ENERGIZER HOLDINGS INC

Form 4 May 20, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

HATFIELD DAVID P

1. Name and Address of Reporting Person *

See Instruction

HATFIELD DAVID P			Symbol ENERGIZER HOLDINGS INC [ENR]				C	(Check all applicable)			
(Last) (First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year)					Director 10% OwnerX_ Officer (give title Other (specify				
ENERGIZER HOLDINGS, INC., 533 MARYVILLE UNIVERSITY DRIVE		05/18/2005					below) EXECUTIVE VP, CMO				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
ST LOUIS,	MO 63141							Form filed by N Person	fore than One Re	porting	
(City)	(State)	(Zip)	Table	e I - Non-D	erivative :	Securi	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	Execution any	emed on Date, if 'Day/Year)	3. Transaction Code (Instr. 8)	(Instr. 3,	(A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Energizer Holdings, Inc. Common Stock	05/18/2005			Code V S	Amount 200	(D)	Price \$ 61.08	6,951	D		
Energizer Holdings, Inc. Common Stock	05/18/2005			S	400	D	\$ 61.11	6,551	D		

Energizer Holdings, Inc. Common Stock	05/18/2005	S	100	D	\$ 61.13	6,451	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	200	D	\$ 61.14	6,251	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	400	D	\$ 61.15	5,851	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	200	D	\$ 61.16	5,651	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	600	D	\$ 61.18	5,051	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	100	D	\$ 61.2	4,951	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	100	D	\$ 61.23	4,851	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	200	D	\$ 61.24	4,651	D
Energizer Holdings, Inc. Common Stock	05/18/2005	S	100	D	\$ 61.25	4,551	D
	05/18/2005	S	100	D		4,451	D

Energizer \$
Holdings, 61.29
Inc.

Common

Stock Energizer Holdings,

Inc. 4,530 I By 401(k)

Common Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying So (Instr. 3 and 4
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option 5/08/00	\$ 17	05/18/2005		M	20,000	05/08/2001(1)	05/07/2010	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 10/19/04	\$ 46.13					10/19/2005(2)	10/18/2014	Energizer Holdings, Inc. Common Stock
Non-Qualified Stock Option 9/23/02	\$ 30.1					09/23/2005(3)	09/22/2012	Energizer Holdings, Inc. Common Stock
Phantom Stk Units in	\$ 0					<u>(4)</u>	<u>(4)</u>	Energizer Holdings,

Deferred Compensation Plan CM				Inc. Common Stock
Phantom Stock Units in Deferred Compensation Plan	\$ 0	<u>(4)</u>	<u>(4)</u>	Energizer Holdings, Inc. Common Stock
Phantom Stock Units in Executive Savings Investment Plan	\$ 0	<u>(4)</u>	<u>(4)</u>	Energizer Holdings, Inc. Common Stock
Restricted Stock Equivalent 10/19/04	\$ 0	<u>(5)</u>	<u>(5)</u>	Energizer Holdings, Inc. Common Stock
Restricted Stock Equivalents 5/19/03	\$ 0	<u>(6)</u>	<u>(6)</u>	Energizer Holdings, Inc. Common Stock

Reporting Owners

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other

HATFIELD DAVID P ENERGIZER HOLDINGS, INC. 533 MARYVILLE UNIVERSITY DRIVE **ST LOUIS, MO 63141**

EXECUTIVE VP, CMO

Signatures

DAVID P.

HATFIELD 05/20/2005 **Signature of Date

Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercisable at the rate of 20% per year commencing May 8, 2001.
- (2) Exercisable at a rate of 25% per year commencing October 19, 2005.
- (3) Exercisable at the rate of 33 1/3% on grant date in the years 2005, 2006 and 2007.

Reporting Owners 4

- (4) Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.
- Restricted Stock Equivalents will convert into shares of Energizer Holdings, Inc. common stock 25% on 10/19/05, 25% on 10/19/06, 25% on 10/19/07 and 25% on 10/19/08 unless Reporting Person elects to defer conversion until retirement or other termination, or unless
- deferral is mandated by Energizer Holdings, Inc. Equivalents are subject to forfeiture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.
- Restricted Stock Equivalents will convert into shares of Energizer Common Stock 1/3 on 5/19/06, 1/3 on 5/19/09 and 1/3 on 5/19/12, unless Reporting Person elects to defer conversion until retirement or other termination, or unless deferral of conversion is mandated by Energizer Holdings, Inc. Equivalents subject to forfeture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.