

BANKRATE INC  
Form 8-K  
October 19, 2004

**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported) October 8, 2004**

(exact name of registrant as specified in its charter)

**Florida**  
(State or other jurisdiction  
of Incorporation)

**0-25681**  
(Commission  
File Number)

**65-0423422**  
(IRS Employer  
Identification No.)

**11811 U.S. Highway One**  
**Suite 101**  
**North Palm Beach, Florida**

**33408**  
(zip code)

**Registrant's telephone number, including area code: (561) 630-2400**

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**Section 8 - Other Events**

**Item 8.01 Other Events.**

As the Company previously disclosed in its filings with the Securities and Exchange Commission, in July 2000, the Company sold its former wholly-owned subsidiary, Professional Direct Agency, Inc. ( Pivot ), for \$4,350,000 in cash. In connection with the sale, the Company agreed to indemnify the buyer ( Buyer ) for liability of up to \$1,000,000 in connection with a litigation matter between Pivot and its co-founders and former owner. In March 2001, the case was dismissed based on a technical deficiency, and in August 2001, the plaintiff re-filed the complaint.

On October 8, 2004, the Company was notified that the Buyer settled the litigation matter, effective as of October 1, 2004, and the Company reimbursed the Buyer \$390,000 under the indemnity.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BANKRATE, INC.**

Date: October 19, 2004

by: /s/ Robert J. DeFranco

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Senior Vice President  
Chief Financial Officer