

NANCE MARK  
Form 3  
October 15, 2009

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â NANCE MARK                              |         | (Month/Day/Year)                     | 1 800 FLOWERS COM INC [FLWS]   |  |
| (Last)                                    | (First) | (Middle)                             | 06/25/2009   |  |
| ONE OLD COUNTRY ROAD,Â SUITE 500          |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| CARLE PLACE,Â NYÂ 11514                   |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | President Bloomnet   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Class A Common Stock            | 93,313  | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|--|--|---|--|--|---|

## Edgar Filing: NANCE MARK - Form 3

|                             | Date Exercisable | Expiration Date |                      | Amount or Number of Shares |         | or Indirect (I) (Instr. 5) |   |
|-----------------------------|------------------|-----------------|----------------------|----------------------------|---------|----------------------------|---|
| Stock Option (Right to Buy) | Â (1)            | 12/20/2014      | Class A Common Stock | 50,000                     | \$ 8.4  | D                          | Â |
| Stock Option (Right to Buy) | Â (2)            | 10/13/2015      | Class A Common Stock | 7,500                      | \$ 6.52 | D                          | Â |
| Stock Option (Right to Buy) | Â (3)            | 05/05/2016      | Class A Common Stock | 59,369                     | \$ 3.11 | D                          | Â |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                      |       |
|--|---------------|-----------|----------------------|-------|
|  | Director      | 10% Owner | Officer              | Other |
| NANCE MARK<br>ONE OLD COUNTRY ROAD<br>SUITE 500<br>CARLE PLACE, NY 11514 | Â             | Â         | Â President Bloomnet | Â     |

## Signatures

/s/Mark Nance                      10/14/2009

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Options granted under the Company's 2003 Long Term Incentive and Share Award Plan. Option currently exercisable with respect to (1) 40,000 shares of Class A Common Stock and will become exercisable with respect to 10,000 shares of Class A Common Stock on December 20, 2009

Options granted under the Company's 2003 Long Term Incentive and Share Award Plan. Option currently exercisable with respect to (2) 4,500 shares of Class A Common Stock and will become exercisable with respect to 1,500 shares of Class A Common Stock on each of October 13, 2009 and October 13, 2010.

(3) Options vest ratably over a three-year period from grant date of May 5, 2009

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.