

AMERICAN EXPRESS CO  
Form 4  
August 13, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Linville Judson C

(Last) (First) (Middle)

3 WORLD FINANCIAL  
CENTER, 200 VESEY STREET,  
AMERICAN EXPRESS TOWER

(Street)

NEW YORK, NY

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

AMERICAN EXPRESS CO [AXP]

3. Date of Earliest Transaction  
(Month/Day/Year)

08/10/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO, U.S. Consumer Division

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
| Common Stock                    | 08/10/2007                           |  | M                              | A   | \$ 39.61 83,353   | D  |                                   |
| Common Stock                    | 08/10/2007                           |  | M                              | A   | \$ 46.564 112,407   | D  |                                   |
| Common Stock                    | 08/10/2007                           |  | F                              | D   | \$ 59.82 86,973   | D  |                                   |
| Common Stock                    | 08/10/2007                           |  | S                              | D   | \$ 58.95 86,773   | D  |                                   |
| Common Stock                    | 08/10/2007                           |  | S                              | D   | \$ 58.96 86,573   | D  |                                   |

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|              |            |   |       |   |          |        |   |
|--------------|------------|---|-------|---|----------|--------|---|
| Common Stock | 08/10/2007 | S | 600   | D | \$ 58.97 | 85,973 | D |
| Common Stock | 08/10/2007 | S | 200   | D | \$ 58.98 | 85,773 | D |
| Common Stock | 08/10/2007 | S | 600   | D | \$ 58.99 | 85,173 | D |
| Common Stock | 08/10/2007 | S | 200   | D | \$ 59    | 84,973 | D |
| Common Stock | 08/10/2007 | S | 1,100 | D | \$ 59.01 | 83,873 | D |
| Common Stock | 08/10/2007 | S | 600   | D | \$ 59.02 | 83,273 | D |
| Common Stock | 08/10/2007 | S | 600   | D | \$ 59.03 | 82,673 | D |
| Common Stock | 08/10/2007 | S | 600   | D | \$ 59.04 | 82,073 | D |
| Common Stock | 08/10/2007 | S | 800   | D | \$ 59.05 | 81,273 | D |
| Common Stock | 08/10/2007 | S | 900   | D | \$ 59.06 | 80,373 | D |
| Common Stock | 08/10/2007 | S | 500   | D | \$ 59.07 | 79,873 | D |
| Common Stock | 08/10/2007 | S | 200   | D | \$ 59.08 | 79,673 | D |
| Common Stock | 08/10/2007 | S | 200   | D | \$ 59.09 | 79,473 | D |
| Common Stock | 08/10/2007 | S | 200   | D | \$ 59.1  | 79,273 | D |
| Common Stock | 08/10/2007 | S | 200   | D | \$ 59.11 | 79,073 | D |
| Common Stock | 08/10/2007 | S | 200   | D | \$ 59.12 | 78,873 | D |
| Common Stock | 08/10/2007 | S | 1,700 | D | \$ 59.15 | 77,173 | D |
| Common Stock | 08/10/2007 | S | 1,700 | D | \$ 59.16 | 75,473 | D |
| Common Stock | 08/10/2007 | S | 600   | D | \$ 59.17 | 74,873 | D |
| Common Stock | 08/10/2007 | S | 1,400 | D | \$ 59.18 | 73,473 | D |
|              | 08/10/2007 | S | 2,300 | D | \$ 59.19 | 71,173 | D |

Common  
Stock

Common Stock 08/10/2007 S 2,000 D \$ 59.2 69,173 D

Common Stock 08/10/2007 S 2,400 D \$ 59.21 66,773 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Employee Stock Option (Right to Buy)       | \$ 39.61   | 08/10/2007                           |  | M                              | 49,263  | 03/02/2004 02/22/2008                                    | Common Stock 49,263   |
| Employee Stock Option (Right to Buy)       | \$ 46.564  | 08/10/2007                           |  | M                              | 29,054  | 09/05/2004 02/22/2008                                    | Common Stock 29,054   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                                   |       |
|---|---------------|-----------|-----------------------------------|-------|
|   | Director      | 10% Owner | Officer                           | Other |
| Linville Judson C<br>3 WORLD FINANCIAL CENTER<br>200 VESEY STREET, AMERICAN EXPRESS TOWER<br>NEW YORK, NY |               |           | CEO, U.S.<br>Consumer<br>Division |       |

## Signatures

/s/ Stephen P. Norman,  
attorney-in-fact

08/13/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

This is the first of two Forms 4 filed by reporting person on August 13, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.