

COCA COLA CO  
Form FWP  
March 12, 2012

Registration Statement No. 333-170331  
Filed Pursuant to Rule 433  
Supplementing the Preliminary  
Prospectus Supplement  
Dated March 9, 2012  
(To Prospectus dated November 4, 2010)

### Pricing Term Sheet

#### Fixed Rate Notes due 2015 and 2018

*The information in this pricing term sheet relates only to the offering of Notes (the "Notes Offering") and should be read together with (i) the preliminary prospectus supplement dated March 9, 2012 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated November 4, 2010, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-170331.*

|                           |                                                                                          |
|---------------------------|------------------------------------------------------------------------------------------|
| <b>Issuer:</b>            | The Coca-Cola Company                                                                    |
| <b>Security:</b>          | 0.750% Notes due March 13, 2015<br>1.650% Notes due March 14, 2018                       |
| <b>Offering Format:</b>   | SEC Registered                                                                           |
| <b>Principal Amount:</b>  | \$1,000,000,000 of 2015 Notes<br>\$750,000,000 of 2018 Notes                             |
| <b>Maturity Date:</b>     | March 13, 2015 for 2015 Notes<br>March 14, 2018 for 2018 Notes                           |
| <b>Coupon:</b>            | 0.750% per year for 2015 Notes<br>1.650% per year for 2018 Notes                         |
| <b>Price to Public:</b>   | 99.888% of principal amount for 2015 Notes<br>99.767% of principal amount for 2018 Notes |
| <b>Yield to maturity:</b> | 0.788% for 2015 Notes<br>1.691% for 2018 Notes                                           |

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|                                      |                                                                                                    |
|--------------------------------------|----------------------------------------------------------------------------------------------------|
| <b>Spread to Benchmark Treasury:</b> | +35 bps for 2015 Notes<br>+80 bps for 2018 Notes                                                   |
| <b>Benchmark Treasury:</b>           | UST 0.250% due February 15, 2015 for 2015 Notes<br>UST 0.875% due February 28, 2017 for 2018 Notes |
| <b>Benchmark Treasury Yield:</b>     | 0.438% for 2015 Notes<br>0.891% for 2018 Notes                                                     |
| <b>Benchmark Treasury Price:</b>     | 99 14+ for 2015 Notes                                                                              |

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99 29+ for 2018 Notes

**Interest Payment Dates:** Semiannually on March 13 and September 13, commencing on September 13, 2012 for 2015 Notes

Semiannually on March 14 and September 14, commencing on September 14, 2012 for 2018 Notes

**Make-Whole Call:** +5 bps for 2015 Notes  
+10 bps for 2018 Notes

**Day Count Convention:** 30 / 360

**Trade Date:** March 9, 2012

**Settlement Date:** March 14, 2012 (T+3)

**CUSIP / ISIN:** 191216 AX8 / US191216AX81 for 2015 Notes  
191216 AY6 / US191216AY64 for 2018 Notes

**Denominations:** \$2,000 x \$1,000

**Expected Ratings:** Aa3 (Stable Outlook) by Moody's Investors Service, Inc.  
A+ (Positive Outlook) by Standard & Poor's Ratings Services  
A+ (Stable Outlook) by Fitch Ratings

**Underwriters:** **Bookrunners:**  
Deutsche Bank Securities Inc.  
HSBC Securities (USA) Inc.  
Merrill Lynch, Pierce, Fenner & Smith Incorporated  
UBS Securities LLC

**Co-Managers:**  
Credit Suisse Securities (USA) LLC  
J.P. Morgan Securities Inc.  
Morgan Stanley & Co. Incorporated  
Standard Chartered Bank

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

**You may get these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Deutsche Bank Securities Inc. at 1 (800) 503-4611, HSBC Securities (USA) Inc. at 1-866-811-8049, Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at 1-800-294-1322 or UBS Securities LLC at 1-877-827-6444 (extension 561-3884)**

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