

Activision Blizzard, Inc.
Form 8-K
September 03, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

September 3, 2013

ACTIVISION BLIZZARD, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

001-15839
(Commission File Number)

95-4803544
(IRS Employer Identification
Number)

3100 Ocean Park Boulevard
Santa Monica, CA
(Address of principal executive offices)

90405
(Zip Code)

Registrant's telephone number, including area code:
(310) 255-2000

(Former name or former address, if changed since last report)

Edgar Filing: Activision Blizzard, Inc. - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 8.01. Other Events.

On September 3, 2013, Activision Blizzard, Inc. (the Company) issued a press release to announce the proposed private offering by the Company of \$1.0 billion aggregate principal amount of Senior Secured Notes due 2020, \$1.0 billion aggregate principal amount of Senior Notes due 2021 and \$500.0 million aggregate principal amount of Senior Notes due 2023. The press release is attached as Exhibit 99.1 and is herein incorporated by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits:

| Exhibit No. | Exhibit Title or Description |
|-------------|--|
| 99.1 | Press Release dated September 3, 2013, issued by Activision Blizzard, Inc., regarding the proposed private offering of Senior Secured Notes due 2020, Senior Notes due 2021 and Senior Notes due 2023. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 3, 2013

ACTIVISION BLIZZARD, INC.

By: */s/ Dennis Durkin*
Dennis Durkin
Chief Financial Officer

Index to Exhibits

**Exhibit
No.**
99.1

Exhibit Title or Description

Press Release dated September 3, 2013, issued by Activision Blizzard, Inc., regarding the proposed private offering of Senior Secured Notes due 2020, Senior Notes due 2021 and Senior Notes due 2023.