PRICE T ROWE GROUP INC

Form 4

September 11, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

1(b).

(Last)

(City)

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * Hiebler Jessica M

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

PRICE T ROWE GROUP INC [TROW]

(Middle)

(Zip)

3. Date of Earliest Transaction Director 10% Owner Other (specify X_ Officer (give title

(Month/Day/Year) 09/10/2015

below) Principal Accounting Officer

T. ROWE PRICE GROUP. INC., 100 E. PRATT STREET, BA-0320

(Street)

(State)

(First)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

BALTIMORE, MD 21202

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or 5. Amount of 1.Title of 2. Transaction Date 2A. Deemed 7. Nature of Indirect Security (Month/Day/Year) Execution Date, if TransactionDisposed of (D) Securities Ownership (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial (Month/Day/Year) (Instr. 8) Owned Direct (D) Ownership or Indirect **Following** (Instr. 4) Reported (I) (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V (D) Price Amount \$ Common 09/10/2015 191.058 A 79.8609 6,536.9534 D Stock (1)

Common 09/10/2015 Α 600 \$0 7,136.9534 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Numb on Deriv Securitie Acquired (A) or Disposed (D) (Instr. 3, and 5)	ative es d	ive Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 70.92	09/10/2015		A	2,000		12/09/2016 <u>(2)</u>	09/10/2025	Common Stock	2,000
Stock Options (Right to Buy)	\$ 59.0693						12/10/2013 <u>(3)</u>	02/23/2022	Common Stock	1,456
Stock Options (Right to Buy)	\$ 60.7984						12/10/2013 <u>(5)</u>	09/06/2022	Common Stock	1,456
Stock Options (Right to Buy)	\$ 69.6708						12/10/2014 <u>(6)</u>	02/21/2023	Common Stock	1,537
Stock Options (Right to Buy)	\$ 70.2854						12/10/2014 <u>(8)</u>	09/10/2023	Common Stock	1,537
Stock Options (Right to Buy)	\$ 77.9443						12/10/2015 <u>(9)</u>	02/19/2024	Common Stock	1,639
Stock Options (Right to Buy)	\$ 78.4418						12/10/2015(10)	09/10/2024	Common Stock	1,638
Stock Options	\$ 80.9492						12/09/2016(11)	02/19/2025	Common Stock	2,049

(Right to Buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hiebler Jessica M T. ROWE PRICE GROUP, INC. 100 E. PRATT STREET, BA-0320 BALTIMORE, MD 21202

Principal Accounting Officer

Signatures

/s/ Jessica M. Hiebler 09/11/2015

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan at the noted weighted-average price.
- (2) 09/10/2015 Grant The option vests 20% annually over a 5 year period beginning on 12/09/2016.
- (3) 02/23/2012 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2013.
- As required under the relevant plan and option agreements, the strike price and number of shares subject to outstanding stock options were adjusted by 1.56% on December 13, 2012, and by 2.5% on April 7, 2015, the ex-dividend dates, as a result of special dividends that were declared by T. Rowe Price Group, Inc.
- (5) 09/06/2012 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2013.
- (6) 02/21/2013 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2014.
- As required under the relevant plan and option agreements, the strike price and number of shares subject to outstanding stock options were adjusted by 2.5% on April 7, 2015, the ex-dividend date, as a result of a special dividend that was declared by T. Rowe Price
- (8) 09/10/2013 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2014.
- (9) 02/19/2014 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2015.
- (10) 09/10/2014 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2015.
- (11) 02/19/2015 Grant The option vests 20% annually over a 5 year period beginning on 12/09/2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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