, is largely due to an increase in LEC billings, which have higher costs than other billing channels. Billings through LEC channels, comprised 62%, 49% and 36% of total billings in the first three fiscal quarters of 2006, respectively, as compared to 23%, 25% and 49% of total billings in the first three fiscal quarters of 2005. The increase in cost of sales was less dramatic when comparing the nine months ended June 30, 2006 as compared to June 30, 2005 due to the fact that LEC billing was a smaller component of total billings in the first quarter of fiscal 2006 as compared to the first quarter of fiscal 2005.

### *Gross Profit*

	<b>Gross Profit</b>			
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>
Three Months Ended June 30,	\$ 7,843,121	\$ 5,591,353	\$ 2,251,768	40%

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Nine Months Ended June 30,	\$	21,764,284	\$	16,230,600	\$	5,533,684	34%
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The increase in our gross profits was due primarily to increased revenues as discussed above. Gross margins decreased to 77% of net revenues in the third quarter of fiscal 2006 compared to 86% of net revenues in the third quarter of fiscal 2005 due to increased dilution in fiscal 2006 resulting from the increase in LEC billings. Gross margins decreased to 81% for the first nine months of fiscal 2006 compared to 85% for the first nine months of fiscal 2005, primarily as a result of the increase in LEC billings previously discussed.

#### *General and Administrative Expenses*

	<b>General and Administrative Expenses</b>				
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>	
Three Months Ended June 30,	\$ 3,129,807	\$ 3,251,975	\$ (122,168)	(4)%	
Nine Months Ended June 30,	\$ 10,600,755	\$ 9,685,457	\$ 915,298	9%	

General and administrative expenses decreased for the quarter ended June 30, 2006 compared to the quarter ended June 30, 2005. In the quarter ended June 30, 2006 there was a decrease in customer expenses associated with reconfirmation activities that took place during the same period in 2005, as well as a decrease in compensation costs associated with headcount reductions, which was partially offset by increased operational and strategic consulting services.

The increase in general and administrative expenses for the nine months ended June 30, 2006, as compared to June 30, 2005, is largely due to the following:

- An increase in compensation expense of \$513,000 stemming from: a) approximately \$433,000 of severance costs associated with the termination of former officers and other personnel and b) increased non-cash compensation costs of approximately \$220,000 associated with restricted stock awards. These costs were partially offset by general headcount reductions in our customer service workforce.
- An increase in consulting and professional fees of approximately \$748,000 associated with operational and strategic consulting and director and officer turnover (temporary and placement services).
- A decrease in mailing and other customer costs of approximately \$293,000 associated with the reduction of paper invoices and other methods of correspondence with customers for which payment is unlikely to be received.
- General cost reductions of \$121,000.

Our general and administrative expenses consist largely of fixed expenses such as compensation, rent, utilities, etc. Therefore, we do not consider short-term trends of general and administrative expenses as a percent of revenues to be meaningful indicators for evaluating operational performance.

The following table sets forth our recent operating performance for general and administrative expenses:

	<b>Q3 2006</b>	<b>Q2 2006</b>	<b>Q1 2006</b>	<b>Q4 2005</b>	<b>Q3 2005</b>
Compensation for employees, leased employees, officers and directors	\$ 1,860,102	\$ 2,414,777	\$ 2,423,537	\$ 2,265,275	\$ 2,115,672
Professional fees and other G&A costs	1,024,108	900,439	843,366	672,328	618,738
	245,597	396,883	491,947	407,554	517,565

Reconfirmation, mailing, billing and  
other customer-related costs

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*Sales and Marketing Expenses*

	<b>Sales and Marketing Expenses</b>				
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>	
Three Months Ended June 30,	\$ 2,485,950	\$ 1,565,536	\$ 920,414	59%	
Nine Months Ended June 30,	\$ 6,134,854	\$ 4,896,063	\$ 1,238,791	25%	

Sales and marketing expense increased in the third quarter of fiscal 2006 as compared to the third quarter of fiscal 2005 due to an increase in the amortization of capitalized costs associated with telemarketing and direct mail campaigns. We capitalize certain direct marketing expenses and amortize those costs over a period of time that approximates the estimated life of the customer. In the fourth quarter of fiscal 2005, this amortization period was reduced from 18 months to 12 months. Additionally, fiscal 2006 capitalized costs include telemarketing and direct mail campaigns whereas fiscal 2005 capitalizable costs only included direct marketing expenses. The decrease in amortization period, coupled with a larger base of capitalizable costs, accounted for the increase in amortization expense.

The increase in the first nine months of fiscal 2006 as compared to the first nine months of fiscal 2005 was slightly less than that of third quarter of fiscal 2006 as compared to fiscal 2005. We had a smaller base of capitalized costs in the first quarter of fiscal 2006 compared to the first quarter of fiscal 2005, resulting in less amortization in the corresponding periods.

*Depreciation and Amortization*

	<b>Depreciation and Amortization</b>				
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>	
Three Months Ended June 30,	\$ 351,342	\$ 451,962	\$ (100,620)	(22)%	
Nine Months Ended June 30,	\$ 1,117,865	\$ 1,178,854	\$ (60,989)	(5)%	

Depreciation and amortization remained largely consistent between the three and nine months ended June 30, 2006 as compared to the three and nine months ended June 30, 2005. Depreciation and amortization consists of amortization of fixed assets, capitalized website costs, intangible assets and non-compete agreements. Amortization relating to the capitalization of our direct mail marketing costs is included in marketing expenses, as discussed previously.

*Operating Income*

	<b>Operating Income (Loss)</b>				
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>	
Three Months Ended June 30,	\$ 1,876,022	\$ 321,880	\$ 1,554,142	483%	
Nine Months Ended June 30,	\$ 3,910,810	\$ 470,226	\$ 3,440,584	732%	

Our operating income increased substantially due primarily to revenue increases as previously described.

*Other Income (Expense)*

	<b>Other Income (Expense)</b>				
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>	

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Three Months Ended June 30,	\$	(9,172)	\$	(584,988)	\$	575,816	(98)%
Nine Months Ended June 30,	\$	(183,095)	\$	(477,535)	\$	294,440	(62)%

Other expenses decreased in the quarter and nine months ended June 30, 2006 compared to the quarter and nine months ended June 30, 2005 primarily as the result of losses incurred during the third quarter of fiscal 2005 consisting of \$328,000 associated with a litigation settlement and approximately \$282,000 associated with our agreement to settle outstanding amounts due from two of our largest stockholders.

*Income Tax Benefit (Provision)*

	<b>Income Tax Benefit (Provision)</b>			
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>
Three Months Ended June 30,	\$ (701,990)	\$ 83,465	\$ (785,455)	(941)%
Nine Months Ended June 30,	\$ (1,404,198)	\$ (92,982)	\$ (1,311,216)	1410%

The changes in our income tax benefit (provision) for the three and nine months ended June 30, 2006 as compared to the three and nine months ended June 30, 2005 is due almost entirely to our increase in profitability. We have not experienced a significant change in our effective tax rates during these periods.

*Cumulative Effect of Accounting Change*

	<b>Cumulative Effect of Accounting Change</b>			
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>
Three Months Ended June 30,	\$ —	\$ —	\$ —	0%
Nine Months Ended June 30,	\$ —	\$ 99,848	\$ (99,848)	0%

During the first fiscal quarter of 2005, we changed our method of accounting for forfeitures of restricted stock awards to employees, officers, and directors. Prior to October 1, 2004, we recognized forfeitures as they occurred. Upon occurrence, we reversed the previously recognized expense associated with such grant. Effective October 1, 2004, we changed to an expense recognition method that is based on an estimate of the number of shares that are ultimately expected to vest. We believe that this is a preferable method as it provides less volatility in expense recognition. Additionally, while both methods of accounting for forfeitures are acceptable under current guidance, the implementation of FAS 123R (effective during the first quarter of fiscal 2006) will no longer permit us to recognize forfeitures as they occur. This change resulted in an increase to net income of \$99,848, net of income taxes of \$53,764, during the first quarter of fiscal 2005.

*Net Income (Loss)*

	<b>Net Income (Loss)</b>			
	<b>2006</b>	<b>2005</b>	<b>Change</b>	<b>Percent</b>
Three Months Ended June 30,	\$ 1,231,987	\$ (149,784)	\$ 1,381,771	(923)%
Nine Months Ended June 30,	\$ 2,481,158	\$ 197,568	\$ 2,283,590	1156%

The increase in net income for the three and nine months ended June 30, 2006 as compared to the three and nine months ended June 30, 2005 is due primarily to increased revenues, offset by increased cost of sales, general and administrative, sales and marketing and income tax expense and the effects of the cumulative effect of accounting change in fiscal 2005, each of which is described above.

**Liquidity and Capital Resources**

Net cash provided by operating activities decreased \$6,043,214 or 89%, to \$716,595 for the first nine months of fiscal 2006, compared to \$6,759,809 for the first nine months of 2005. During the first nine months of fiscal 2005, we generated a significant portion of our operating cash flow from the conversion of many of our customers from LEC billing to alternate billing channels that have a shorter collection time. During the first nine months of fiscal 2006, the opposite occurred - a substantial amount of new and existing customers were billed via LEC billing channels which

have a longer collection time. Additionally, during the first nine months of fiscal 2006, we made substantial investments in direct customer acquisition costs as compared to the first nine months of fiscal 2005, where we had limited investments. The net changes in these two balance sheet items caused a net decrease in our cash flows of over \$11.5 million in the first nine months of fiscal 2006 as compared to the first nine months of fiscal 2005. This decrease was offset by an increase in net income of over \$2.2 million and an increase in noncash expenses of approximately \$2,627,000. The remaining differences were due to other changes in assets and liabilities.

Our primary source of cash inflows is net remittances from our billing channels, including LEC billings and ACH billings. For LEC billings, we receive collections on accounts receivable through the billing service aggregators under contracts to administer this billing and collection process. The billing service aggregators generally do not remit funds until they are collected. Generally, cash is collected and remitted to us (net of dilution and other fees and expenses) over a 60- to 120-day period subsequent to the billing dates. Additionally, for each monthly billing cycle, the billing aggregators and LECs withhold certain amounts, or "holdback reserves," to cover potential future dilution and bad debt expense. These holdback reserves lengthen our cash conversion cycle as they are remitted to us over a 12- to 18-month period of time. We classify these holdback reserves as current or long-term receivables on our balance sheet, depending on when they are scheduled to be remitted to us. For ACH billings, we generally receive the net proceeds through our billing service processors within 15 days of submission. Additionally, three LEC aggregators and one ACH service provider accounted for 29%, 23%, 34% and 12%, respectively, of our net accounts receivable at June 30, 2006.

Our most significant cash outflows include payments for marketing expenses and general operating expenses. Cash outflows for direct response advertising and telemarketing, our primary marketing strategies, typically occur in advance of expense recognition as these costs are capitalized and amortized over 12 months, the average estimated retention period for new customers. General operating cash outflows consist of payroll costs, income taxes, and general and administrative expenses that typically occur within close proximity of expense recognition.

Cash used for investing activities was \$184,490 for the first nine months of 2006, consisting of \$166,804 of expenditures for intangible assets and \$17,686 of equipment purchases. During the first nine months of fiscal 2005, cash used for investing was \$391,138, consisting of \$346,751 of expenditures for intangible assets and \$44,387 of equipment purchases.

Net cash used for financing activities was \$134,418 for the first nine months of fiscal 2006, consisting of acquisitions of our common stock through our stock repurchase program. During the first nine months of fiscal 2005, cash used for financing activities totaled \$940,910, consisting primarily of common stock dividends. We have recently suspended all payments of common stock dividends.

We had working capital of \$21,126,397 as of June 30, 2006, compared to \$15,711,822 as of September 30, 2005. Our cash position increased during the past three months to over \$8,500,000 at June 30, 2006 from approximately \$8,100,000 at the end of fiscal 2005.

Until April 1, 2005, we were contractually obligated to pay a \$0.01 per share dividend each quarter, subject to compliance with applicable laws, to all common stockholders, including those who hold unvested restricted stock. We are no longer required to pay quarterly dividends. Future dividend payments will be evaluated by the Board of Directors based upon earnings, capital requirements and financial position, general economic conditions, alternative uses of capital and other pertinent factors.

During the third quarter of fiscal 2005, our Board of Directors initiated the repurchase of up to \$3 million of our common stock from time to time on the open market or in privately negotiated transactions. To date, we have reacquired 853,850 shares at an aggregate cost of \$700,027 under the program.

During the second quarter of fiscal 2006, we entered into a contractual arrangement with an attorney to settle previous claims and to engage the future services of this attorney. Under the terms of the arrangement, we made cash payments during the quarter totaling \$55,000 and granted 100,000 shares of restricted stock. We are obligated to make future payments over the next two years totaling \$294,750 in exchange for future services. Such amounts have not been accrued in the accompanying financial statements as such payments are for future services.



The following table summarizes our contractual obligations at June 30, 2006 and the effect such obligations are expected to have on our future liquidity and cash flows:

<b>Contractual Obligations</b>	<b>Total</b>	<b>Payments due by Period</b>					<b>Thereafter</b>
		<b>Fiscal 2006</b>	<b>Fiscal 2007</b>	<b>Fiscal 2008</b>	<b>Fiscal 2009</b>	<b>Fiscal 2010</b>	
Lease commitments	\$ 721,000	\$ 100,000	\$ 145,000	\$ 128,000	124,000	127,000	\$ 97,000
Contractual commitments	\$ 1,414,750	\$ 105,000	\$ 426,750	\$ 303,000	\$ 240,000	\$ 100,000	\$ 240,000

We believe that our existing cash on hand and cash flow from operations will provide us with sufficient liquidity to meet our operating needs for the next twelve months.

\* \* \*

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As of June 30, 2006, we did not participate in any market risk-sensitive commodity instruments for which fair value disclosure would be required under Statement of Financial Accounting Standards No. 107. We believe that we are not subject in any material way to other forms of market risk, such as foreign currency exchange risk or foreign customer purchases (of which there were none in the first nine months of fiscal 2006 or in any of 2005) or commodity price risk.

### ITEM 4. CONTROLS AND PROCEDURES

Disclosure controls and procedures are designed with an objective of ensuring that information required to be disclosed in our periodic reports filed with the Securities and Exchange Commission, such as this Quarterly Report on Form 10-Q, is recorded, processed, summarized and reported within the time periods specified by the Securities and Exchange Commission. Disclosure controls are also designed with an objective of ensuring that such information is accumulated and communicated to our management, including our chief executive officer and chief financial officer, in order to allow timely consideration regarding required disclosures.

The evaluation of our disclosure controls by our principal executive officer and principal financial officer included a review of the controls' objectives and design, the operation of the controls, and the effect of the controls on the information presented in this Quarterly Report. Our management, including our chief executive officer and chief financial officer, does not expect that disclosure controls can or will prevent or detect all errors and all fraud, if any. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Also, projections of any evaluation of the disclosure controls and procedures to future periods are subject to the risk that the disclosure controls and procedures may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Based on their review and evaluation as of the end of the period covered by this Form 10-Q, and subject to the inherent limitations all as described above, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934) are effective as of the end of the period covered by this report. They are not aware of any significant changes in our disclosure controls or in other factors that could significantly affect these controls subsequent to the date of their evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses. During the period covered by this Form 10-Q, there have not been any changes in our internal control over financial reporting that have materially affected, or that are reasonably likely to materially affect, our internal control over financial reporting.



**PART II - OTHER INFORMATION****ITEM 1. LEGAL PROCEEDINGS**

None

**ITEM 1A. RISK FACTORS**

The following sets forth additional risk factors that represent material changes from those previously disclosed in our Form 10-K for the year ended September 30, 2005.

***Changes in recent operating guidelines from regulatory agencies could impact our ability to bill via our ACH channels.***

In February 2006, NACHA - The Electronic Payments Association (which develops operating rules and business practices for the Automated Clearing House (ACH) Network and for other electronic payments), issued an Operating Bulletin concerning the use of the back of a check to obtain authorization for an ACH transaction. In this Operating Bulletin, NACHA indicated that, while this practice of authorizing ACH debits by relying on the endorsement of a check is not expressly prohibited by the NACHA operating rules, it does contain inherent risks that the underlying transaction was not properly authorized or understood. Therefore, service providers in the electronic payments network are encouraged to adopt appropriate policies to mitigate such risks.

We have yet to see any changes in the business practices of our service providers as a result of this announcement. However, to the extent that such business practices change, it could have an adverse impact on our ability to bill a significant number of our clients and result in lost revenues. To date, we have not yet formulated policies or procedures to address any future potential changes in our billing partners' business practices.

***We acquire new customers via telemarketing activities performed by third-parties. Changes in regulations concerning telemarketing activities, or a failure of our third-party vendors to comply with existing regulations, could result in a loss of customers and our ability to attract new customers via this marketing channel.***

We currently utilize telemarketing activities as a significant means of attracting new customers. Such telemarketing activities are regulated by the Federal Communication Commission and statewide regulations. We outsource such telemarketing activities to experienced third-party vendors. To the extent that these vendors fail to understand or comply with these regulations, our business could be adversely affected. Likewise, changes in existing regulations could impact our future ability to utilize telemarketing activities as a viable marketing strategy.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS****Issuer Purchases of Equity Securities**

<b>Period</b>	<b>(a) Total Number of Shares (or Units) Purchased</b>	<b>(b) Average Price Paid per Share (or Unit)</b>	<b>(c) Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs</b>	<b>(d) Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs</b>

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April 2006	0	N/A	0	N/A
May 2006	0	N/A	0	N/A
June 2006	0	N/A	0	N/A
Total	0	N/A	0	\$_2,299,973 <sup>(1)</sup>

<sup>(1)</sup>On May 18, 2005, we announced the adoption of a \$3 million stock repurchase program. To date, we have purchased 853,850 shares at an aggregate price of \$700,027.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None

ITEM 4. SUBMISSIONS OF MATTERS TO A VOTE OF SECURITY HOLDERS

None

ITEM 5. OTHER INFORMATION

None

ITEM 6. EXHIBITS

The following exhibits are either attached hereto or incorporated herein by reference as indicated:

<u>Exhibit Number</u>	<u>Description</u>
3.1	Amended and Restated Articles of Incorporation of YP Corp. (incorporated by reference to the Company's current report on Form 8-K filed with the SEC on April 12, 2006).
10.1	Separation Agreement & General Release, dated as of January 19, 2006, by and between Chris Broquist and YP Corp. (incorporated by reference to the Company's current report on Form 8-K filed with the SEC on January 25, 2006).
10.2	Employment Agreement, dated as of February 6, 2006, by and between John Raven and YP Corp. (incorporated by reference to the Company's current report on Form 8-K filed with the SEC on February 21, 2006).
10.3	Employment Agreement, by and between YP Corp. and Gary Perschbacher, dated as of March 31, 2006. (incorporated by reference to the Company's current report on Form 8-K filed with the SEC on April 3, 2006).
31	Certifications pursuant to SEC Release No. 33-8238, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32	Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

YP.CORP.

Dated: August 8, 2006

*/s/ Gary L. Perschbacher*

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Gary L. Perschbacher  
Chief Financial Officer

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