

Baxter Scott H  
 Form 4  
 November 20, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Baxter Scott H

2. Issuer Name and Ticker or Trading Symbol  
 V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 105 CORPORATE CENTER BLVD  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 11/17/2017

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 VP & Group Pres.

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |         |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---------|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |         |   |
| Common Stock                    | 11/17/2017                           |  | M                              |   | 55,336  | A  | \$ 18.72  | 127,844 | D |
| Common Stock                    | 11/17/2017                           |  | S                              |   | 2,200   | D  | \$ 71.02  | 125,644 | D |
| Common Stock                    | 11/17/2017                           |  | S                              |   | 27,200  | D  | \$ 71.03  | 98,444  | D |
| Common Stock                    | 11/17/2017                           |  | S                              |   | 800   | D  | \$ 71.04  | 97,644  | D |
| Common Stock                    | 11/17/2017                           |  | S                              |   | 6,436   | D  | \$ 71.07  | 91,208  | D |

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|              |            |   |        |   |            |         |   |         |
|--------------|------------|---|--------|---|------------|---------|---|---------|
| Common Stock | 11/17/2017 | S | 7,500  | D | \$ 71.08   | 83,708  | D |         |
| Common Stock | 11/17/2017 | S | 600    | D | \$ 71.11   | 83,108  | D |         |
| Common Stock | 11/17/2017 | S | 5,000  | D | \$ 71.14   | 78,108  | D |         |
| Common Stock | 11/17/2017 | S | 2,000  | D | \$ 71.1411 | 76,108  | D |         |
| Common Stock | 11/17/2017 | S | 2,600  | D | \$ 71.1843 | 73,508  | D |         |
| Common Stock | 11/17/2017 | S | 1,000  | D | \$ 71.19   | 72,508  | D |         |
| Common Stock | 11/17/2017 | M | 34,486 | A | \$ 23.89   | 106,994 | D |         |
| Common Stock | 11/17/2017 | S | 34,486 | D | \$ 71.25   | 72,508  | D |         |
| Common Stock |            |   |        |   |            | 90,610  | I | By Grat |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3)     | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| 2010 Non-qualified Stock Option (Right to Buy) | \$ 18.72   | 11/17/2017                           |  | M                              | 55,336  | <u>(1)</u> 02/15/2020                                    | Common Stock  | 55,336                     |
| 2011 Non-qualified Stock Option                | \$ 23.89   | 11/17/2017                           |  | M                              | 34,486  | <u>(2)</u> 02/23/2021                                    | Common Stock  | 34,486                     |

(Right to Buy)

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                  |       |
|---|---------------|-----------|------------------|-------|
|   | Director      | 10% Owner | Officer          | Other |
| Baxter Scott H<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 |               |           | VP & Group Pres. |       |

## Signatures

/s/ Mark R. Townsend for Scott H. Baxter (Pursuant to Signing Authority on File) 11/20/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests as follows: 4,612 shares vest on 02/16/2011; 4,611 shares vest on 02/16/2012; and 4,611 shares vest on 02/16/2013.
- (2) This option vests as follows: 6,182 shares vest on 02/24/2012; 6,182 shares vest on 02/24/2013; and 6,181 shares vest on 02/24/2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.