

Ross Harvey
 Form 3
 September 23, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Ross Harvey | | (Month/Day/Year) | EMERGING VISION INC [ISEE] | |
| (Last) | (First) | (Middle) | 09/21/2010 | |
| 180 SOUTH STREET,Â UNIT 101 | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| NEW PROVIDENCE,Â NJÂ 07974 | | | <input type="checkbox"/> Director | <input checked="" type="checkbox"/> 10% Owner |
| (City) | (State) | (Zip) | <input type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|---|--|---|
| Common Stock, par value \$0.01 per share | 11,831,716 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|--|--|---|--|--|---|

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| | Date Exercisable | Expiration Date | Common Stock, par value \$0.01 per share | Amount or Number of Shares | | or Indirect (I) (Instr. 5) | |
|--|------------------|-----------------|--|----------------------------|---|----------------------------|---|
| Stock Option (right to buy) | 09/29/2005 | 09/28/2015 | 75,000 | \$ 0.15 | D | | Â |
| Stock Option (right to buy) | 04/27/2006 | 04/26/2016 | 150,000 | \$ 0.12 | D | | Â |
| Stock Option (right to buy) | 06/11/2007 | 06/10/2017 | 75,000 | \$ 0.47 | D | | Â |
| Stock Option (right to buy) | 05/07/2008 | 05/06/2018 | 125,000 | \$ 0.21 | D | | Â |
| Stock Option (right to buy) ⁽¹⁾ | 09/21/2010 | 11/29/2011 | 7,208,220 | \$ 0.14 | D | ⁽¹⁾ | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Ross Harvey 180 SOUTH STREET UNIT 101 NEW PROVIDENCE, NJ 07974 | Â | Â X | Â | Â |

Signatures

/s/ Harvey Ross 09/23/2010
 **Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Pursuant to an agreement between the reporting person and Christopher Payan, the former Chief Executive Officer of Emerging Vision, Inc. (the "Seller"), the Seller granted the reporting person the right to cause the Seller to exercise options to purchase 7,208,220 shares of common stock, par value \$0.01 per share (the "Option Shares"), of Emerging Vision, Inc. held by the Seller at any time and to assign such Option Shares to the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.