ALLIANCEBERNSTEIN HOLDING L.P.

Form 8-K March 02, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

March 1, 2010

AllianceBernstein Holding l.p. (Exact name of registrant as specified in its charter)

Delaware 001-09818 13-3434400

(State or other jurisdiction of (Commission File Number) (I.R.S. Employer Identification

incorporation or organization) Number)

1345 Avenue of the Americas, New York, New York
(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: 212-969-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Section 7.		Regulation FD	
Item 7.01.	I	Regulation FD Disclosure.	
which AB Holding and Allian 3,000,000 AB Holding Units	nceBernstein L.P. anno s, from time to time at	s furnishing a news release ("Release") issued on March 1, 2010 bunced their intention to engage in open-market purchases of up to their discretion, to help fund anticipated obligations under their se is attached hereto as Exhibit 99.01.	
Section 9.	Financial Statements and Exhibits		
Item 9.01.	9.01. Financial Statements and Exhibits.		
	(d)	Exhibits.	
	<u>99.01</u>	Release.	

in

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AllianceBernstein Holding l.p.

Dated: March 1, 2010 By: /s/ Robert H. Joseph, Jr.

Robert H. Joseph, Jr. Chief Financial Officer