

IMERGENT INC
Form 4
August 11, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
LEWIS ROBERT M

(Last) (First) (Middle)

754 E. TECHNOLOGY AVE.

(Street)

OREM, UT 84097

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
IMERGENT INC [IIG]

3. Date of Earliest Transaction
(Month/Day/Year)
08/06/2008

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify
below) below)
CFO

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	08/06/2008		S ⁽³⁾	600 D	\$ 11.27 (1) 19,400	D	
Common Stock	08/07/2008		S ⁽³⁾	100 D	\$ 11.15 (2) 19,300	D	
Common Stock	08/06/2008		M	670 A	\$ 9.1 19,970	D	
Common Stock	08/07/2008		M	111 A	\$ 9.1 20,081	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deri Secu (Inst
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Common Stock (right to buy)	\$ 9.1	08/06/2008		M	670	<u>(4)</u>	08/11/2008	Common Stock	670	\$
Common Stock (right to buy)	\$ 9.1	08/07/2008		M	111	<u>(4)</u>	08/11/2008	Common Stock	111	\$

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
LEWIS ROBERT M 754 E. TECHNOLOGY AVE. OREM, UT 84097	CFO

Signatures

/s/ Robert Lewis 08/11/2008

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Mr. Lewis sold 600 shares in multiple transactions occurring on August 6, 2008 at \$11.27 per share.
- (2) Mr. Lewis sold 100 shares in multiple transactions occurring on August 7, 2008 at \$11.15 per share.

Sold pursuant to a 10b5-1 plan which was filed on June 11, 2007. Mr. Lewis exercised non-qualified stock options that were set to expire

- (3) on August 11, 2008. Mr. Lewis indicated he sold enough shares to pay for the exercise of those options and the taxes due on the exercise and remaining shares.
- (4) Various.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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