

Google Inc.  
Form 4  
September 05, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHMIDT ERIC E

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/31/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO, Chairman of Exec. Comm.

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock <sup>(1)</sup>	08/31/2007		S		264 D \$ 511.91	41,247	I By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007		S		106 D \$ 512.11	41,141	I By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007		S		159 D \$ 512.26	40,982	I By Trust
Class A Common	08/31/2007		S		106 D \$ 512.27	40,876	I By Trust

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Stock <sup>(1)</sup>									
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	184	D	\$ 512.36	40,692	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	424	D	\$ 512.48	40,268	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	106	D	\$ 512.5	40,162	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	212	D	\$ 512.53	39,950	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	476	D	\$ 512.55	39,474	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	265	D	\$ 512.6	39,209	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	106	D	\$ 512.61	39,103	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	265	D	\$ 512.7	38,838	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	131	D	\$ 512.72	38,707	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	212	D	\$ 512.73	38,495	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	159	D	\$ 512.75	38,336	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	318	D	\$ 512.77	38,018	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	133	D	\$ 512.78	37,885	I	By Trust	
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	1	D	\$ 512.79	37,884	I	By Trust	

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Class A Common Stock <sup>(1)</sup>	08/31/2007	S	187	D	\$ 512.81	37,697	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	265	D	\$ 512.82	37,432	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	159	D	\$ 512.83	37,273	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	53	D	\$ 512.84	37,220	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	265	D	\$ 512.85	36,955	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	26	D	\$ 512.86	36,929	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	317	D	\$ 512.87	36,612	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	184	D	\$ 512.88	36,428	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	159	D	\$ 512.89	36,269	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/31/2007	S	318	D	\$ 512.9	35,951	I	By Trust
Class A Common Stock <sup>(1)</sup>						0	I	By Limited Partnership II
Class A Common Stock <sup>(1)</sup>						8,255	I	By Limited Partnership I

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)



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\*\*\*All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.\*\*\*

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